

Privacy Policy Vigor Lifestyle

Vigor Lifestyle is aware that you place your trust in us. We also see it as our responsibility to protect your privacy. On this page, we tell you what information we collect when you use our website, why we collect it and how we use it to improve your user experience. This way you will understand exactly how we work.

This privacy policy applies to the services of Vigor Lifestyle. You should be aware that Vigor Lifestyle is not responsible for the privacy policies of other sites and sources. By using this website, you indicate that you accept the privacy policy. Vigor Lifestyle respects the privacy of all users of its site and ensures that the personal information you provide is treated confidentially.

Access to the website

- ❖ Access to and use of the website is strictly personal. You shall not use this website or the data and information provided on it for commercial, political or advertising purposes or for any commercial offers and, in particular, you shall not use it for unsolicited electronic offers.

Content of the website

- ❖ All brands, images, texts, comments, illustrations, (animated) pictures, video images, sounds, as well as all technical applications that can be used to make the website function and, more generally, all components used on this site, are protected by intellectual property rights. Any reproduction, repetition, use or modification, in any way whatsoever, of all or part of this site, including the technical applications, without the prior written permission of Vigor Lifestyle is strictly prohibited. If Vigor Lifestyle does not immediately take action against any infringement, this cannot be interpreted as tacit consent or as a waiver of legal action.

Images and products on offer

- ❖ No rights can be derived from the images that belong to the products offered on the website.

Responsibilities

- ❖ Vigor Lifestyle is in no way responsible for failures, malfunctions, difficulties or interruptions in the operation of the website, as a result of which the website or one of its functionalities is not accessible. The manner in which you connect to the website is your own responsibility;
- ❖ you are responsible for taking all appropriate measures to protect your equipment and data against, among other things, virus attacks on the Internet. You are also responsible for the websites and the data that you consult on the Internet.
- ❖ Vigor Lifestyle is not liable for any legal action taken against you:
 - Because of the use of the website or services accessible via the Internet;
 - Due to violation of the terms of this privacy policy.
- ❖ In addition, Vigor Lifestyle is not responsible for any damage that you, third parties or your equipment may incur as a result of your connection to or use of the website. You will refrain from any action against Vigor Lifestyle as a result. If Vigor Lifestyle becomes involved in a dispute over your use of this website, it is entitled to recover from you all damage that it has suffered and will suffer as a result.

Using our services & collecting your data

- ❖ When you register for one of our services, we ask you to provide personal data. This data is used to perform the service. The data is stored on a third party server (Phoenix). We will not combine this data with other personal data we have;
- ❖ Your data is collected by Vigor Lifestyle and (an) external processor(s). Personal data means: all information about an identified natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by means of an identifier such as a name, an identification number, location data, an online identifier or one or more elements that are characteristic of physical, physiological, genetic, psychological, economic, cultural or social identity;
- ❖ The personal data collected on the website are mainly used by Vigor Lifestyle for maintaining relations with you and, if applicable, for processing your orders.

Personal data choices

- ❖ We offer all visitors the opportunity to view, change or delete any personal information currently provided to us.
- ❖ Pursuant to Article 13(2)(b) of the AVG, everyone has the right to access, correct or delete personal data concerning him or her

Purposes of collecting data

- ❖ We do not collect or use information for purposes other than those described in this Privacy Policy unless we have obtained your prior consent.

Changes

- ❖ This privacy statement is tailored to the use of and the possibilities on this site. Possible adjustments and/or changes to this site can lead to changes in this privacy declaration. It is therefore advisable to consult this privacy declaration regularly.

Cookies

- ❖ We collect data for research purposes in order to better understand our customers and tailor our services accordingly.
- ❖ This website uses 'cookies' (text files placed on your computer) to help the website analyse how users use the site. The information generated by the cookie about your use of the website may be transferred to Vigor Lifestyle's own secure servers or those of a third party. We use this information to track how you use the website, to compile reports on website activity and to provide other services relating to website activity and internet usage.
- ❖ We use the following types of cookies on our website:
 - Functional cookies: such as session and login cookies to keep track of session and login information;
 - Anonymous analytical cookies: to gain insight into the number of visitors to our website based on information about visitor numbers, popular pages and topics. In this way, we can better tune communication and information provision to the needs of our website visitors. We cannot see who visits our websites or from which PC the visit takes place;
 - Non-anonymised Analytical cookies: to gain insight into the visits to our website based on information about visitor numbers, popular pages and topics. In this way, we can better tune communication and information provision to the needs of visitors to our website;
 - Tracking cookies: such as advertising cookies that are intended for showing relevant advertisements. Personal interests can be derived from the information about visited websites. This enables organisations to show their website visitors targeted advertisements, for example. Tracking cookies make it possible to create profiles of people and to serve them better according to their preferences. Personal data is usually processed with tracking cookies.
- ❖ More specifically, we use the following cookies:
 - Google Analytics anonymised (analytical cookie);
 - Google Analytics (analytical cookie)
 - Facebook (tracking cookie);
 - Google Adwords (tracking cookie).
- ❖ When you visit our website, cookies from the responsible party and/or third parties may be installed on your equipment.
- ❖ For more information on the use, management and deletion of cookies for each type of operating system, please visit the following link: <https://autoriteitpersoonsgegevens.nl/nl/onderwerpen/internet-telefoon-tv-en-post/cookies#faq>

Modify/unsubscribe from newsletter service

- ❖ At the bottom of each mailing you will find the option to edit your data or to unsubscribe.

Modify/unsubscribe communication

- ❖ If you want to change your data or remove yourself from our files, please contact us. See contact details below.

Disable cookies

- ❖ Most Internet browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some features and services, on our and other websites, may not function properly if cookies are disabled in your browser.

Questions and feedback

- ❖ We regularly check our compliance with this privacy policy. If you have any questions about this privacy policy, please contact us:
 - Vigor Lifestyle;
 - Telweg 21, 8111 CM Heeten
 - support@vigorlifestyle.nl
 - + 31 85 00 41 99 8