

**BULLRUN**  
*.io*



The platform that allows you to participate in  
the best crypto trading strategies in the world.







# What is Trading?

In the stock markets, trading is the speculation on financial instruments with the aim of making a profit.

In the crypto world, which is our case, trading is the speculation made on cryptoactives with the aim of making a profit.

Crypto assets are not considered a financial instrument in most countries of the world, however, their high volatility allows great profits.





# History of Trading





# History of Cryptocurrencies





# History of Cryptocurrencies





# Pillars of Trading

Trading is mainly based on:

- ▶ Market analysis: technical analysis and fundamental analysis
- ▶ The implementation of a consistent trading strategy
- ▶ Optimal management of operations: Maximising profitability and controlling risk.





# Technical Analysis

The purpose of the technical analysis is to make price forecasts based on the analysis of historical data.

Premises in favour of the reliability of technical analysis (taken from Dow's Theory) are the following:

- ◆ Prices are driven by trends.
- ◆ The price discounts everything
- ◆ History repeats itself





# How does a price vary?

Upwardly

Minimums Growing



Downwards

Maximum Decreasing



Range

Price moves between support and resistance





# Technical Analysis

- It is based on the study of price
- Trend Analysis
- Analysis of Supports and Static Resistance
- Pattern Analysis and Chartist Figures
- Sail patterns
- Support with technical indicators





# Fundamental Analysis

The fundamental analysis focuses on financial and economic theories, as well as political developments, to determine the forces of supply and demand.

It is based on the study of information and the world economic situation:

- ◀ Economic news
- ◀ Economic Forecasts
- ◀ Information on specific assets
- ◀ General monetary policy

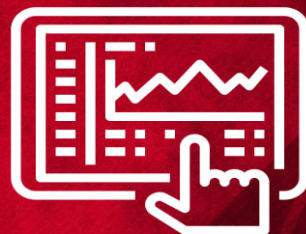
|     |     |                                   |         |         |
|-----|-----|-----------------------------------|---------|---------|
| EUR | ★☆☆ | French Consumer Confidence (Dec)  | 95      | 91      |
| EUR | ★☆☆ | French CPI (YoY) P                | 0.0%    | 0.2%    |
| EUR | ★★☆ | French CPI (MoM) (Dec) P          | 0.2%    | 0.2%    |
| EUR | ★★☆ | French HICP (MoM) (Dec) P         | 0.2%    | 0.2%    |
| EUR | ★☆☆ | French HICP (YoY) (Dec) P         | 0.0%    | 0.2%    |
| EUR | ★★☆ | Spanish Services PMI (Dec)        | 48.0    | 45.0    |
| EUR | ★☆☆ | Italian Composite PMI (Dec)       | 43.0    |         |
| EUR | ★★☆ | Italian Services PMI (Dec)        | 39.7    | 45.3    |
| EUR | ★☆☆ | French Markit Composite PMI (Dec) | 49.5    | 49.6    |
| EUR | ★★☆ | French Services PMI (Dec)         | 49.1    | 49.2    |
| EUR | ★☆☆ | German Composite PMI (Dec)        | 52.0    | 52.5    |
| EUR | ★★☆ | German Services PMI (Dec)         | 47.0    | 47.7    |
| GBP | ★☆☆ | Car Registration (YoY) (Dec)      | -10.9%  | -27.4   |
| GBP | ★☆☆ | Car Registration (MoM) (Dec)      | 16.6%   | -19.3   |
| EUR | ★★☆ | Markit Composite PMI (Dec)        | 49.1    | 49.8    |
| EUR | ★★☆ | Services PMI (Dec)                | 46.4    | 47.3    |
| GBP | ★★★ | Composite PMI (Dec)               | 50.4    | 50.7    |
| GBP | ★★★ | Services PMI (Dec)                | 49.4    | 49.9    |
| EUR | ★☆☆ | PPI (MoM) (Nov)                   | 0.4%    | 0.1%    |
| EUR | ★☆☆ | PPI (YoY) (Nov)                   | -1.9%   | -2.2%   |
| EUR | ★★☆ | German 10-Year Bund Auction       | -0.520% | -0.570% |
| GBP | ★☆☆ | 10-Year Treasury Gilt Auction     | 0.332%  | 0.432%  |
| USD | ★☆☆ | MBA 30-Year Mortgage Rate         | 2.86%   | 2.86%   |
| USD | ★☆☆ | MBA Mortgage Applications (WoW)   | 1.7%    | 1.7%    |
| USD | ★☆☆ | MBA Purchase Index                | 313.8   | 313.8   |
| USD | ★☆☆ | Mortgage Market Index             | 827.2   | 827.2   |







Arbitrage



Trading



Coverage

Ways of operating in the markets





# Differences between Trading and Arbitrage



## Arbitrage

It is carried out between different exchanges.

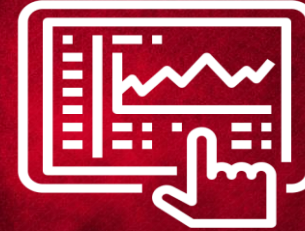
Profit is made from the difference in price of the same asset on different exchanges.

Usually, operations are winning, even by small margins.

They support higher trading fees.

Dependent on third parties (exchanges)

Has a limited volume of operations



## Trading

It is done in an exchange.

Profit is made by speculating (buying cheap - selling expensive or vice versa) on the same asset on the same exchange.

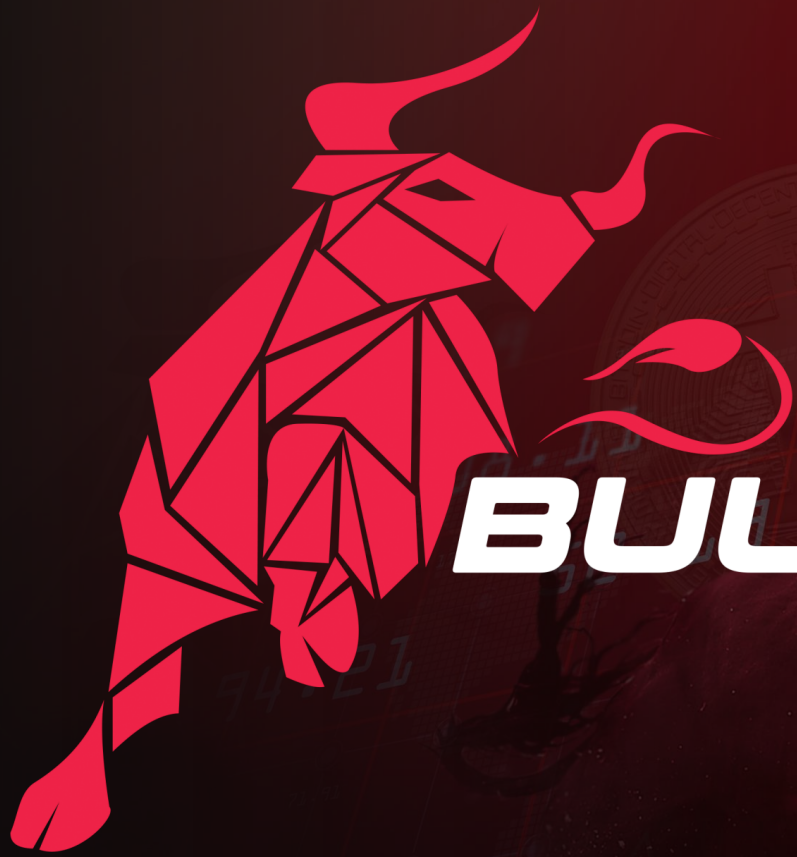
Trades can be either winners or losers, although with consistent strategies, the ratio of winning trades to losses is higher and with higher profit margins.

They support lower trading fees.

It is not dependent on multiple third parties, i.e. it is not subject to differences in values in different liquidity providers.

The volume of transactions is virtually unlimited.





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This is CryptoTrading

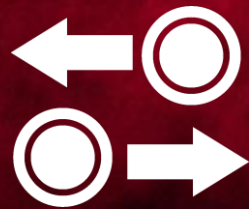


# Main Pillars



## Diversification

Proven strategies with crypto asset diversification



## Liquidity

No minimum stay.



## Simplicity and Security

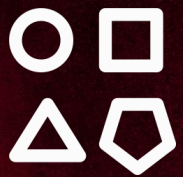
Receive commissions and returns directly into your crypto portfolio. We avoid unnecessary risks.



## Peace of mind

Quotation in TokenBull, comparable to the Euro.





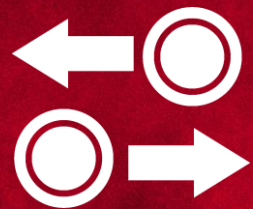
# Diversification – Expert Traders



- ◆ Experienced traders with important results
- ◆ The traders we work with have validated accounts to trade with large capitals through closed agreements with the exchanges
- ◆ The strategies applied seek a sustainable and balanced performance
- ◆ Application of proven strategies to different large-capitalization cryptoactives and DEFI's
- ◆ Traders trade WITHOUT leverage







## Liquidity



### Deposit Recovery

No minimum stay

Deposits can be withdrawn up to the 25th of each month, from any amount.

It is received before the 10th of the following month.



### Yields

They are received by the 10th of the following month, along with the commissions and withdrawal of deposits directly into your wallet.



### Compound Interest

By default, the yield generated each month is sent, but the application of compound interest can be requested before the 25th of each month.







# Simplicity and Security

- ▶ Receive your returns and commissions directly into your crypto portfolio.
- ▶ In this way, the company avoids unnecessary risks, such as phishing theft.







# Peace of Mind



We work with **TokenBull**  
which is a Non Security Token with  
a price equivalent to the Euro.

Deposits and withdrawals are  
made at BTC

This guarantees us peace of mind  
regarding market volatility and  
links results solely to the trading  
strategy.





# Carlos Nobre

## CEO

- ◆ He has 26 years of experience in marketing and direct sales networks.
- ◆ He created several product and service companies, both in Spain and Portugal.
- ◆ Always keeping in mind, the importance of learning and sharing this knowledge to other people, he trained over 1000 entrepreneurs in sales-oriented personal development.
- ◆ In the last 15 years he was responsible for the expansion of several companies in which the tools of expansion were the network marketing and the franchise system.
- ◆ During that period, he held corporate positions as CEO and Marketing Director, in physical, cryptoactive and trading products companies.





# Network Marketing



Unilevel System

8 Ranks & 13 Levels



10% Leadership Bonus



Dynamic Compression



# Compensation Plan



## RAGE OF RANKS

Team Investment  
10 Levels

| Bronze* | Silver*  | Gold*    | Ruby*     | Emerald*  | Diamond **  | Double Diamond ** | Triple Diamond ** |
|---------|----------|----------|-----------|-----------|-------------|-------------------|-------------------|
| X       | 10.000 € | 50.000 € | 200.000 € | 700.000 € | 2.000.000 € | 5.000.000 €       | 10.000.000 €      |

## COMMERCIAL BONUS

| Levels | Bronze | Silver | Gold | Ruby | Emerald | Diamond | Double Diamond | Triple Diamond |
|--------|--------|--------|------|------|---------|---------|----------------|----------------|
| 1      | 6%     | 6%     | 6%   | 6%   | 6%      | 6%      | 6%             | 6%             |
| 2      | 4%     | 4%     | 4%   | 4%   | 4%      | 4%      | 4%             | 4%             |
| 3      |        | 3%     | 3%   | 3%   | 3%      | 3%      | 3%             | 3%             |
| 4      |        | 3%     | 3%   | 3%   | 3%      | 3%      | 3%             | 3%             |
| 5      |        |        | 3%   | 3%   | 3%      | 3%      | 3%             | 3%             |
| 6      |        |        | 3%   | 3%   | 3%      | 3%      | 3%             | 3%             |
| 7      |        |        |      | 2%   | 2%      | 2%      | 2%             | 2%             |
| 8      |        |        |      | 2%   | 2%      | 2%      | 2%             | 2%             |
| 9      |        |        |      |      | 2%      | 2%      | 2%             | 2%             |
| 10     |        |        |      |      | 2%      | 2%      | 2%             | 2%             |
| 11     |        |        |      |      |         | 1%      | 1%             | 1%             |
| 12     |        |        |      |      |         |         | 1%             | 1%             |
| 13     |        |        |      |      |         |         |                | 1%             |

\* To count the volume to reach a range, only 50% of the total volume can be used on the strongest line, the rest will be counted with the other lines. This applies to the first four ranges.

\*\* For the last three ranks and to opt for the community pool, only a maximum of 75% of each rank may be eligible for the strongest line. The rest should be on the other lines.

To be able to collect commissions at the beginning of the month, it is necessary to make or maintain a minimum deposit of 100 € before the 25th.



# Leadership Bonus

10% of company profits



5%

Among the  
3 Diamonds



3%

Between Double and  
Triple Diamonds



2%

Only for the Triple  
Diamond



# Performance and Sustainability



Historical results between the  
17% per month\*



65% of the performance obtained is delivered  
to the client



20% is distributed to the Distribution Network



15% to the company



\* Historical results do not guarantee future results under any circumstances



# Start

- 1 FREE registration
- 2 Minimum Contribution: 100 €  
Maximum contribution: 100K €
- 3 Earn monthly income
- 4 Recommend to others
- 5 Get monthly commissions

\* Initially no KYC is required at registration, but it is mandatory to do so before requesting a deposit withdrawal so it is recommended to write the name exactly as it appears on the ID card or passport, the document number and the correct address.





# Communication

zoom

3 Weekly Zooms



Customer Service System



Social Media Diary



Constant Training





# Project With a Future

- ◆ Serious company
- ◆ Company of the future
- ◆ Project for the long term
- ◆ High capacity to adapt to the market







Telegram: [bullrun\\_io\\_official](https://t.me/bullrun_io_official)



YouTube: [BullRun.io](https://www.youtube.com/BullRun.io)



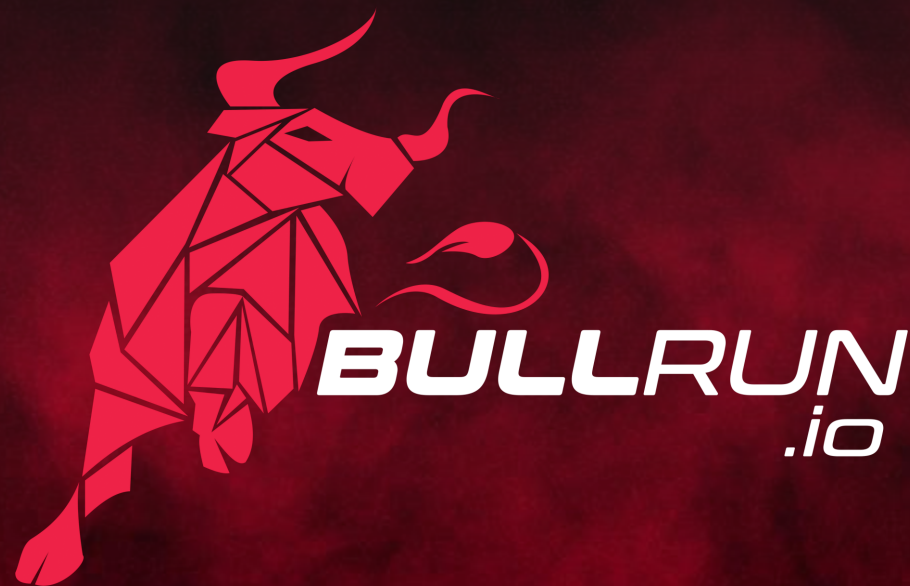
Instagram: [bullrunio](https://www.instagram.com/bullrunio)



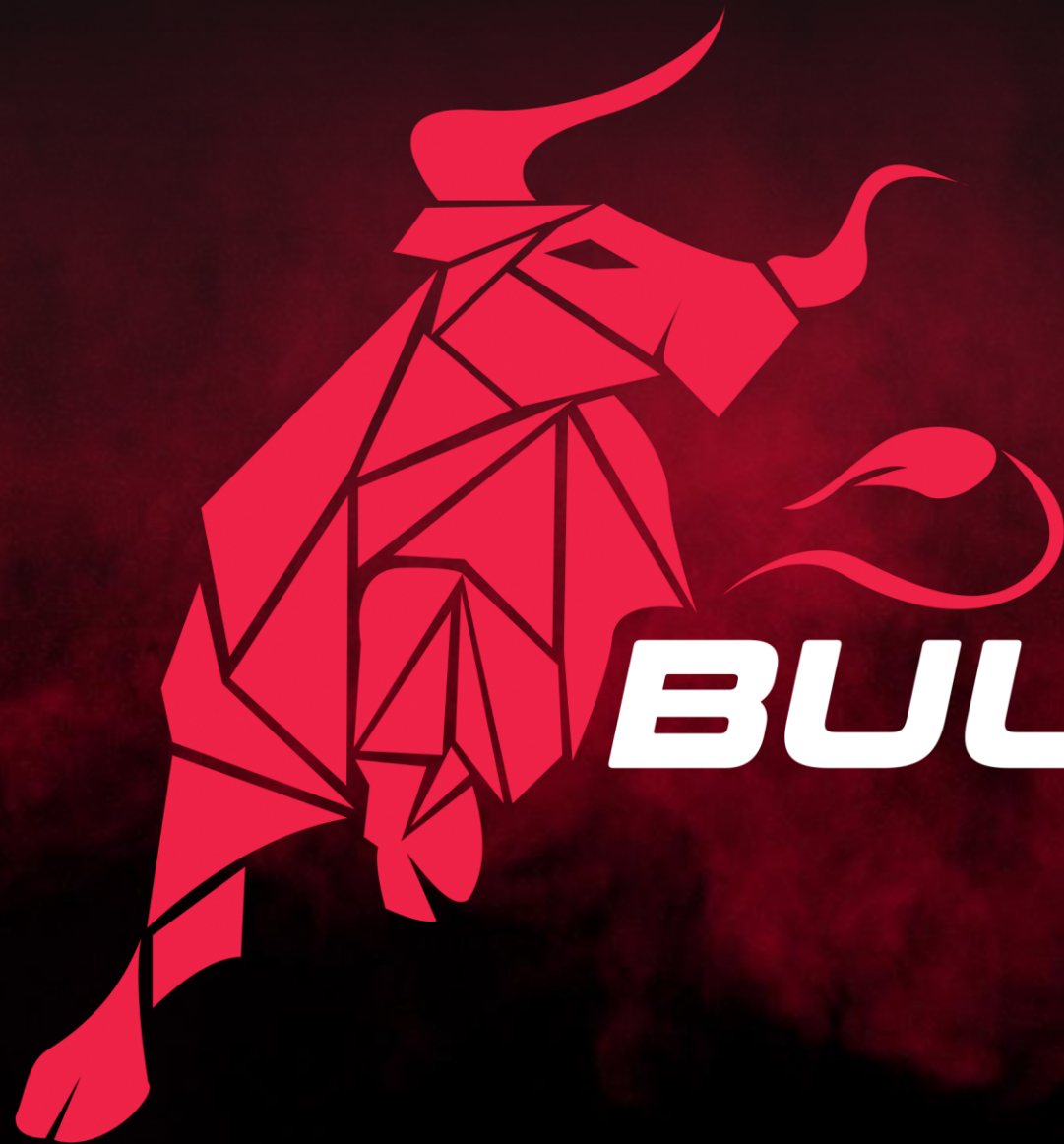
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