



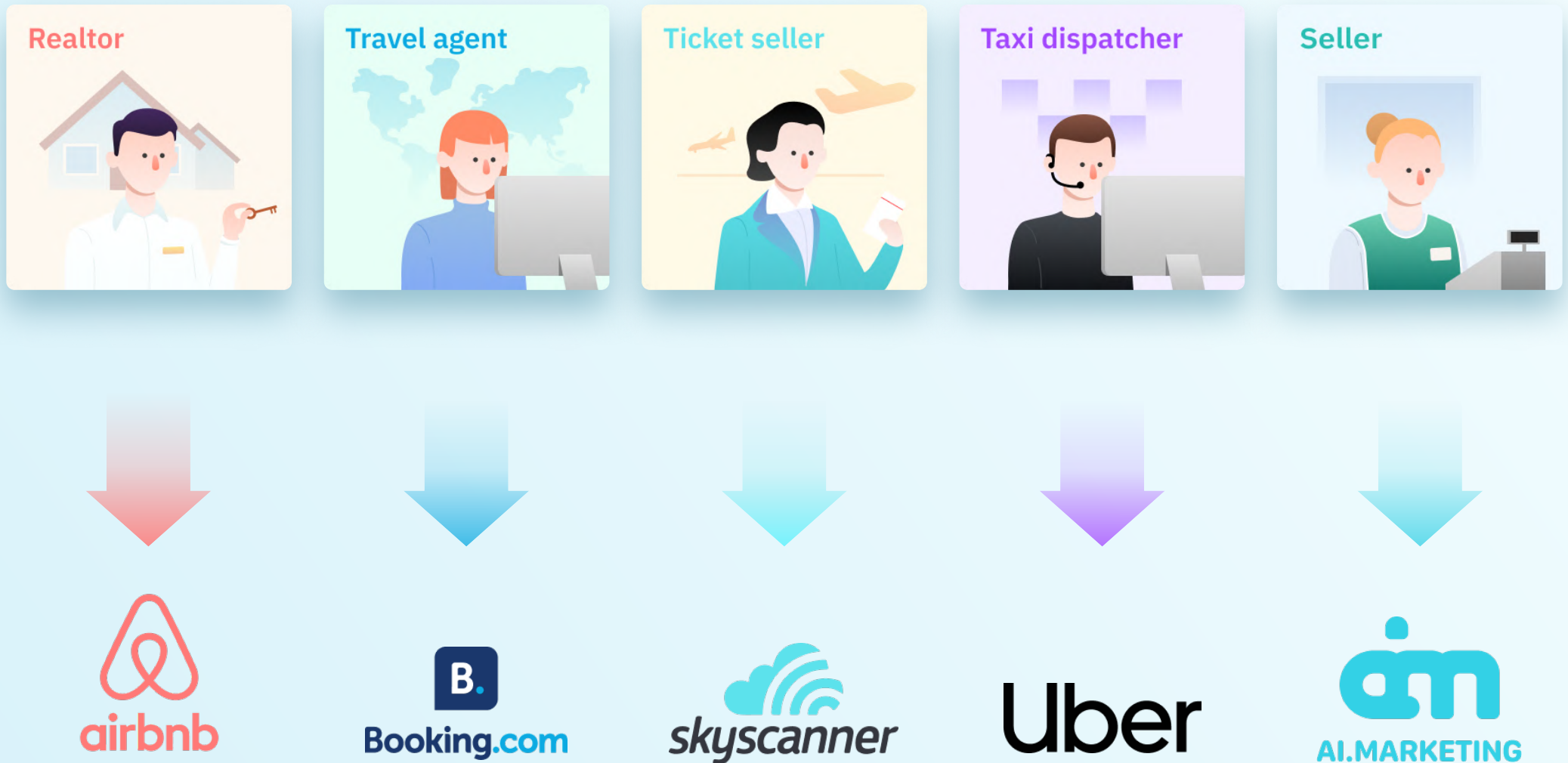
The background of the slide features a person in a dark suit and tie, with their hands clasped in front of them. The image is overlaid with a semi-transparent teal gradient that covers the entire left half of the slide.

# 2020

**HOW  
SECURE  
IS YOUR  
FUTURE?**

In 2013, the Oxford University has published a study estimating that within 25 years 47% jobs are at risk of automation.

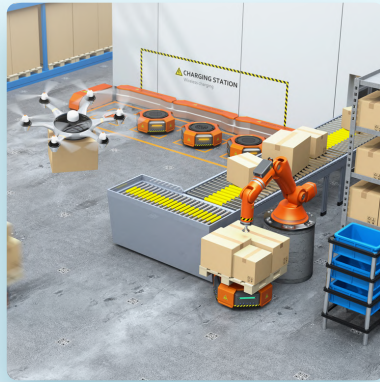
Estimates of 2013 are coming true now:





**2017**

Walmart has speeded up inventory procedures using robots. Since the company is the world's largest private employer almost 2.2 million jobs are at risk now with the introduction of robots.



**2017**

Amazon has replaced 75 000 employees with robots.



**2018**

Sberbank, the largest bank of Russia has replaced with Artificial Intelligence 70% of middle management positions.



**2019**

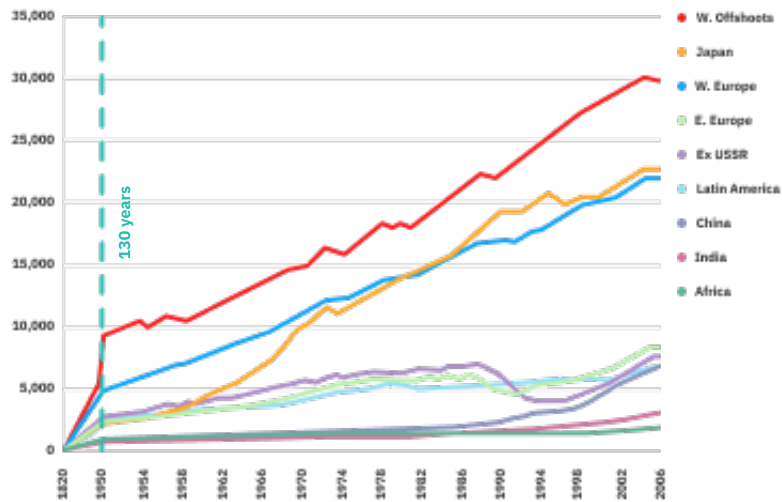
JPMorgan and Citigroup have replaced traders with robots.



**May of 2019**

IMF report: Due to automation women will lose their jobs in the first place.

**Development since the industrial revolution**  
(Per capita GDP measured in 1990 Geaty-Khamis PPP adjusted dollars)



Source: Author's elaboration based on data from Maddison (2010)

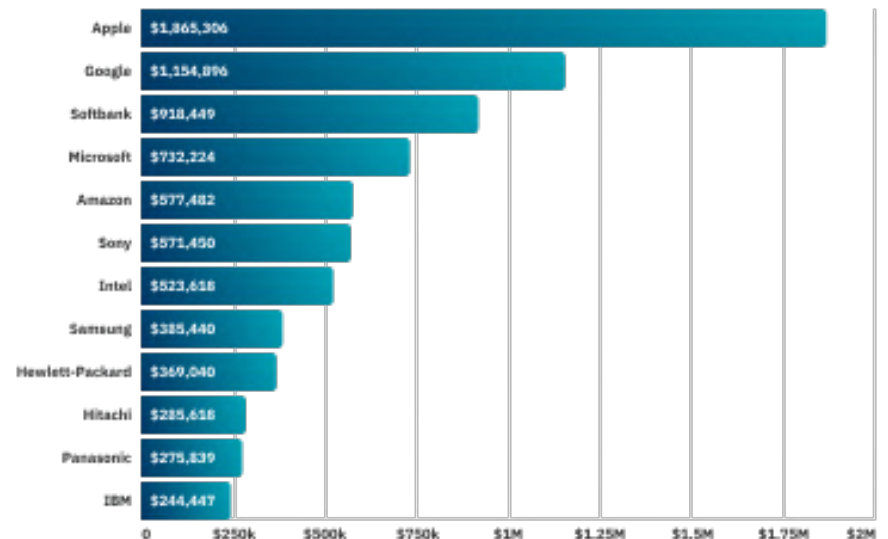
A reminder: From year 1820 to 2019 GDP per capita has increased by 27.3 times. Only from 1950 to 2019 it has increased by 5.2 times.

Therefore the quality of life over the past 60-70 years could have improved at least by 5 times. It did not happen due to the fact that the production gains is unevenly distributed among people and nations.

With the IT progress the productivity is increasing even faster.

The outcome of this increased productivity will also be distributed unevenly.

**How much revenue Tech companies make per employee, March 2015**



Source: Expert Marker

## New professions appear and old ones die out



**Blacksmith**



**Mechanic**



**Lamplighter**



**Electrician**



**Hackman**



**Driver**



**Plougher**



**Combine operator**

Professions have been changing but the humans have always remained in demand at the new jobs.

The situation has dramatically changed now. During the industrial revolution the owners of the means of production sought to maximize the workers performance, now at many jobs people are not needed any more.

It is hard to disagree that the career of salesman is among the first to vanish. The salesman is one of the most popular jobs on earth. Self-checkout counters are being introduced and we see that humans are being laid out off work.



## Background



The salesman career became threatened much earlier with the Internet commerce evolvement.

Let's recall the story of the Ali Baba website:

Despite the fact that China have been producing a huge amount of goods the Chinese manufacturers were out-of-reach of Western buyers. It was due to the undevelopment of the Chinese Internet in 1999. And Jack Ma has created Alibaba and Aliexpress trading platforms. He solved the above mentioned problem and all Western buyers got access to Chinese goods.



## The problem



With the increased number of marketplaces the problem became exact opposite. There are a lot trading aggregators, such as Ebay, Amazon, Ali-Baba and many others out there and not enough customers at satisfy them all.



## Battle for customers



The war for customers has begun and cashback is one of the strategies in that battle.

Aggregators pay commission for attracting customers.

The people call it it cashback.

Depending on the website the cashback can vary from 1.5% to 15% for goods and from 15 to 60% for services.



## MarketBot Global Trends Analysis Technology



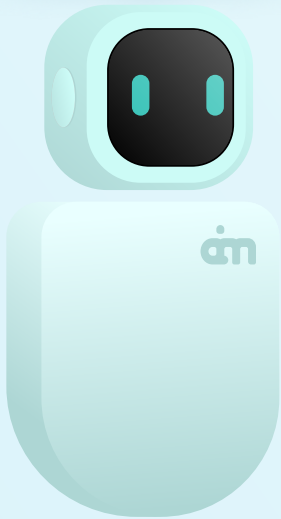
Social networks and search queries analysis allows to predict the future demand in advance. This has prompted our Team to create the Global Trends Analysis System to promote potentially popular products.



We have named it MarketBot

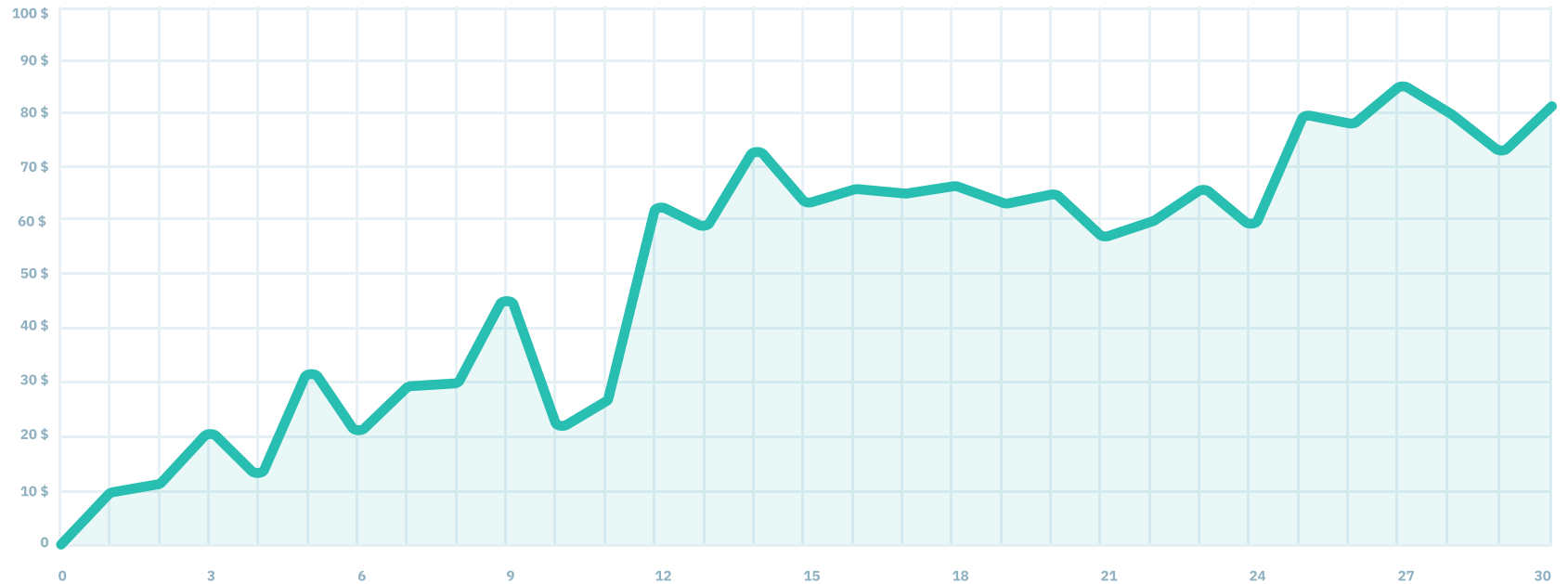


Hello!



Yield chart

7 days 30 days 90 days

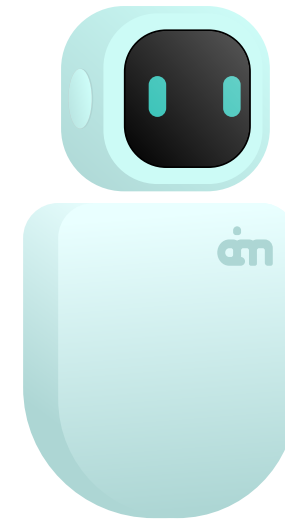


## How does it work?

1. You are setting the Adds Budget.
2. MarketBot picks up trendy products, finds them at the cheapest price with the maximum cashback offered and buys high-quality advertising.
3. You get up to 15% cashback on each and every purchase.

### Advantages:

- Reliable company
- Innovative technology
- Doesn't require special knowledge
- Current statistics
- Transparent means
- Works 24/7
- Daily cashback payments



ACTIVATE THE BOT

**Activate you robot now  
and get up to 30% of your Adds Budget a month!**

We invite trading platforms, online stores, websites offering products and services to join us.



## Roadmap

- Q2 2017** ☒ Company registration  
Start of product development
- Q3 2017** ☒ Creating a MarketBot and Conversation module
- Q4 2017** ☒ NLU algorithm development
- Q1 2018** ☒ Global Product Analysis and Promotion System (GPAP) developing beginning
- Q2 2018** ☒ MarketBot widget development
- Q3 2018** ☒ Website development and purchase of the domain
- Q4 2018** ☒ Internet marketplace partnership contract
- Q2 2019** ☐ Website launch
- Q4 2019** ☐ New product release: MarketBot widget for every website
- Q2 2020** ☐ Silicon Valley AI marketing laboratory residency applications

## About the company

Establisher in 2017

Company activity:

- Scientific studies
- Artificial Intelligence
- Internet Marketing

## Legal Information

Wexford Alliance Limited

Company #2531493

Unit 1503, 15/F. No. 69 Jervois Street,  
Sheung Wan, Hong Kong

CR		法團成立表格 (股份有限公司) 公司註冊處 Companies Registry	Incorporation Form (Company Limited by Shares)	存案 Filed 公司編號 CR No. 2531493
		表格 Form		NNC1
<b>Note</b>				
<b>8 1 建議採用的公司名稱 Proposed Company Name</b>				
建議採用的公司英文名稱 Proposed English Company Name				
WEXFORD ALLIANCE LIMITED				
建議採用的公司中文名稱 Proposed Chinese Company Name				
<b>9 2 公司類別 Type of Company</b> 請在適用的空格內加上 ✓ 號 Please tick the relevant box				
<input checked="" type="checkbox"/> 私人 Private <input type="checkbox"/> 公眾 Public				
<b>10 3 公司在香港的註冊辦事處的建議地址</b> Proposed Address of the Company's Registered Office in Hong Kong				
UNIT 1503, 15/F,				
69 JERVOIS STREET,				
SHEUNG WAN,				
香港 / HONG KONG				
(本處不接納「轉交」地址或郵政信箱號碼 'Care of' addresses or post office box numbers are not acceptable)				
<b>11 4 電郵地址 Email Address</b>				
<b>4 提交人資料 Presenter's Reference</b>		<b>請勿填寫本欄 For Official Use</b>		
姓名				
地址 Address: UNIT 1503, 15/F, 69 JERVOIS STREET, HONG KONG				
電話		傳真		
電郵				
檔號 Reference:				
指明編號 1/2014 (2014 年 3 月) Specification No. 1/2014 (March 2014)				
		22901636278 NNC1 05/04/2017		
		0098		

The background of the image is a blue-tinted photograph of a person in silhouette standing on a high-rise balcony, looking out over a city skyline. The person is on the left side of the frame, facing right. The city below is dense with buildings and a river is visible in the distance. The overall tone is futuristic and professional.

# **am** AI.MARKETING

Future won't wait!