

Score with a **sustainable car park**

Revolt provides carefree charging solutions for the sustainable football club.

Revolt is the official supplier for charging solutions of the KNVB (Dutch Royal Football Association) in the Netherlands.



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Supporter van de KNVB



Revolt's mission

Let's charge a better future

It's important that we quickly work towards a neutral climate to ensure a livable planet for future generations. That's why Revolt is on a mission to **accelerate the transition to 100% clean transportation**.

To speed up this transition, **Revolt makes clean energy for e-mobility both easily accessible and carefree.**

How? We offer subscription based charging and energy solutions. **Revolt takes care of everything from beginning to end** and invests in the necessary equipment. As our client, you only pay a monthly fee. Sustainability has never been simpler.

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Revolt's mission

Roadmap of the Revolt ecosystem



2021

Charging-as-a-Service

Introducing the first charging stations in a subscription format. Revolt guarantees always working chargers with the latest technology.



2022

Storage-as-a-Service

Introducing mobile energy storage (batteries) as a solution for net capacity issues.



2023

Portfolio 2.0

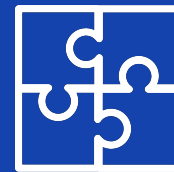
Introduction of the next generation charging station. Integration of energy management and introduction of Revolt Energy with our counting number of 22 employees.



2023-2024

Let's go global

Start internationalisation. Grow international partnerships with lease-, car- and installation companies.



2025-2026

All-in-one provider

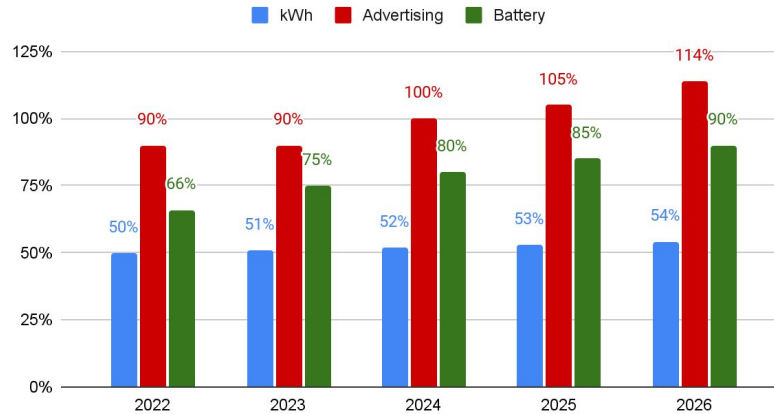
All charging- and energy solutions come together in one integrated service. This way we make every always and everywhere available.



Revolt's mission

Business model

Coverage and turnover correlation



Jul 2022

Validated business model

Charging stations	125
Batteries	3
Media displays	50

Dec 2023

Fund raising

Charging stations	800
Batteries	7
Media displays	200

Jul 2025

Scale up

Charging stations	4,700
Batteries	24
Media displays	1,350

Dec 2026

Growth

Charging stations	8,700
Batteries	42
Media displays	2,680



Revolt's mission

Business model

The business model is divided into four revenue categories. The following illustration shows how these categories are related to each other, how they are divided and which contribution they make to the total revenue in 2024.

Subscription fee

Charging stations + Batteries

€1,4 mln - 15% of total revenue

3.218 charging stations - 15 batteries

Advertising

Programmatic + direct sales

€2,5 mln - 27% of total revenue

990 Media displays

Energy

Charging - kWh + trading

€3,4 mln - 36% of total revenue

1.676 MW

Direct sales

Charging stations

€2 mln - 22% of total revenue

700 charging stations

By 2024



Together helping football clubs become more sustainable

Partnership LaLiga x Revolt

Revolt helps football clubs accelerate sustainability. As a tact of sport, we want to contribute to a better world and set a good example for future generations.

Part of this sustainability transition involves switching to electric driving. We want to equip as many parking spaces as possible with charging stations where athletes, family and visitors can charge.

While these adjustments may seem complex, they do not have to be complicated. Revolt enables clubs to install and maintain charging stations without any investment or hassle.

Furthermore, we also create visibility for your club, LaLiga and potential partners and sponsors through the Revolt Media network.



All football club charging solutions under one roof

This is why you choose Revolt

01 Effortlessly simple.

Count on our expertise in providing simple options. When you subscribe to Revolt, the hardware, installation, and maintenance of our charging solutions are all taken care of.

02 No upfront investment, just a fixed monthly fee

We handle the investment, and you only have to pay a monthly fee for using the charging solution.

03 Accelerate the transition to 100% sustainable mobility 🌱

By switching to a Revolt charging solution, you supercharge the transition towards sustainable mobility.

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Most-heard challenges in the market

"Our real estate owner doesn't want to invest."



Insufficient power capacity

"We are currently unable to add more charging points because our connection has insufficient power."



Ideally no investment

"Our owner does not want to invest in charging stations unless there is a direct increase in revenue."



Too much hassle

"The realization of charging stations is a lot of hassle and simply takes too much time due to coordination with different suppliers."



For a fixed monthly price

Charging stations in an easy subscription

The challenge for football clubs

Football clubs are facing a new challenge as the demand for electric vehicle (EV) charging facilities continues to rise. EV drivers now seek charging locations where they can conveniently spend their time, including at your football club. This demand is only expected to increase in the coming years, making it crucial for clubs to be prepared.

Transitioning from ownership to hassle-free usage

Revolt provides a complete subscription-based charging solution specifically tailored for football clubs. We provide expert advice, cover the investment in the charging stations and take care of installation and maintenance for you. As a club, you can have a charging station from 0 euro a month and even share in the revenues generated from charging.

Hassle-free, affordable and simple: this is what a charging solution should look like according to Revolt.



Wallbox

A compact wall-mounted design,
With one or two charging points.



One

Our most chosen charging
station, featuring two
charging points, designed
with sustainable RVS.



Hub

Our flagship with two charging
points and two 55" digital
communication screens.



All Revolt charging stations come standard with a power capacity of 11 or 22 kW, smart charging & load balancing, an RFID reader, and compatibility with almost all charging cards.

Two subscriptions options to choose from: you're in charge

All of the benefits, none of the hassle.



Revolt Hub subscription

Receive a Hub charging station with two charging points, including Hardware, installation, and maintenance.

Any additional Hub and One charging stations are added free of charge.

Monthly costs: €0,-
(not including infrastructure*)

Maturity: 60 months
Storage per kWh: €0,15

Revolt One subscription

Receive a One charging station with two charging points, including Hardware, installation and maintenance.

Expandable with additional One charging station for €19 per station p/m.

Maandelijkse kosten: €19,-
(not including infrastructure*)

Maturity: 60 months
Storage per kWh: €0,15

*Infrastructure modifications are not included in the subscription. If any adjustments are required, they can be carried out based on Revolt's recommendation by either Revolt or your own electrical installer.

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Revolt is your charging partner

Why the 15 cent surcharge per charged kWh?



Always a functioning station

By charging for the electricity consumed at the station, Revolt earns back their investment. This way, we both benefit from a functioning charging station even after installation.

The user pays

The user pays for the markup per kWh charged. This way, the costs are shared with the user, and the investment for you is limited. Additionally, in this way we share the occupancy risk.





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Do earn, without the investment

Earn with every charge

As an FC, you may share the earnings from the operation of the charging station. This way, you can recoup the initial investment in the infrastructure.

Example

To provide your football club with a better understanding of the impact of a Revolt charging solution, we have prepared an example calculation. In this example, we assume you have 9 charging stations (2 Hubs and 7 Ones) and use average figures from our charging network. Please note these numbers are for illustrative purpose only.

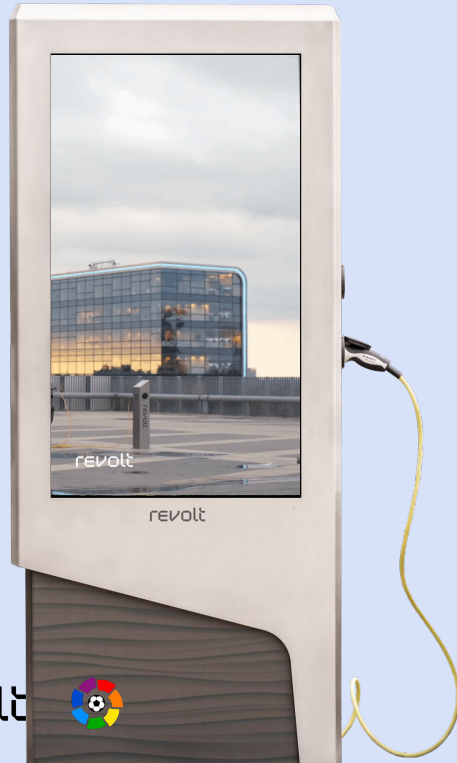
Cost subscription 5 years for 9 stations:	€ 0
Revenues from kWh in 5 years:	€ 28.710
Investment in infrastructure*:	€ 12.500

Your net operating profit over 5 years: € 16.210

*Infrastructure modifications are not included in the subscription. If any adjustments are necessary, they can be carried out based on Revolt's recommendation by either Revolt or your own electrical installer.

Advertise through the 4K screens in our Hub network, spread throughout the Netherlands

Maximize your reach with the Revolt Media Network



- Not every location is suitable for a Hub. Revolt determines whether your football club is eligible based on a standardized analysis of the location and coverage. If we install a Hub at your club, all charging stations will be provided to you for free. We make this possible by utilizing the advertising screens on the charging station.
- Football clubs can advertise on the entire Revolt Media network with a **40% discount**. Additionally, appropriate partners and sponsors of your football club can advertise on the Hub at your location at a reduced rate.*
- Would you like to sell media space yourself and **become a reseller of the media space on the Hub at your football club**? As a reseller, you earn from the sold media space on the Hub. If you're interested, we can provide you with a customized quote for your club.

* Revolt Media Policy applies

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Let's charge a better future.

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