

RECYCLED FOOTBALL MERCHANDISE



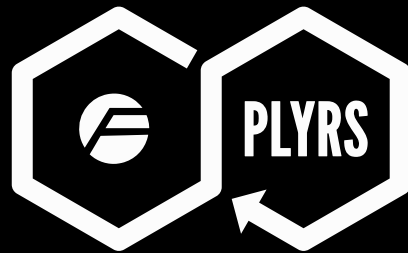
RECYCLING PROGRAM

2021

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REGISTERED CONCEPT 129691

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BE PART OF THE
GREATEST RESET
IN THE FOOTBALL
MERCHANDISE
INDUSTRY.



PLEASE RECYCLE

40 > MILLION
FOOTBALLS
PRODUCED
EACH YEAR

MILLIONS ARE
THROWN AWAY
EACH YEAR

BUYING THIS
PRODUCT IS
PART OF THE
SOLUTION

ULTIMATE FAN EXPERIENCE

THE FUTURE OF FOOTBALL
MERCHANDISE WITH THE ULTIMATE FAN
EXPERIENCE. MERCHANDISE WITH
TRULY A PERSONAL TOUCH FROM YOUR
FAVOURITE PLAYERS AND CLUBS.

NOT ONLY GOOD FOR INCREASING
MERCHANDISE SALES, BUT ALSO ONE
OF THE BEST PRODUCTS FOR FAN
ACTIVATION & FAN ENGAGEMENT.

WHERE PREVIOUSLY ONE VERY LUCKY
FAN COULD GET HOLD OF AN ITEM
TOUCHED BY THEIR IDOL, NOW FANS
ALL OVER THE WORLD CAN BUY
OFFICIAL RECYCLED FOOTBALL
MERCHANDISE USED BY THEIR
FAVOURITE TEAM!

THE NEXT LEVEL
OF SELLING
"SIGNED"
"PERSONALISED"
>RECYCLED<
MERCHANDISE.

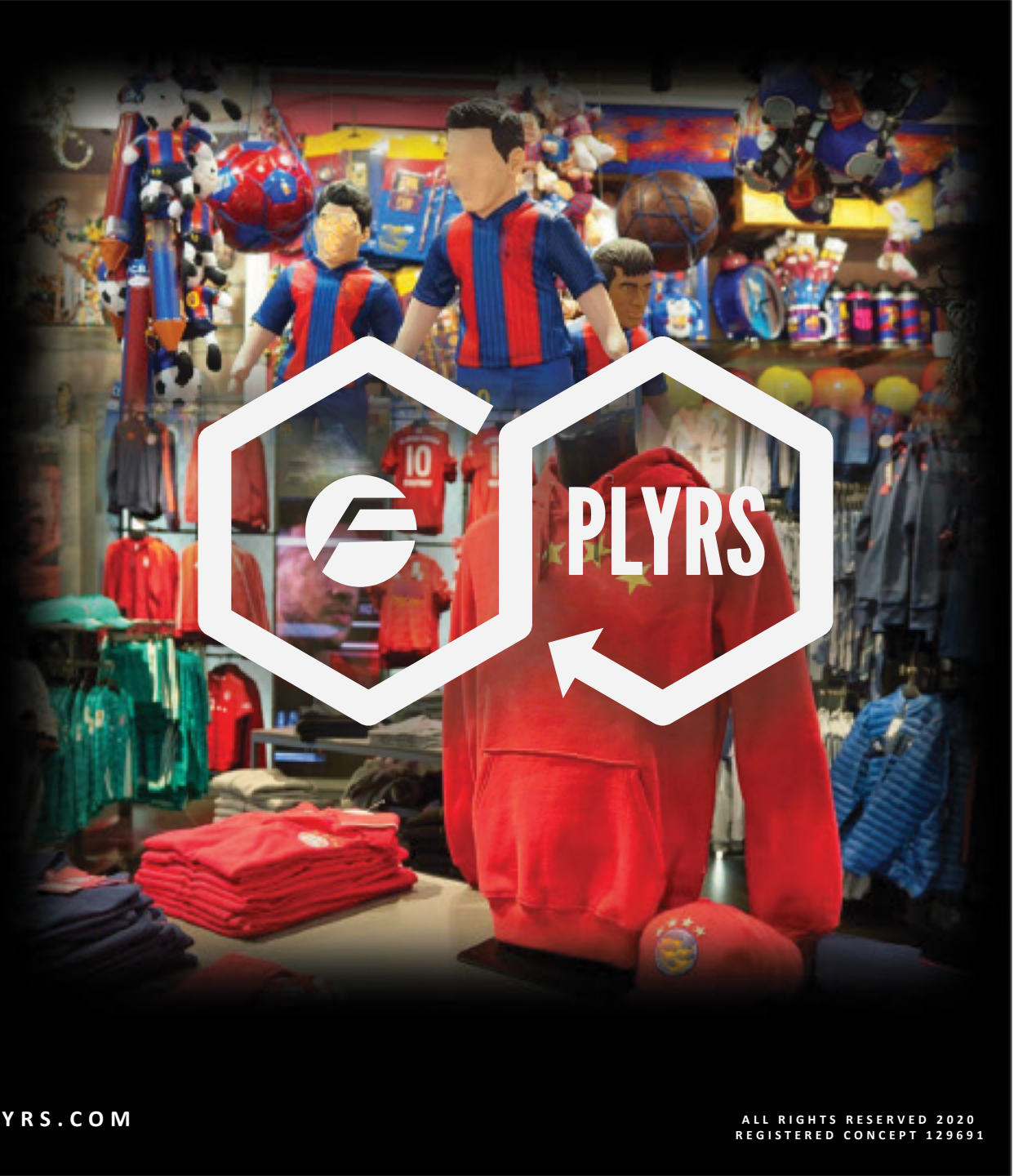


FOOTBALL RECYCLING

GETTING CLOSER TO YOUR IDOL WHILE
WORKING ON A BETTER WORLD HAS NEVER
BEEN SO COOL BEFORE!

WE PRODUCE MERCHANDISE BY
RECYCLING FOOTBALLS USED DURING
TRAINING SESSIONS, COMPETITIVE AND
FRIENDLY MATCHES. WE MAKE SURE
ALL OUR MERCHANDISE MEETS THE
QUALITY STANDARD OF CLUBS AND
THEIR FANS.

WORLD
ECONOMIC
FORUM



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THE WORLD'S FIRST RECYCLED FOOTBALL MERCHANDISE



PLYRS

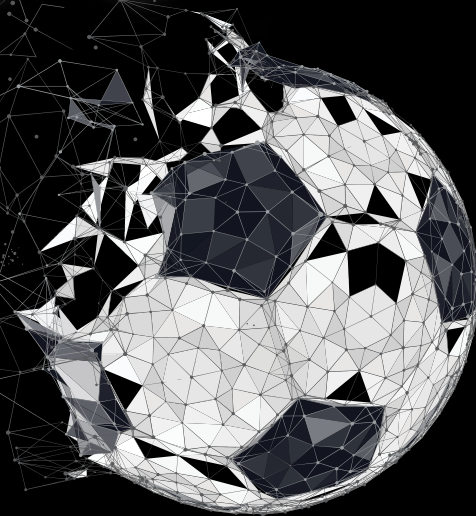
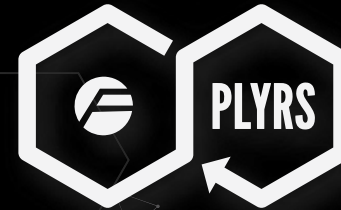
#FUTURE

ALL OUR PRODUCTS CONTAIN MATERIAL FROM
RECYCLED FOOTBALLS.

A BIG CHANCE THEY HAVE BEEN USED BY YOUR
FAVORITE FOOTBALL CLUB AND PLYRS.

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RECYCLED FOOTBALL MERCHANDISE



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**RE-PLYRS adds Value
to your FOOTBALL
Merchandise**

*REVENUE
GUARANTEED*

MARADONA WON THE WORLD CUP WITH HIS HAND...
NOW IMAGINE IF THOSE MATCH BALLS WERE RECYCLED
INTO MERCHANDISE OF THE NATIONAL TEAM OF ARGENTINA....

PER BALL A MINIMUM 30 PANELS X 12 MATCH BALLS / 360 PANELS...
NOW IMAGINE IF WE HAD 360 ITEMS PRODUCED FROM THAT
MEMORABLE MATCH.... THAT WOULD HAVE BEEN WORTH SOME
NICE FIGURES.... AND ABOVE ALL SOME LIFELONG HAPPY FACES ... 😊

WE COLLECT USED FOOTBALLS.
WE PRODUCE RECYCLED FAN MERCHANDISE
WE DELIVER ULTIMATE FAN EXPERIENCE
WE MANAGE FOOTBALL WASTE



THE WORLD'S FIRST RECYCLED FOOTBALL MERCHANDISE

**ALL OUR PRODUCTS CONTAIN MATERIAL FROM RECYCLED
FOOTBALLS.**

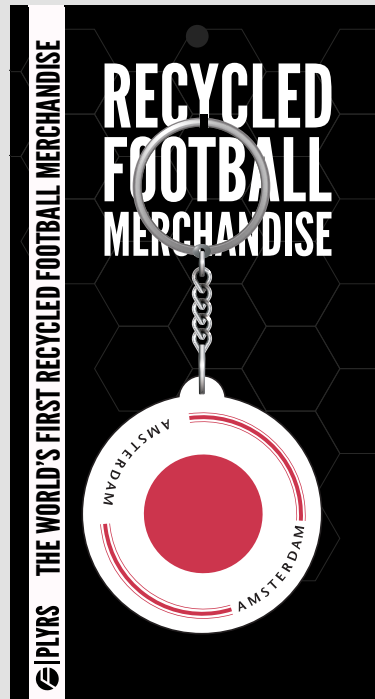
**A BIG CHANCE THEY HAVE BEEN USED BY YOUR FAVORITE
FOOTBALL CLUB AND PLYRS.**

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KEYRINGS

YOUR DESIGN OR YOUR CLUB LOGO

MAGNETS



CLUB LOGO USE ONLY FOR PRESENTATIONAL PURPOSE

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GARMENTS

YOUR DESIGN OR YOUR CLUB LOGO



CLUB LOGO USE ONLY FOR PRESENTATIONAL PURPOSE

HEADWEAR



CLUB LOGO USE ONLY FOR PRESENTATIONAL PURPOSE



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BAGS

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WALL ART



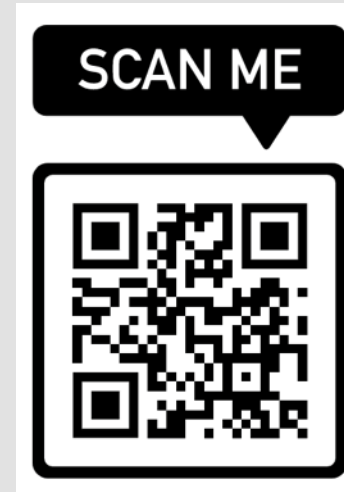
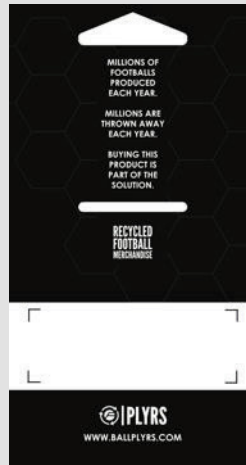
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TRACE - A - BALL



ULTIMATE FAN EXPERIENCE

ALL OUR RECYCLED FOOTBALL MERCHANDISE CONTAIN QR CODES WITH AN ONLINE DOCUMENTATION TO TRACK THE ORIGIN OF THE BALLS USED.

- SEASON: 2020/2021
- CLUB: AJAX
- TEAM: FIRST
- BALL QUANTITY: 60
- PICTURE AND DATE OF COLLECTION: 07-11-2020
- TOTAL RECYCLED BALL MERCH THIS SEASON: 1800 PCS

PRODUCTION FACILITY



LOCATION: THE HAGUE, THE NETHERLANDS

MACHINERY

SCREEN PRINTING

DTG PRINTING

UV PRINTING

TRANSFER PRINT

EMBROIDERY

STITCHING MACHINES

SOFTWARE

E-COMMERCE CONNECT

PRINTING ON DEMAND (POD)

PERSONALIZATION TOOL (API)

FULFILMENT WORLDWIDE

MATERIALS

RECYCLED FOOTBALLS

ORGANIC COTTON

RECYCLED POLYESTER
(RPET)

WATER BASE INKS

PLYRS KICK BACK



10% FROM OUR ANNUAL PROFIT GOES TO CLUBS AND FOUNDATION IN NEED OF SUPPORT.



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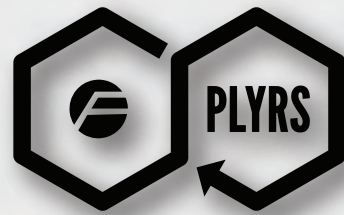


BENEFITS

7

- SUSTAINABLE FOOTBALL INDUSTRY GOALS.
- ULTIMATE FAN EXPERIENCE / GET CLOSER TO YOUR IDOL / NEXT LEVEL SIGNATURE.
- LOCAL PRODUCTION / CREATING JOBS.
- PRODUCTION ON DEMAND.
- WASTE MANAGEMENT.
- PREMIUM FAN MERCHANDISE.
- ENDLESS FAN ENGAGEMENT POSSIBILITIES ONLINE & OFFLINE.

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