# Exclusive briefing & Business lunch @ Ebury





5 March 2025





















The Intofliving in Spain

Developed



De ontwikkeling van een blue zone in Murcia, Spanje



**Ted Oorbals** The Art of Living in Spain / Taolis



Ron van Bloois Sociëteit Vastgoed International



















# Een deepdive in de residentiele markt van de UK



Job Gutteling Securin &

Ciconia Group



Melanie Gutteling

Securin & Ciconia Group



Sociëteit Vastgoed International



### **Outline**

11:00 - 12:15

- · Claudia van Haeften and Pepijn Philipse: Welcome
- . Ron van Bloois: Geographical diversification for Dutch parties
- Richard Lynch: Cross-border investment opportunities in UK, benefits of investing in the UK, touching on the various elements such as security and due dilligence, locations, purchase process and what is driving the UK property investment market) (20+10min Q&A)
- Dexter Rinkel: Management of currency risks (10min+5min Q&A)

12:15 - 12:30 Walk

12:30 - 14:00 Business lunch at Dicky's







**OUR 360° SOLUTION** 

THE API GLOBAL GROUP

360°



THE GROUP



Specialist consultancy, considering all deal structures.

Since 2023, API Capital Partners has become a go-to advisor for diverse clients, including developers, individuals, family offices, UNHWIs, institutions, and development funders, specialising in collaborative property development, opportunistic distressed UK real estate acquisitions, and comprehensive financial solutions.

www.apicapitalpartners.co.uk

### gogoprop

Your digital property lender in Hong Kong.

GOGOPROP was created after repeated, firsthand experiences with the prolonged and challenging process of accessing traditional mortgages as an overseas buyer. What sets us apart is our focus on asset-backed loans for property financing and equity release. Unlike traditional banks, we prioritise the value of assets over credit histories.

www.gogoprop.com

### Baron& Cabot

Direct to consumer property investment sales specialist.

Baron & Cabotis a UK-based property investment company that specialises in helping clients find and invest in properties that are likely to generate high returns. Their business model is business to consumer model by generating leads through online lead generation from all around the world.

www.baroncabot.com

## valorem

The mortgage arm of API Global has been set up to service investors.

Born out of past experiences with external parties, the mortgage arm to API Global, Valorem Global, has been set up to service investors globally. We have mortgage brokers based in Asia, Middle East & UK & have access to 85 different lenders.

www.valorem-global.com

### Redstone

Exclusive lettings & Management for API developments.

Redstone manages the handover from the developer, preparation for lettings with furnishings and design services, lettings and property management and sale of the asset to maximise returns. Redstone manages over 700 units on behalf of API Global Clients. Redstone Property Management is also expanding its offering to block management and PRS opportunities alongside API Capital Partners clients.

www.redstoneproperty.co.uk



Comprehensive wealth management and investment advice.

At API X, we understand the distinct needs of athletes and are committed to providing comprehensive wealth management and investment advice. Our dedicated team is here to help athletes achieve financial success, allowing them to focus on their sport while we handle their financial future.

www.apiglobal.co.uk/apiX

**OUR PROCESS** 

# **OUR INTELLIGENT** APPROACH

Providing clear and transparent communication is key. Through our sophisticated end-to-end solution, API Global supports clients and keep them informed throughout the investment process, guiding them, and explaining complexities in layman's terms. Our objective is to provide a 'hands-off, hassle free' property investment solution.



























06 MORTGAGE<sup>07</sup> COMPLETION<sup>8</sup> LETTINGS & 09 PORTFOLIO 10

# MARKET OVERVIEW



### CURRENT TRENDS

The UK property market has demonstrated resilience and growth, with house prices expected to rise by 2.5% in 2025.



# KEY GROWTH REGIONS

Cities such as
Manchester,
Birmingham, and
London continue to
attract significant
investment due to
robust economic
activity and extensive
regeneration projects.



# ECONOMIC STABILITY

The market is underpinned by strong fundamentals, including steady housing demand, a growing population, and government support for housing initiatives.

# UK INVESTMENT OPPORTUNITIES



# HIGH-YIELD OPPORTUNITIES

The "generation rent" trend has bolstered the buy-to-let market, offering attractive yields for investors.



# GROWTH POTENTIAL

Investments are strategically placed in areas benefiting from significant infrastructure projects and government initiatives, enhancing their potential for appreciation.



# MARKET SEGMENTATION

API Global targets both high-end and affordable developments, with a keen eye on emerging opportunities in regeneration zones.

# KEY TRENDS

### THE BIG 6

BIRMINGHAM | BIRSTOL EDINBURGH | GLASGOW LEEDS | MANCHESTER

4.2%

Average annual rental growth across the Big Si:

2.1%

Average annual price growth across the Big Si

-12%

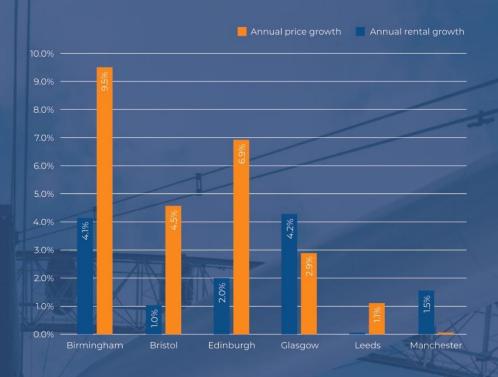
Reduction in BTR investment across the Big Six in 2024 vs 2023 33%

Annual increase in the number of operational BTF unitd across the Big Six

24%

Birmingham forecast cumulative price growth 2025-2029

### BIG SIX ANNUAL GROWTH - PRICES AND RENTS (DEC 2024)



# RESIDENTIAL FORECASTS

Birmingham is forecast to outperform other Big Six cities in the sales market with five-year growth of 24%

Birmingham, Bristol and
Manchester are projected to
continue to draw the largest share
of new households

The UK BTR market is expected to see rental growth of 20.5% over the next five years

### HOUSE PRICE FORECASTS

Sales price growth (% pa)	Total change (2025-2029)	Average pa (2025-2029)
UK	19.9%	3.7%
Birmingham	24%	4.4%
Bristol	19.9%	3.7%
Edinburgh	19.9%	3.7%
Glasgow	18.2%	3.4%
Leeds	19.9%	3.7%
Manchester	22.2%	4.1%

### **RENTAL FORECASTS**

Rental growth (% pa)	Total change (2025-2029)	Average pa (2025-2029)
UK	17.1%	3.2%
UK BTR	20.5%	3.8%
Birmingham	18.8%	3.5%
Bristol	18.2%	3.4%
Edinburgh	17.6%	3.3%
Glasgow	16.5%	3.1%
Leeds	17.6%	3.3%
Manchester	18.8%	3.5%

OUR CORE







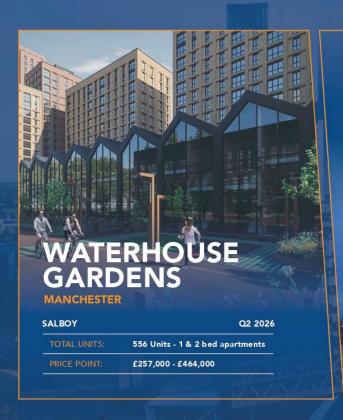
API Global's decision-making process for identifying new investment locations involves a multi-faceted approach, considering various fectors and data points, such as capital and rental growth potential, supply and demand imbalances, and market maturity.

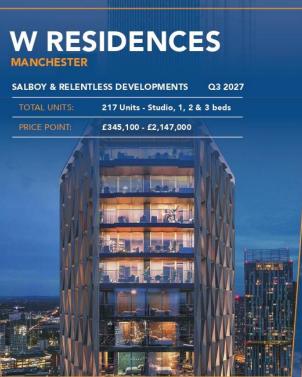


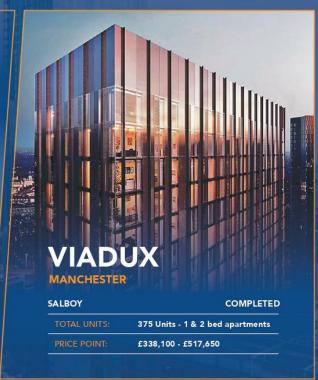
USALBOY / 2 RELENTLESS DEVELOPMENTS

One of the best developers in the UK. Owned by Simon Ismail and Fred Done (billionaire owner of Betfred), with an in-house contracting firm - DOMIS. Salboy offer full deposit protection to clients.

Salboy is an award-winning UK property development company known for delivering first-class developments in prime Manchester, London and Cornwall locations. Fully owned and operated by Simon Ismail and Fred Done, Salboy has delivered over 3,250 homes across the UK and continues to focus on the development of high quality residential accommodation.







## forshaw.

Manchester based developer, who deliver a premium yet affordable investment grade product. Also have joint

Forshaw activities span the whole of the UK. They believe in taking unloved land and forgotten buildings and turning them into the unique spaces that bring land back to life. Forshaw develop and redevelop for prestige residential, commercial, mixed use and student living. Developing for investors.



### THE WATERHOUSE

### MANCHESTER

FORSHAW GROUP	COMPLETED
TOTAL UNITS:	86 Units - 1, 2 & 3 bed apartments
PRICE POINT:	£170,000 - £370,000

### **VICTORIA HOUSE**

### MANCHESTER

**FORSHAW GROUP & SALBOY** COMPLETED

177 Units - 1, 2 & 3 bed apartments

£335,258 - £975,000



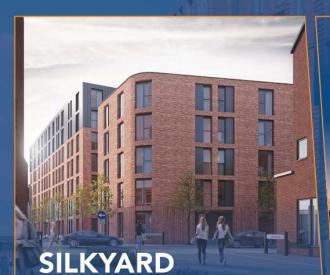




DERBY

We're now onto our 10th development with Elevate, who are widely regarded the best developer across the Midlands.

Individually and collectively breathtaking, elevate's residential developments are a complement of historic landmarks and impeccably crafted contemporary living spaces. Every development is an illustration of their drive and desire to offer unique, beautiful, functional homes, perfect for first time buyers and buy-to-let investors, as well as those looking to relocate to a new home.



Q2 2025

258 Units - Studio, 1 & 2 bed apartments

### **GUNSMITH HOUSE**

BIRMINGHAM

**ELEVATE PROPERTY GROUP** 

COMPLETED

OTAL UNITS: 85 Units - 1 & 2 bed apartments

PRICE POINT: £219,000 - £363,000





# MULLER YARD NOTTINGHAM

ELEVATE PROPERTY GROUP COMPLETED

OTAL UNITS: 58 Units - 1, 2 & 3 beds

PRICE POINT: £199,995 - £340,000

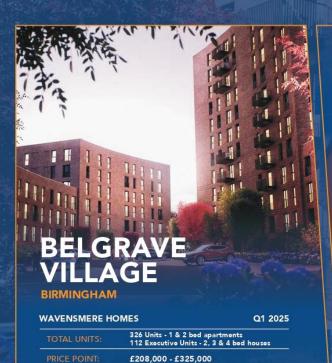
ICE POINT: £139,000 - £281,500

**ELEVATE PROPERTY GROUP** 



Another large midlands based developer, deliver high spec and quality and an alternative to Elevate

Founded in 2004, Wavensmere Homes has become synonymous with unique renovation and new-build projects of the highest quality. They've brought new life to neglected schools, hospitals, goods yards, civic buildings, mills, farms, sectarian buildings and more. Wavensmere love history, heritage and the potential of once-loved locations, giving them a bright new future.



# **DALTON HOUSE** DERBY WAVENSMERE HOMES COMPLETED 59 Units - 1 & 2 bed apartments £222.500 - £363.000



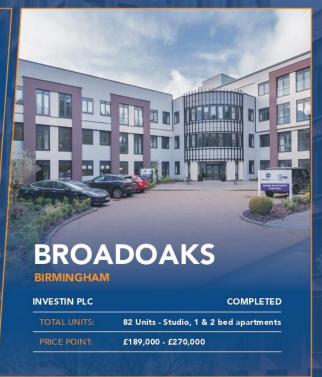
### INVESTIN PLC

Specialist in high end residential and commercial property development and investment opportunities.

Investin plc are actively involved in the acquisition of greenfield and brownfield sites for residential or commercial development. With developments throughout the UK and globally. The Investin team are highly specialised in all areas of acquisition, sales, project management and marketing.



# **HEATHSIDE** LONDON INVESTIN PLC COMPLETED 106 Units - Studio, 1 & 2 bed apartments £405.927 - £547.963

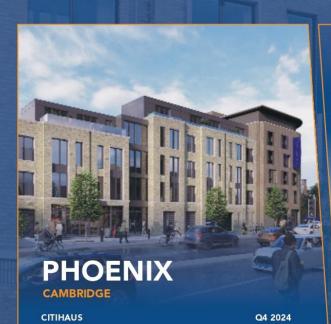


# **C**itiHaus

Our own development arm (with its own contractor).

Previously named Factory Estates and has an extensive track record.

CitiHaus is a Manchester based residiential development company established in 2013. To date, the company has developed in excess of 1000 dwellings in Manchester area, with a gross development sites under construction, with an estimated gross development value of £175 million.



13 Units - 1, 2 & 3 bed apartments

£350,000 - £605,000

### **OXID HOUSE**

MANCHESTER

CITIHAUS COMPLETED

TOTAL UNITS: 119 Units - 1 & 2 bed apartments

PRICE POINT: £199,950 - £247,000





CITIHAUS	COMPLETEL
TOTAL UNITS:	273 Units - 1 & 2 bed apartments
PRICE POINT:	£199,995 - £340,000

www.citihaus.co.uk



YEAR-TO-DATE

# 2024 SALES PERFORMANCE

SINCE THE COMPANY
INCEPTION IN 2013, WE HAVE
DELIVERED OVER £1.5BN IN
GROSS DEVELOPMENT VALUE,
EQUATING TO OVER 3,000 UNITS.



**YEAR 2021** 

سراه بسر

YEAR 2022 YEAR 2023

**YEAR 2024** 

### **GDV: £125M**

NUMBER OF UNITS SOLD: 410 **GDV: £153M** 

NUMBER OF UNITS SOLD: 490 GDV: £173M NUMBER OF

NUMBER OF UNITS SOLD: 540 **GDV: £225M** 

NUMBER OF UNITS SOLD: 662

### **EXAMPLE PRICE POINTS - ONE BEDS**

**OUR CURRENT PRICES RANGE FROM:** 

£137,587 - £2.3M

**AVERAGE SALES PRICE IN 2022:** 

£254K

**AVERAGE SALES PRICE IN 2023:** 

£318K



**AVERAGE SALES PRICE IN 2021:** 

£170K

**SILKYARD** 

£139,000

£179,950

160 Units - 1, 2 & 3 bed apartments



**W RESIDENCE** 

£340,000

£925,000

**CLUNY MEWS** 

TOTAL UNITS: 217 Units - Studio, 1, 2 & 3 bed apartments

35 Units - 1, 2 & 3 bed apartments

258 Units - Studio, 1 & 2 bed apartments

**PAVILION WHARF** 



### **CLIENT FUNDS**

API Global has a fixed reservation fee of £5,000 per unit, irrespective of property price, which is transferred to API Global UK LTD to secure the reservation, before being transferred immediately to the relevant developer account. All other client funds are transferred to the clients designated conveyancer ESCROW account. This segregation ensures that client money is not used for any other purpose.

Clients are made aware of all fees associated with their investments, including transaction fees, property management fees, and any other future acquisition fees. Transparency in fee structures helps build trust and avoids potential misunderstandings.

### **DEPOSITS & PROTECTION**

API Global aim to offer clients investment opportunities with low capital exposure on exchange of contracts. This is achieved by securing projects with lower exchange deposits (10%-20%) and implementing some form of deposit protection, such as an insurance policy or developer corporate guarantee. Fully protected deposits can offer an interesting investment opportunity alone.

Adding an assignability clause to the purchase and sale agreement is another layer of protection we insist on offering to clients. Essentially the dause protects the client should they not be able to complete the investment, due to be reavement, loss of employment or similar. API Global will aim to replace the client by assigning the contract to a new purchaser, and return the original clients exchange deposit.

### PORTFOLIO OPTIMISATION

Protecting dient funds is not a short-term strategy, at API Global we believe in protecting and growing client funds long-term, through portfolio optimisation. We can provide dients with clear and regular updates on their portfolio performance, including professional advice on how to maximise their return on investment.

Our sophisticated client portal utilises machine learning to plugin to multiple data points (live mortgage rates, live FX rates, interest rate, Rightmove house prices index, etc) and provide our clients with the best possible picture of the market. The advice may be do nothing, sell one or more of the investments, refinance, or release equity and reinvest.

# A RESEARCH COMPANY MARKET First and foremost, API Global is a research company. When assessing the next investment opportunity, API Global implements a structured and comprehensive governance process to ensure informed decision-making, minimise risk, and protect client funds.



The research element of the process is fundamental. It provides the foundation to the entire investment opportunity. API Global conducts thorough research across the UK to identify the best locations in which to invest. The aim is to provide investments which generate sustainable capital and rental growth.

Our London based team of professionals use data analytics to project upwards trends and assess key market indicators to identify 'best in class' investment opportunities for our global client base.



# DUE DILIGENCE

### PROJECT PROPOSAL

Once the market research component has been concluded, the project proposal will be presented to the dedicated Investment Committee for evaluation and review, along with the detailed due diligence document. By implementing a thorough due diligence process, API Global can mitigate risks, and therefore protect client long-term.

### **SECURING THE PROJECT**

# DEAL STRUCTURES

Following a positive decision from the investment committee, API Global will consider applying one of four deal structures to securing the project, dependent on various factors like project size, risk profile, investor preferences, and required capital.



API Global acts as a bridge between developers and investors, handling sourcing, marketing, and distribution. We don't invest capital directly. This model is applied when dealing with well capitalised developers.



UNDER WRITING

API Global uses own capital to purchase the property upfront and then on-sells to investors throughout construction phase. This involves investing significant capital upfront. Any units unsold by practical completion will be purchased by API Global.



JOINT VENTURES

API Global teams up with developers or other investors to co-fund and co-manage a project. We invest capital alongside our partners in this structure. For example, API Global may invest the equity to acquire the land and the developer takes the senior debt facility.



DEVELOPING IN-HOUSE

> API Global acquires and develops the property themselves under our development arm - Citihaus, then sells units to investors. This also involves using our own capital upfront for acquisition and development.



API Global has the necessary regulatory status for taking referrals from advisors for property investments in UK, Hong Kong, Dubai and Singapore



#### LONDON

Office FC, Salisbury House 29, 398-9 Finsbury Circus London Company No. 10723928



#### **HONG KONG**

API Global Hong Kong Limited 181 Des Voeux Road Central Sheung Wan Company no. 70665137-000-05-23-3



#### **DUBAI**

API Global DMCC 502 Swiss Tower Plot JLT-PH2-Y3A, JLT, Dubai Company no. DMCC889383



#### **SINGAPORE**

160 Robinson Rd, #14-04, SBF Centre, Singapore, 068914 KEO License No: L30100231



THE

# API GLOBAL ADVANTAGE



### TURNKEY SERVICES

End-to-end property investment solutions (research, purchase, property management).



### LOCAL EXPERTISE

In-depth knowledge of the UK market and its nuances.



### PROVEN TRACK RECORD

Case studies or examples of successful investments in various UK cities.



#### FULL TRANSPARENCY

Clear, easy-tounderstand investment structures with no hidden costs. API Global has built a solid foundation for success through internal funding and a deliberate, controlled growth pace. This approach prioritizes long-term stability and allows for agile decision-making without external influence.

To capitalize on market fluctuations and offer unique opportunities to clients, API Capital Partners established a joint venture strategy in 2023. This partnership with BlueCrest Capital provides access to a £40 million funding line, specifically aimed at acquiring near-completion distressed property developments.

Partnering with BlueCrest Capital allows API to offer BMV distressed assets to clients. Clients benefit from market opportunities, while API derisks investments for funders through asset or bad debt acquisition.

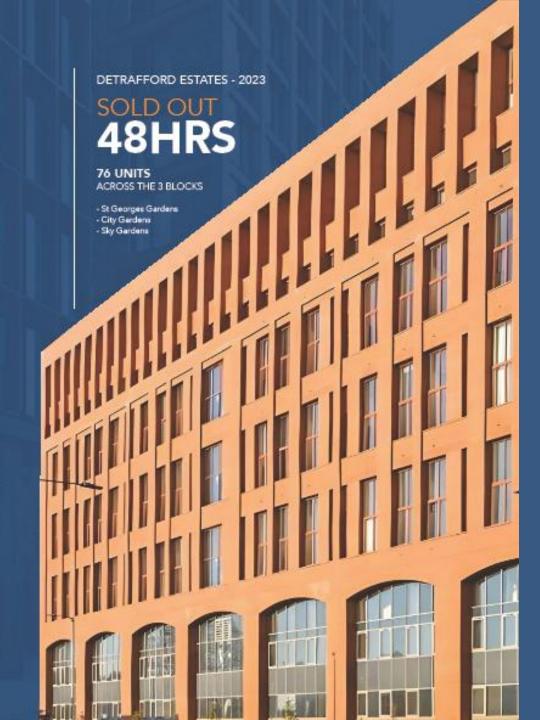
#### **DETRAFFORD ESTATES**

The first successful acquisition in 2023 showcased the model's potential. API Global acquired 76 units across 3 completed blocks from DeTrafford Estates, offering them to clients at a 10-15% discount. This deal not only secured value for clients but also helped resolve the financial exposure of two major banks involved in the project in Daiwa Securities and Maslow Capital.

Building on this success, API Capital Partners seeks to expand its network and structure more mutually beneficial deals with the same model. This approach offers exciting prospects for clients seeking unique investment opportunities while contributing to the company's continued growth.



API Capital Partners adopts a broader approach to distressed assets, seeking opportunities across various sectors and asset classes. While residential investments remain a core focus, their expertise extends to non-performing loans, deals out of administration, and other distressed asset types, offering a wider range of investment options for their clients.



#### **TAX CONSIDERATIONS &**

# FINANCIAL STRUCTURE







## TAXATION ON INVESTMENT

Understanding the UK tax system is crucial for foreign investors, and something API Global and our partner companies can assist with.

## FINANCING OPTIONS

Various financing avenues are available to Dutch investors, tailored to individual needs.

### CURRENCY EXCHANGE

API Global assists in managing currency risks, ensuring investors capitalise on favourable exchange rates.



# NEXT STEPS

#### **CONTACT US**

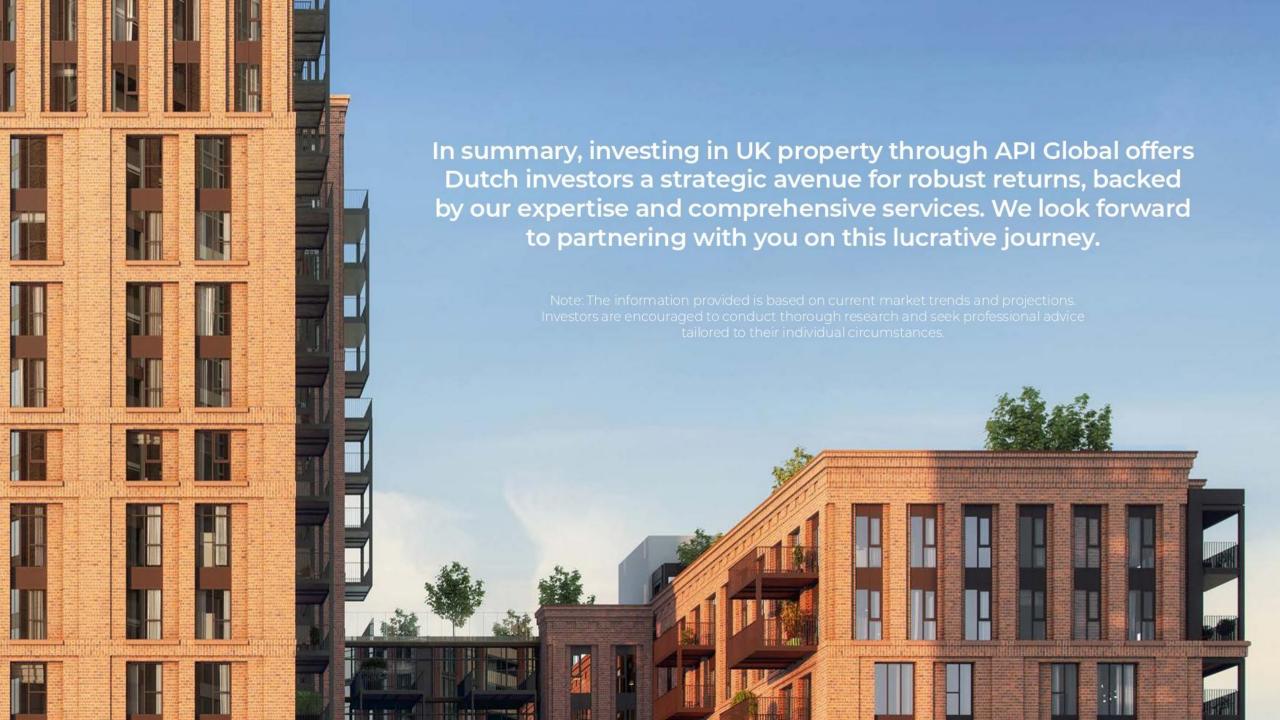
Reach out via our website or call us directly.

#### **INITIAL CONSULTATION**

Schedule a meeting to discuss your investment goals.

#### ACCESS INVESTMENT PORTFOLIOS

Explore tailored investment packages designed for Dutch investors.





#### **Product Suite**

# Purpose-built and tailored solutions for the alternative fund management industry.

With our comprehensive suite of FX Risk
Management, Global Accounts and International
Payment solutions, we help **private equity**, **venture capital**, **asset managers**, **real estate**, and **fund- related structures** operate globally with insight and confidence



We take a strategic approach to currency risk management to help you navigate global capital markets. This includes Spot, Forward and Derivative solutions.

#### Uncollateralized Hedging Capability

We are able to offer capital efficient hedging facilities up 5 years forwards without the need for Initial or Variation Margin.

# International Payments and Collections Send and receive payments in foreign currency from across the world.

#### **Global accounts**

Open named IBAN accounts in key fund jurisdictions, including Luxembourg, Singapore, Netherlands, UK, USA, Hong Kong, Ireland, and more.

#### Global account solutions

# We offer dedicated named local currency accounts in 20+ countries:



\*Note: 29 currencies list: AED, AUD, BGN, CAD, CHF, CNH, CZK, DKK, EUR, GBP, HKD, HUF, ILS, JOD, JPY, NOK, NZD, OMR, PLN, QAR, RON, RSD, SAR, SEK, SGD, THB, TRY, USD, ZAR

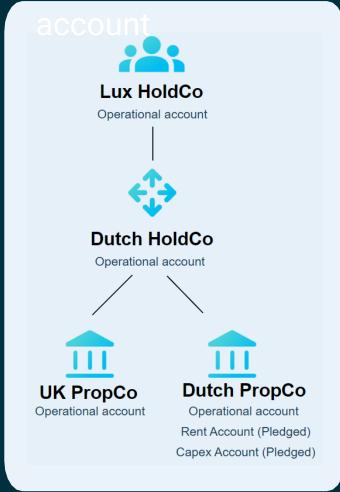
#### Ebury IBAN or bank infrastructure used depending on local setup

Ebury's BIC code	Ebury's IBAN – real example	CITI BIC code	CITI Bank IBAN / Account number
EBURGBA1	GB48EBUR231228607XXXXX	CITIUS33	CITIUS33 / xxxxxxxxx
EBURNL21	NL55EBUR79963XXXXX	CITIIE2X	IE91CITIIE2XXXX



Pledged account example

Entire (real estate) investment structure with 1 provider while maintaining ease of use and adjustable authorisations per



#### **IBAN** accounts

Local account details in 10+ countries and foreign currency accounts in an additional 20 currencies.

- SPV & compartment accounts
- Pledged accounts
- Specific Autorisations and permissions per account

#### 1 platform

All accounts are accessible through a single platform with a single login. Use our online platform to pay, receive, convert, hold balances, download statements, customise access rights and approval flows, and more.

#### 2-3 week onboarding

Once the documentation is complete, your account can be opened in 2 to 3 weeks, depending on the cash account type.

Currency risk management

# Ebury supports with Foreign Exchange hedging on fund and operational level

#### **Type of forwards**

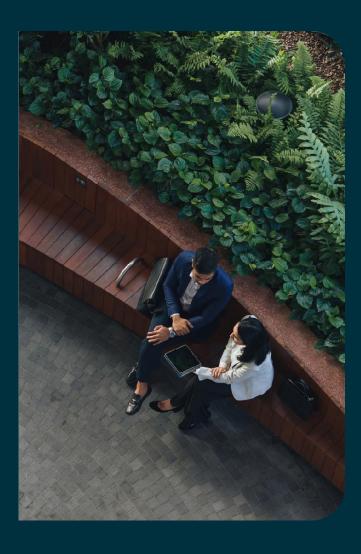
- Fixed forwards (fixed amount, rate, and settlement date )
- Window forwards (fixed amount, rate, and flexible settlement period)
- **Dynamic forwards** (benefit from favorable exchange rate movements, protection on the downside)
- Uncollateralized FX hedging lines

#### Hedging as strategy for risk management

- Asset disposal/purchase hedges the purchase or disposal of an asset.
- **Property capex** Hedging ongoing costs like property management fees, maintenance, and utilities paid in the local currency.
- **Debt repayment** Managing currency risks tied to loan repayments if the borrowing is in the foreign currency.
- **Rental income** Mitigating the risk of fluctuating exchange rates affecting periodic rental payments received in the local currency



#### Why Ebury



#### **IBAN** accounts

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#### **Regulation and Safeguarding**

Ebury is regulated in the EEA by the NBB in Belgium, FCA in the UK, and registered with the DNB and CSSF in The Netherlands and Luxembourg.

#### **Currency risk management**

We support funds in managing their currency risk and specialise in hedging for exposure in emerging market currencies.

#### **Outline**

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