



# LET INTERNATIONAL BUSINESS FIND YOU

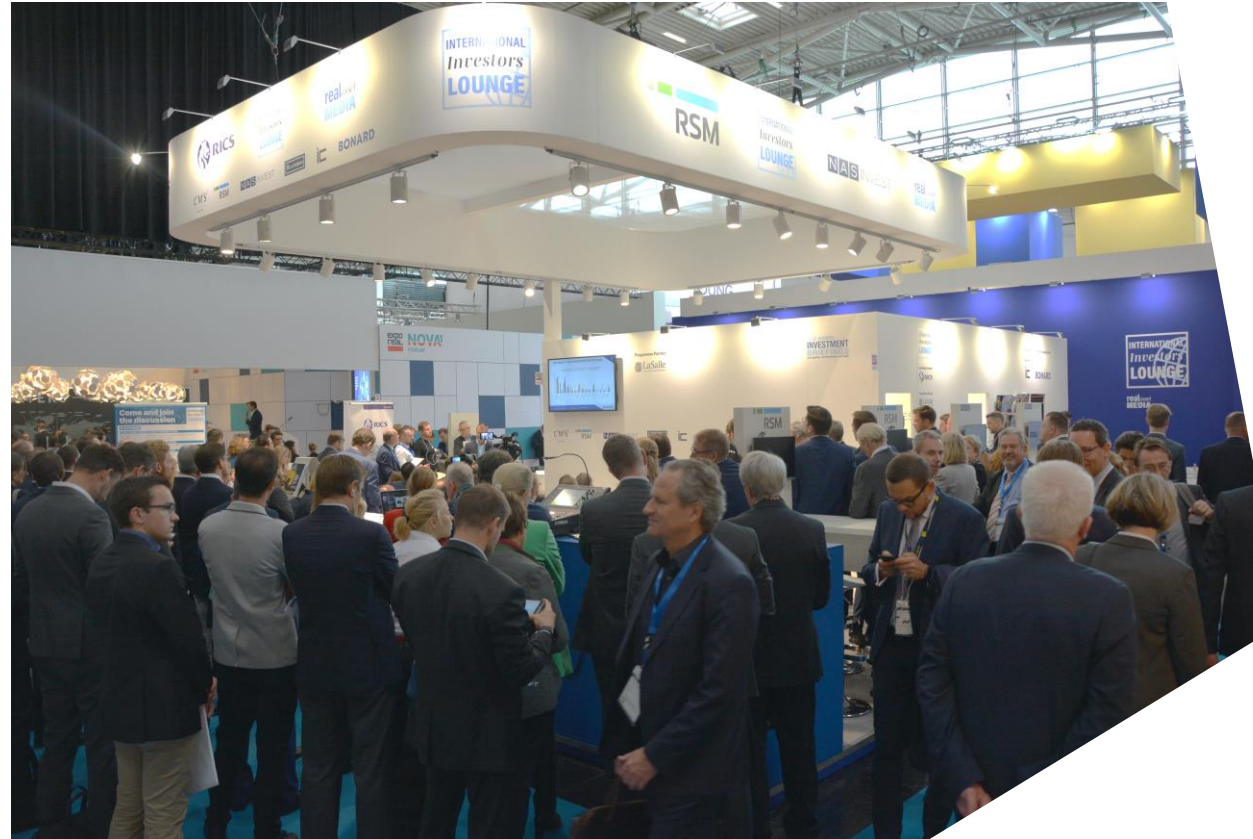
CREATING A HOME FOR CROSS-BORDER INVESTMENT AND INTERNATIONAL BUSINESS



International Trade Fair for Property and Investment  
October 11–13, 2021 | Messe München

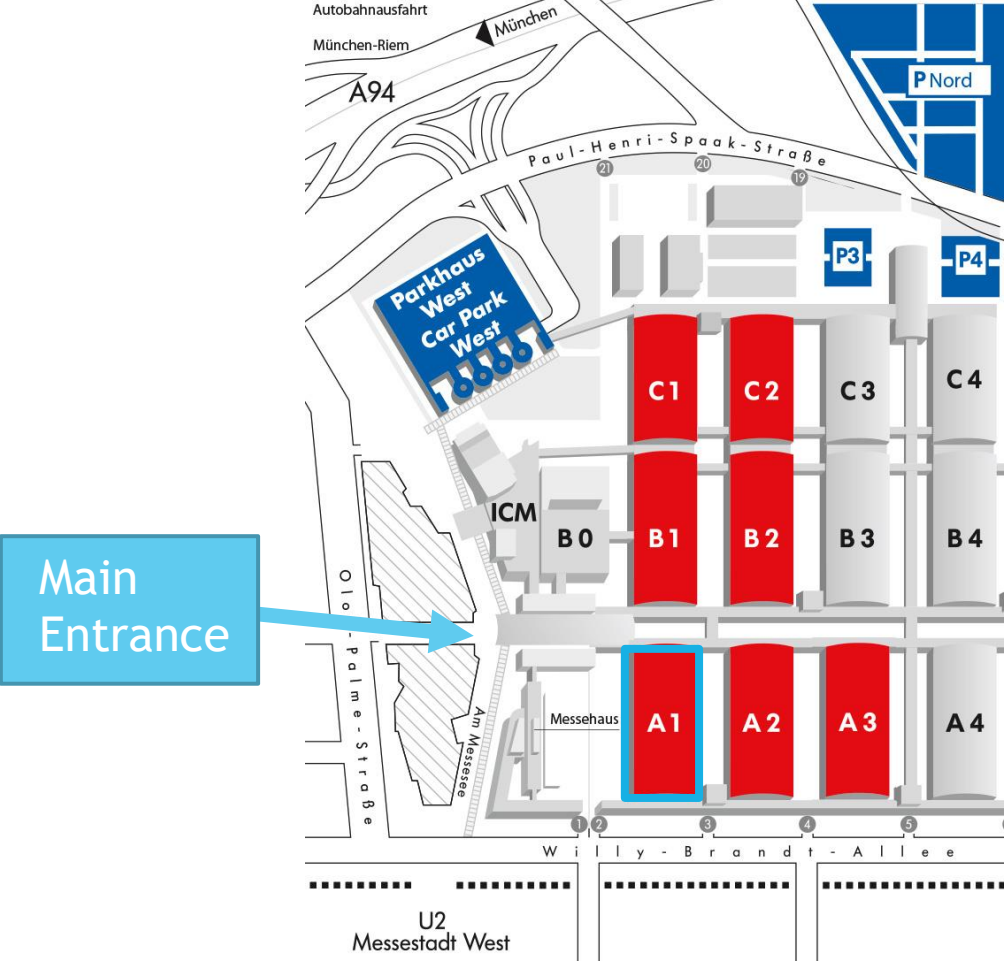
# INTERNATIONAL *Investors* LOUNGE

EXPO REAL 2021  
11th - 13th October



# Location - Hall A1

## Innovation & Investment



**INTERNATIONAL**  
*Investors*  
**LOUNGE**

# International Investors Lounge Expanded for EXPO Real 2021



**INTERNATIONAL  
Investors  
LOUNGE**

# International Investors Lounge

## The Stand - Main Features

- ▶ New for 2021 - **Enlarged Stand** - 180 sqm floor space - Hall A1
- ▶ Events Area for Investment Briefings, Presentations & Networking Drinks
- ▶ Stand Partner tables for co-exhibitors
- ▶ Separate Private Meeting Area
- ▶ Reception & Hostess Services
- ▶ Catering for you and your guests
- ▶ Display areas for your marketing material
- ▶ Storage space
- ▶ Over all stand coordination, organisation & management

# Join as a Co-Exhibitor

## The “home” for international companies

- ▶ EXPO Real is an important platform for finding, creating and closing new business.
- ▶ Joining the International Investors Lounge helps potential business partners find you at EXPO Real
- ▶ You can access all the benefits of an exhibitor without the need to dedicate the significant time and budget needed for designing and hosting an individual stand.
- ▶ As a Co-Exhibitor, your company benefits from official Exhibitor status including a listing in the official EXPO Real catalogue (online & print).
- ▶ Clients and potential new business partners can find you easily and efficiently and join you for a meeting at **your stand** as part of the **Sociëteit Vastgoed**
- ▶ Reach beyond your own market on a stand designed to create **international connections** for your business





## Special Member Offer

# Co-Exhibitor Stand Package

~~€6.500~~ €2.500

- ▶ Co-Exhibitor status at Expo Real
- ▶ Exhibitor-only login to benefit from discounted entrance tickets
- ▶ Your company logo & branding included on the stand as well as all website, digital & print advertisements from Real Asset Media, The Real Estate Day and Real Asset Insight highlighting the International Investors Lounge
- ▶ Stand: High level brand visibility with rooftop banner, shared logo wall, your logo included in the video loop on the main screen
- ▶ Real Asset Media “Thought Leader” TV Interviews
- ▶ Display area for marketing brochures & material
- ▶ Access to the stand catering for you and your guests
- ▶ Dedicated receptionist and hosts to greet your guests, and provide you with a valuable messaging service to ensure you don’t miss potential clients
- ▶ Meeting space, subject to availability or by appointment
- ▶ Dedicated area for Sociëteit Vastgoed members

**INTERNATIONAL**  
*Investors*  
**LOUNGE**

# Join as a Stand Partner



**Thorsten Herbert**

Founding Partner, Managing Partner  
[thorsten.herbert@realassetmedia.com](mailto:thorsten.herbert@realassetmedia.com)  
+49 170 47 98 793



**Richard Betts**

Founding Partner, Group Publisher  
[richard.betts@realassetmedia.com](mailto:richard.betts@realassetmedia.com)  
+44 7557 37 31 34



**Frank Beinborn**

Director Client Relations  
[frank.beinborn@realassetmedia.com](mailto:frank.beinborn@realassetmedia.com)  
+49 152 54 87 86 68



**INTERNATIONAL  
Investors  
LOUNGE**