

World Edition

6<sup>th</sup> International Seaweed Conference

# Seagriculture

19 - 21 MAY 2026  
BANGKOK, THAILAND

[www.seagriculture.world](http://www.seagriculture.world)

## SPONSORSHIP OPPORTUNITIES

Organizer:



Benelux





## WHY PARTICIPATE IN THE SEAGRASS CONFERENCES?

Strategically located as the gateway to Asia - the world's leading region for seaweed production - Bangkok offers the ideal setting to bring together international stakeholders for collaboration, innovation and growth across the entire seaweed value chain. With more than 500 participants annually, the Seagrass conferences have grown into one of the leading global platforms for the seaweed industry.

## WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing.
- ✓ Connect with decision makers, organizations, and thought leaders in the industry.
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community.

SEAWEED  
FARMER



SEAWEED PROCESSOR  
& DISTRIBUTOR



EQUIPMENT &  
TECHNOLOGY PROVIDER



SEAWEED  
APPLICATIONS



VENTURE CAPITALIST  
& INVESTMENT



ACADEMIC  
& RESEARCH



GOVERNMENT



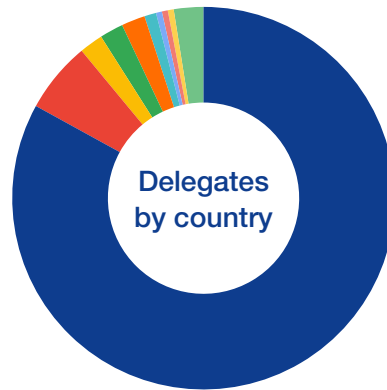
WHO YOU WILL  
**MEET**



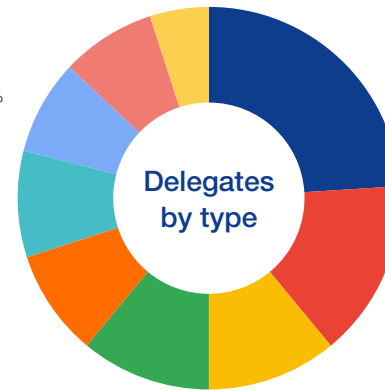
# Participants of Previous Seagrass Conferences

## Seagrass USA 2023 & 2024

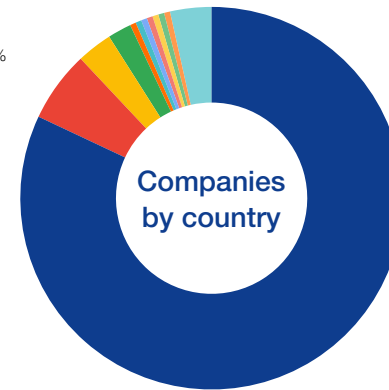
- USA - 405
- Canada - 29
- The Netherlands - 11
- Greenland - 7
- Norway - 6
- Faroe Islands - 4
- Germany - 3
- Iceland - 3
- UK - 3
- Other - 16



- Seaweed Farmer - 24%
- Other - 15%
- Seaweed Applications - 11%
- Academic & Research - 11%
- Equipment & Technology Provider - 9%
- Government - 9%
- Seaweed Processor & Distributor - 8%
- Venture Capitalist Investment - 8%
- Startup - 5%

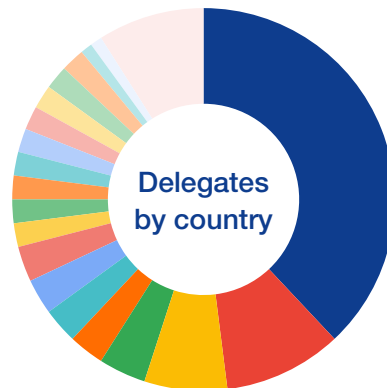


- USA - 82%
- Canada - 6%
- The Netherlands - 3%
- Norway - 2%
- Belgium - 0.5%
- Faroe Islands - 0.5%
- Germany - 0.5%
- Greenland - 0.5%
- Iceland - 0.5%
- Israel - 0.5%
- UK - 0.5%
- Other - 3.5%

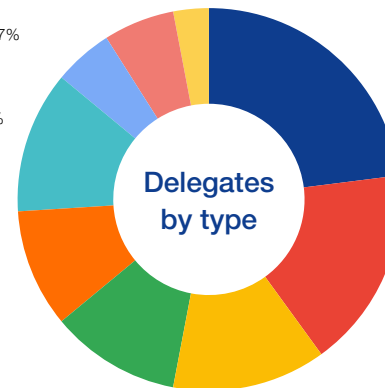


## Seagrass Asia-Pacific 2023 & 2025

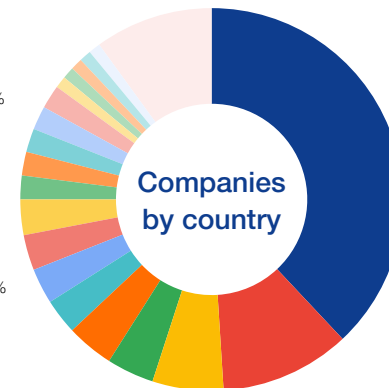
- Australia - 128
- USA - 35
- Indonesia - 25
- Norway - 13
- Canada - 11
- India - 10
- United Kingdom - 10
- Netherlands - 9
- New Zealand - 8
- Singapore - 8
- South Korea - 8
- The Netherlands - 8
- Japan - 7
- Belgium - 6
- France - 6
- Lithuania - 6
- Vietnam - 6
- Brazil - 5
- Thailand - 4
- Other - 28



- Seaweed Farmer - 23%
- Academic and Research - 17%
- Equipment & Technology Provider - 13%
- Other - 11%
- Seaweed Applications - 10%
- Seaweed Processor & Distributor - 12%
- Government - 5%
- Venture Capitalist Investment - 6%
- Startup - 3%



- Australia - 38%
- USA - 11%
- Indonesia - 6%
- Norway - 4%
- United Kingdom - 4%
- Canada - 3%
- New Zealand - 3%
- India - 3%
- Japan - 3%
- Belgium - 2%
- France - 2%
- Singapore - 2%
- Netherlands - 2%
- The Netherlands - 2%
- Brazil - 1%
- Malaysia - 1%
- Philippines - 1%
- South Korea - 1%
- Thailand - 1%
- Other - 10%





# Sponsorship packages

PLATINUM  
USD 7.500

GOLD  
USD 4.500

SILVER  
USD 2.950

BRONZE  
USD 1.750

FRIEND  
min. USD 500

Official sponsor on our website with logo, company description and link to your website



Company logo displayed on conference signage, banners, slides and badges



Sponsor recognition in the opening/closing speeches



Promo video (max.1.5 min) played before a specific session



Speaking slot

15 minutes

5 minutes

Table top in the Trade Show



Opportunity to place company banner near the networking area (provided by sponsor)



Company description and logo in Seagriculture program booklet



Full page advertisement in Seagriculture program booklet



Half page advertisement in Seagriculture program booklet



Custom newsletter

2

1

Company logo displayed in the newsletter



Social media promotion (LinkedIn, Twitter and Facebook)

5

3

2

1

Complimentary full conference registrations

5

3

2

1

Discounted tickets: 30%

max. 5

max. 3

max. 2

max. 1

Tailor-made  
package  
on request





## Additional items



### Networking Event **EXCLUSIVE!**

USD 4.500

Opportunity to reinforce your brand to all delegates during the networking event on 20 May 2026.

- Recognition as sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.
- The opportunity to display the sponsor's brand via pull-up banners (to be supplied by the sponsor) in and around the networking event space
- A three-minute welcome speaking opportunity at the opening of the networking event
- Sponsor may provide the networking event guests with a branded gift (sponsor to supply gifts)
- The opportunity to distribute promotional material within the networking event space
- The networking event area can be themed to suit the sponsor's marketing needs (in consultation with the Organising Committee and at the sponsor's cost)



### Lanyards **EXCLUSIVE!**

USD 2.500

Sponsor logo to appear on all lanyards alongside the Seagriculture logo. Recognition as ""Friend"" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



### Networking Lounge **EXCLUSIVE!**

USD 1.950

Opportunity to theme the Networking Lounge to your own corporate branding (cost borne by sponsor).

The sponsor may provide two freestanding banners which will be positioned in the Lounge (maximum size 2m high x 1m wide).

Corporate literature may be displayed in the lounge (sponsor to supply, subject to approval of the Organising Committee).

Recognition as ""Friend"" sponsor on the sponsor page of the official Conference website including a hyperlink to the organisation's home page.



## Additional items



Pen



USD 1.450

Opportunity to provide pens with the sponsor's logo which will be handed to all delegates. Pens to be supplied by the sponsor. Recognition as a "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Notepad



USD 950

Opportunity to provide notepads with the sponsor's logo which will be handed to all delegates. Notepads to be supplied by the sponsor. Recognition as a "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Seat drop (4 spots available)

USD 750

Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information. Material to be supplied by sponsor.



Custom Newsletter

USD 450

Send out a custom newsletter to our 6.000+ subscribers. You can reach a very targeted audience, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.





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The Seagrass Conferences have been organized since 2012 and have built a solid reputations as one of the leading conference for the seaweed industry.

Sponsoring Seagrass World 2026 is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship!  
There are plenty of ways for your company to have an impact on the Seagrass World 2026 Conference and we would be happy to hear from you!

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