



2nd International Seaweed Conference Asia-Pacific

Seagrass

18 - 20 MARCH 2025
ADELAIDE, AUSTRALIA

The international Seagrass Asia-Pacific conference made its debut in the region, bringing together leading experts under the theme "Future Proofing the Seaweed Industry".

Seagrass Asia-Pacific 2025, the first in-person event of its kind in the region, provided a platform for participants from across the seaweed value chain to address challenges and seize new opportunities. The event was proudly supported by the Australian Sustainable Seaweed Alliance (ASSA), which is dedicated to scaling up environmentally responsible seaweed farming to produce food, feed, and bioproducts.

On 18 March, attendees participated in an exclusive site visit, gaining firsthand insights into pioneering research and traditional practices. Held from 19 - 20 March 2025, the conference featured a comprehensive program designed to address key challenges and opportunities in the seaweed industry. With nearly 50 expert speakers, the event brought together entrepreneurs and business leaders, policymakers, and scientists from organisations such as The Nature Conservancy, Coast 4C, SEADLING, Sea6 Energy, and Hortimare. The trade show and poster presentations further facilitated knowledge sharing and connections among attendees. In addition, the conference dinner provided valuable opportunities for networking and idea exchange.

Organiser:



Representative Australia:



Exclusive Event Sponsor:



State Government Sponsors:



Platinum Sponsor:



Silver Sponsor:



Friend Sponsor:



Official Airline:



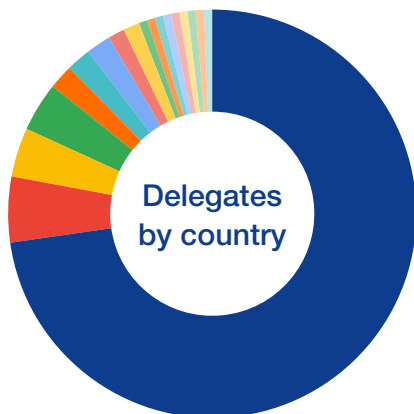
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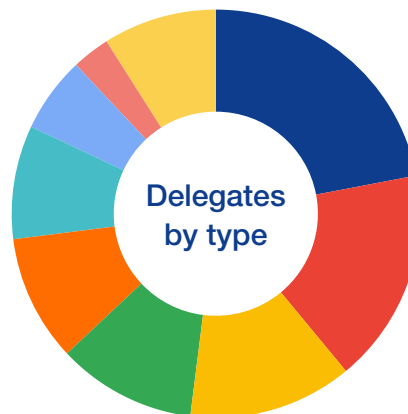


- Australia - 112
- The Netherlands - 8
- Japan - 6
- New Zealand - 6
- Brazil - 3
- Indonesia - 3
- Norway - 3
- India - 2
- USA - 2
- Belgium - 1
- Iceland - 1
- Italy - 1
- Malaysia - 1
- Philippines - 1
- Sri Lanka - 1
- Switzerland - 1
- United Kingdom - 1
- Vietnam - 1

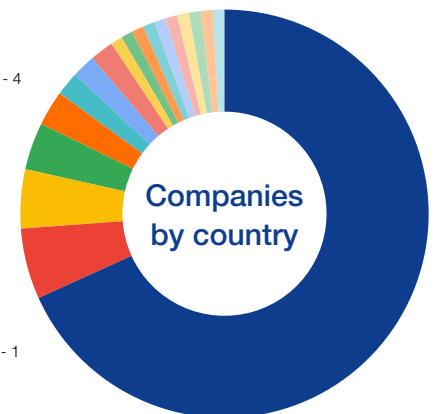


Total number of delegates: 154

- Seaweed Farmer - 22%
- Academic & Research - 17%
- Equipment & Technology Provider - 13%
- Other - 11%
- Seaweed Applications - 10%
- Seaweed Processor & Distributor - 9%
- Government - 6%
- Venture Capitalist & Investment - 3%
- Startup - 9%



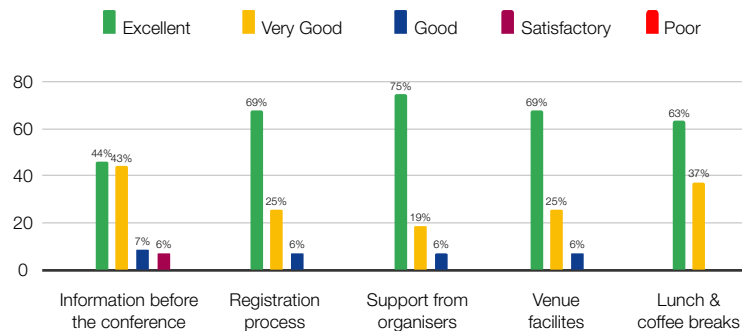
- Australia - 73
- New Zealand - 6
- Japan - 5
- The Netherlands - 4
- Indonesia - 3
- India - 2
- Norway - 2
- USA - 2
- Belgium - 1
- Brazil - 1
- Iceland - 1
- Italy - 1
- Malaysia - 1
- Philippines - 1
- Sri Lanka - 1
- Switzerland - 1
- United Kingdom - 1
- Vietnam - 1



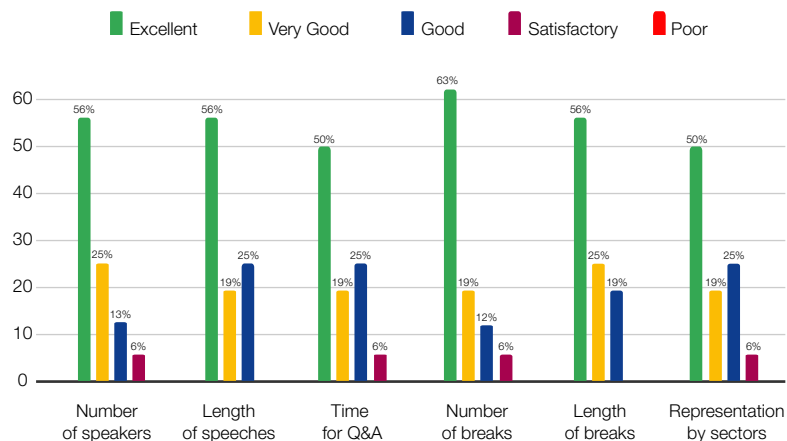
Total number of companies: 107



How would you rate the organisation of the conference?



How would you rate the quality of the structure and format of the sessions?



Seagrass Asia-Pacific brings together seaweed professionals to exchange knowledge and foster partnerships to collectively advance the seaweed industry and unlock its full potential.

The main reasons to attend Seagrass Asia-Pacific are:



Network and meet in person



Connect with familiar faces and new people

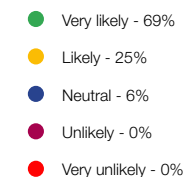


Stay updated on the latest developments



Be part of a vibrant seaweed community

How likely is it that you would recommend the event to a friend or colleague?



Overall assessment of the event?



Conference Program Seagrass Asia-Pacific 2025



Headliner of the conference

Prof Tim Flannery, Australian climate change leader



Keynote Presentation by Steve Meller, CH4Global, USA

Session 1: Seaweeds for climate change mitigation and adaptation



Moderator:
Prof Tim Flannery, Australian climate change leader



Panelists:
Catriona MacLeod, University of Tasmania, MBCRC, ASSA, Australia



Jo Kelly, Australian Seaweed Institute & Chair, Australian Sustainable Seaweed Alliance



Steve Meller, CH4Global, USA



Prof Emeritus Rocky de Nys, Sea Forest, Australia

Session 2: Policy, Regulation, and Governance



Lleidian Hunter, Department of Agriculture, Fisheries & Forestry (DAFF), Australia



Dr. Naidu Bodapati, Department of Climate Change, Energy, the Environment and Water (DCCEEW), Australia



Dianne Maynard, Department of Natural Resources and Environment, Tasmania, Australia



Heidi Alleway, The Nature Conservancy, Australia



Hayley Fraser-MacKenzie, ANZSA, New Zealand



Keynote Presentation by Dr Alan T. Critchley, Verschuren Centre, Canada

Session 3: Panel discussion on seaweed investments and business aspects in Asia-Pacific



Moderator:
Marni Oaten, OCTES, Australia



Panelists:
Nick Hill, Coast 4C, Australia



Alexia Akbay, Symbrosia, Hawaii/USA



Tim Harmsen, Next Wave Seaweed, Australia



Arnav Mariwala, MariTide Aquatech LLP, India



Wes Ward, Saltbush Innovations, Australia



Session 4: Seaweed farming 2.0



Simon Davis, SEADLING, Malaysia



Nate Baker, Kelson Marine, USA



Nelson Vadassery, Sea6 Energy, India



Kim Kristensen, Arctic Seaweed AS

Seaweed Elevator Pitches



Dr. Maya Puspita, CREST Project – S. Alga Indonesia



Eka Sunarwidhi Prasedya, University of Mataram, Indonesia



Philip James, Nofima, Norway



Chris de Cuyper, Fremantle Seaweed Pty Ltd, Australia



Dr Shea Cameron, Huon Aquaculture, Australia



Keynote Presentation by Steven Hermans, Phyconomy, Belgium

Session 5: Value-added products and market opportunities



Daniel Abrahams, Marine Bioproducts CRC, Australia



Colin Barrow, Deakin University/Marine Bioproducts CRC, Australia



Johan Svenson, Cawthron Institute, New Zealand

Session 6: Seeding & breeding of seaweeds



Ryan Marchington, Greenwave Aotearoa, New Zealand



Haik van Exel, Hortimare, The Netherlands



Cayne Layton, University of Tasmania, Blue Conservation Services, Australia

Seaweed Elevator Pitches



Monique English, Standards Australia



Masaru Okamoto, Algae Culture Tec Corp., Japan



Dr Michael Rule, Drift Consulting, Australia



Jeff Wright, Institute for Marine and Antarctic Studies, Australia



Dr. Manoj Kumar, Coastal Marine Ecosystems Research Centre (CMERC), Central Queensland University, Australia



Keynote Presentation by Alex Baker, FutureFeed, Australia

Session 7: Seaweed of the year 2025: Asparagopsis



Margie Rule, Australian Sustainable Seaweed Alliance, Australia



Leonardo Mata, Greener Grazing, Vietnam / Portugal

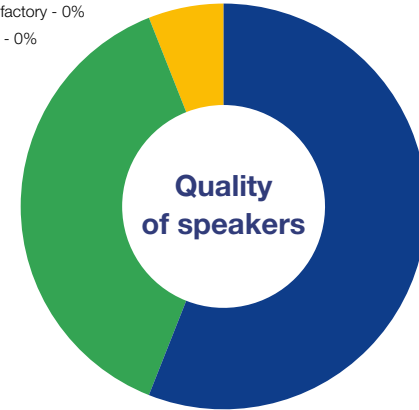


Alexia Akbay, Symbrosia, Hawaii/USA

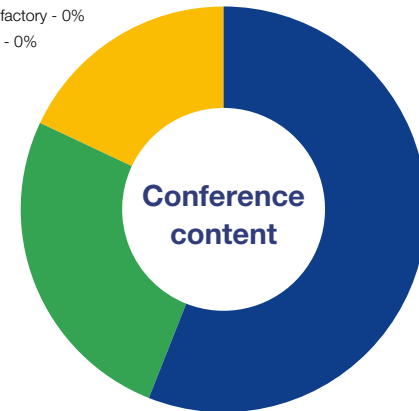


Breanna M. Roque, FutureFeed, Australia

- Excellent - 56%
- Very Good - 38%
- Good - 6%
- Satisfactory - 0%
- Poor - 0%



- Excellent - 56%
- Very Good - 26%
- Good - 18%
- Satisfactory - 0%
- Poor - 0%





Sponsors and Trade Show Participants

The main reasons why companies sponsor and exhibit at Seagrass Asia-Pacific 2025:

How successful has been Seagrass Asia-Pacific 2025 for establishing new business contacts?

- Very successful - 50%
- Successful - 50%
- Satisfactory 0%
- Not successful 0%



Establish a presence in this developing market



Establish new business contacts



Sell products and/or services



Obtain market information



Monitor competitive activity

How would you rate the quality of visitors at Seagrass Asia-Pacific 2025?

- Very good - 50%
- Good - 50%
- Average 0%
- Poor 0%



Trade Show Participants

ALTALENA
Drysuits & Protective Equipment

ANZSA
AUSTRALIAN NEW ZEALAND
SEAWEED ASSOCIATION

ASA
Australian Sustainable
Seaweed Alliance

**Australasian Society for
Phycology and Aquatic
Botany**

CH4 GLOBAL
RENDING THE CLIMATE CURSE—TOGETHER™

**Fremantle
Seaweed**

**SOUTH
AUSTRALIA**

**HOTEL GRAND
CHANCELLOR**
ADELAIDE

**KELSON
MARINE**
Engineering that works in the wild

**marine
bioproducts**
cooperative research centre

Pure Aquatics

Seaweedlink
Together for a better world

**Varicon
aqua**

Networking Opportunities

The Conference Dinner, held at the Rose Garden Pavilion in the Adelaide Botanic Garden, offered delegates a fantastic opportunity to network in an exclusive setting.

Attendees enjoyed a relaxed evening, connecting with industry leaders and professionals while savoring a delicious meal amidst beautiful surroundings.



Within Seagriculture Asia-Pacific 2025, delegates enjoyed an **exclusive tour** to the Fleurieu Peninsula and SARDI, where they learned from top seaweed scientists, heard from a Ngarrindjeri Elder about sustainable fishing, and experienced a seafood tasting at Kuti Shack. It was a great opportunity to connect with fellow attendees ahead of the conference.



What people think of Seagriculture Asia-Pacific 2025



A diverse range of speakers from Asia that provided a great snapshot of the industry in 2025.

Shea Cameron, Huon Aquaculture

I felt incredibly welcome from the first moment. The site visit was very fun and interesting. During the two conference days, the vibe was dynamic and everyone was willing to interact and the event was truly inspirational.

Sophie Jensen, Matís

A great opportunity for knowledge development and networking.

Michael Brooker, FutureFeed

An incredibly insightful experience which has reignited passions for furthering the seaweed industry in the Asia Pacific across a multitude of delegates.

Tim Harmsen, Next Wave Seaweed

The event was well organised, great to catch up with industry and like-minded peeps.

Warren Atkins, Sea Health Kelplab



Upcoming Seagrass events



Join more than 250 participants from 30+ countries for two insightful conference days and one day of site visits. **REGISTER NOW!**

Exclusive Site Visits

Hortimare welcomes you to their facility in Heerhugowaard. Engage in discussions with leading experts on seed supply, breeding, land based farming and more. Transport from Rotterdam, food and drinks will be provided.

NIOZ, the Royal Netherlands Institute for Sea Research, is the national oceanographic institute and the Netherlands' centre of expertise for ocean, sea and coast. Explore their Yerseke location (SW Delta) and experience the state-of-the-art of several Dutch and Belgium seaweed research programmes.

www.seagrassculture.eu

We are excited to announce the merger of Seagrassculture USA and Seagrassculture Asia-Pacific into a single, global conference called **Seagrassculture World**. This new global conference aims to simplify the industry's event calendar, foster stronger cross-regional collaboration, and accelerate innovation worldwide.

By merging two popular conferences into a single international event, we can expand into new regions and respond more quickly to emerging market trends. We want to ensure that seaweed industry leaders have the opportunity to come together in a meaningful way.

Seagrassculture World will take place in a different country each year and will keep its successful format: local site visits, engaging conference sessions, a trade show, poster presentations and many networking opportunities. Stay tuned for the announcement of the first Seagrassculture World location and dates - we can't wait to welcome the global seaweed community!



www.seagrassculture.world

Seagrassculture Asia-Pacific 2025

Attending companies

Photo gallery

Press release



Benelux

Contact info:

DLG Benelux
P.O. Box 257
3740 AG Baarn
The Netherlands
Tel: + 31 85 401 73 97
info@dlg-benelux.com