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## Press Release

## Seagriculture USA and Seagriculture Asia-Pacific Merge to Seagriculture World

DLG Benelux, the organizer of the renowned Seagriculture conferences, has announced the merger of Seagriculture USA and Seagriculture Asia-Pacific into a single, global conference called **Seagriculture World**. This strategic move reflects the organization's aim to simplify the seaweed industry's event calendar, strengthen global collaboration, and support innovation around the world.

By merging two popular conferences into a single international event, DLG Benelux can expand into new regions and respond more quickly to emerging market trends. This new approach also reflects industry feedback, emphasizing the need for more streamlined and impactful events.

**Seagriculture World** will take place every year in a different country. The conference will retain its successful format:

- One day of site visits to see local seaweed operations and projects.
- Two days of conference sessions covering different parts of the seaweed industry. In addition, a trade show, poster presentations, and networking opportunities to help people connect and collaborate.

"Our goal is to ensure that seaweed industry leaders have the opportunity to come together in a meaningful way. By creating Seagriculture World, we can explore new regions, highlight emerging developments, and collectively push the industry forward," said Kuno Jacobs, Managing Director, DLG Benelux.

DLG Benelux will announce the location and dates of the **inaugural Seagriculture World** conference shortly.

The Seagriculture conferences have grown into one of the leading global platforms for the seaweed industry, attracting over 500 stakeholders annually. Participants include farmers, processors, distributors, buyers, equipment suppliers, investors, researchers, and policymakers.

While Seagriculture USA and Seagriculture Asia-Pacific will merge into this global platform, the **Seagriculture EU** conference, established in 2012, will continue as an annual event. This decision reflects the strong foundation and longstanding community that Seagriculture EU has built over more than a decade. As the original Seagriculture event, it has become a trusted and recognized forum for the European seaweed sector, offering continuity and a familiar platform for stakeholders across the region and beyond.

This dual structure - Seagriculture World for global collaboration and Seagriculture EU for regional focus - enables DLG Benelux to support the seaweed industry at multiple levels, ensuring that both global and local priorities are addressed in a balanced and strategic way.

The next edition of Seagriculture EU takes place from 17-19 June in Rotterdam, the Netherlands. More information on the EU conference can be found on <a href="https://www.seagriculture.eu">www.seagriculture.eu</a>

## More information

For more information on the conference, the organisers, pictures, contact details of speakers for interviews, applications for press passes and barter deals, refer to <a href="www.seagriculture.world">www.seagriculture.world</a> or contact us <a href="mailto:info@dlg-benelux.com">info@dlg-benelux.com</a>.



Tel.: +31 85 401 73 97 | info@dlg-benelux.com