



2nd International Seaweed Conference USA

Seagrass

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PORTLAND (ME), USA



Press Release

Seagrass USA and GreenWave join forces to promote seaweed farming

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Seagrass USA 2023 is returning to Portland, Maine on September 6-7, 2023.

Seagrass USA is an extension of the successful European edition of Seagrass, which has been organized since 2012 and is one of the leading conferences for seaweed farming. After assessing the positive outcomes of the first edition, the State of Maine has decided to support the second edition of the conference.

The organizers of Seagrass USA are pleased to announce their partnership with GreenWave. This strategic collaboration aims to promote innovation, sustainability, and growth for all stakeholders across the rapidly expanding seaweed sector. This year, Seagrass USA and GreenWave are working together to weave farmer perspectives and participation throughout the conference program.

The partnership comes at a critical time when the world is recognizing the enormous potential of seaweed as a sustainable resource. With its diverse applications in food, agriculture, biomaterials, and more, seaweed has emerged as a promising solution to address climate challenges and contribute to a healthier planet.

GreenWave will be one of the sponsors of the highly anticipated Seaweed Conference, an annual event that brings together farmers, researchers, policymakers, entrepreneurs, and other industry leaders from around the world. The conference serves as a platform for knowledge sharing, showcasing innovative seaweed technologies, discussing industry trends, and fostering valuable partnerships.

"We are excited to partner with GreenWave and combine our expertise, networks, and resources to drive the seaweed industry forward," said Kuno Jacobs, Managing Director of DLG Benelux. "Our main goal is to unite the world around seaweed, promote seaweed as a vital component of a regenerative economy, and develop new value chains. Through this collaboration, we aim to attract seaweed farmers and coastal communities involved in kelp farming from North America to facilitate seamless communication."

GreenWave, renowned for replicating and scaling regenerative ocean farming in North America, shares the same vision of a sustainable future. By leveraging a mix of farmer-forward training and support, climate subsidies, and market development, GreenWave partners with coastal communities to create a blue economy that ensures we can all make a living on a living planet. GreenWave's goal is to train and support 10,000 farmers by 2030 to catalyze the planting of regenerative ocean crops and yield meaningful economic and climate impacts.

"Farmer participation is critical to industry-wide discussions and decision-making," stated Samantha Garwin, Director of Market Development at GreenWave.

"We're thrilled to join forces with Seagriculture USA. Through this partnership, we can support transparent and collaborative conversations that elevate farmer perspectives and amplify our impact to build a resilient seaweed industry from the bottom up."

For more information about Seagriculture USA please visit the website www.seagriculture-usa.com

For more information about GreenWave please visit the website www.greenwave.org

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