



3rd International Seaweed Conference USA

Seagriculture

11 - 12 SEPTEMBER 2024
KETCHIKAN (ALASKA), USA

Seagriculture USA 2024: Exploring New Frontiers in Ketchikan, Alaska

The Seagriculture USA 2024 conference, the premier event for the seaweed industry, was successfully held in Ketchikan, Alaska from 11 - 12 September 2024. Under the theme "Exploring New Frontiers", Seagriculture USA 2024 united nearly 200 stakeholders from 10 countries to share knowledge and ideas, steering the future of the seaweed industry towards sustainable and economically viable paths. Representatives from more than 121 companies and institutions actively engaged in discussions, networking, and knowledge sharing.

Over the two-day event, Seagriculture USA 2024 featured a dynamic and comprehensive program that included six plenary sessions, two panel discussions, and the newly introduced Seaweed Elevator Pitches. With nearly 50 speakers, the conference offered a wide array of perspectives on seaweed farming, innovations, and regulatory frameworks. The conference also featured a trade show which was a hub of activity, with attendees engaging in lively discussions and networking with exhibitors.

Organizer: DLG Benelux

Exclusive Event Sponsors: Alaska Mariculture Cluster Southeast Conference

Platinum Sponsor: Southeast Conference

Gold Sponsor: Seagrive

Silver Sponsor: Murri Technologies

Bronze Sponsors: Bigelow Laboratory for Ocean Sciences Norfolk Green Ventures

Official Airline: Alaska Airlines

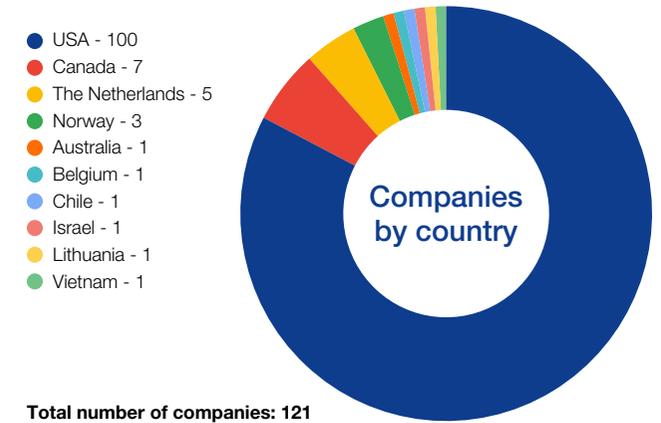
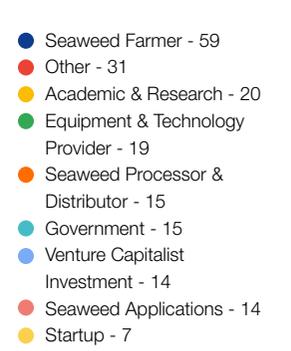
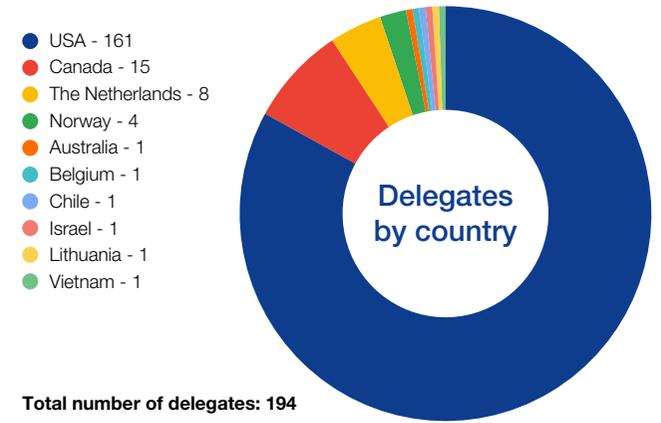
Friend Sponsors: Alaska Sea Grant ADE Chicago Regional Commission Alutian Pacific Institute Science Center

Community Sponsor: Green Wave

Speakers' Gifts Sponsors: Foraged & Found Seacharrones

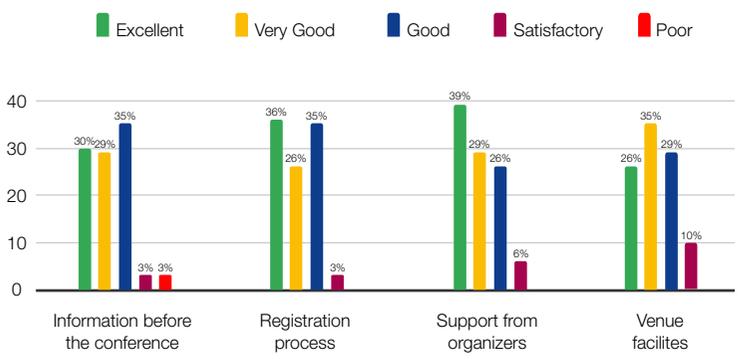
Supported by: AB Alaska Sea Grant Pacific Seaweed WWF

Media Partners: Algae Planet Aquaculture Aqua Feed eco edible ALASKA Fish Farmer fish site



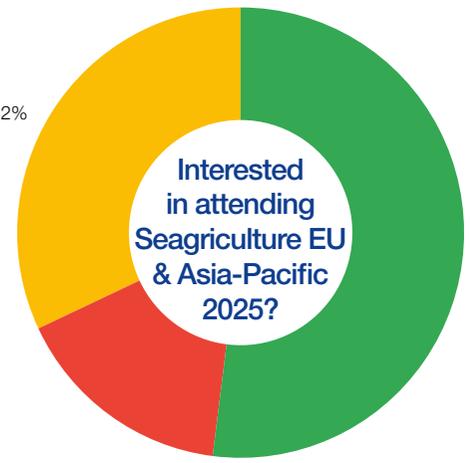


How would you rate the organization of the conference?

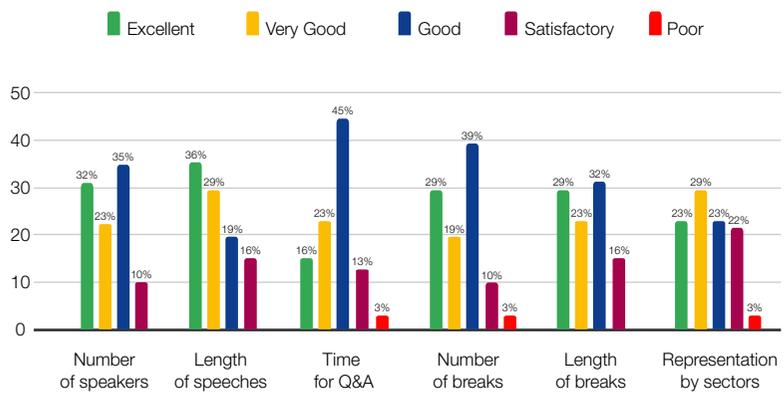


Seagriculture USA brings together seaweed professionals to exchange knowledge and foster partnerships to collectively advance the seaweed industry and unlock its full potential.

- Yes - 52%
- No - 16%
- Don't know yet - 32%



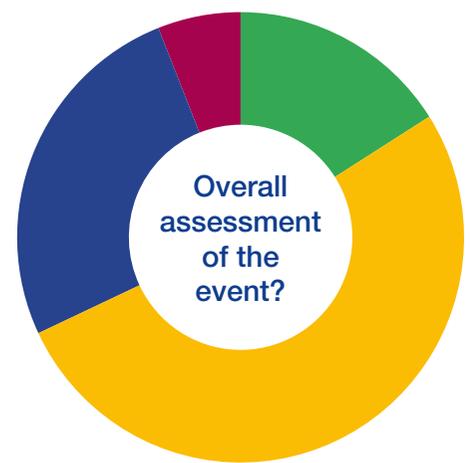
How would you rate the quality of the structure and format of the sessions?



The main reasons to attend Seagriculture USA are:

- Network and meet in person
- Connect with familiar faces and new people
- Stay updated on the latest developments
- Be part of a vibrant seaweed community

- Excellent - 16%
- Very Good - 52%
- Good - 26%
- Satisfactory - 6%
- Poor - 0%



Conference Program Seagriculture USA 2024

Keynote presentation Julie Sande, Alaska Department of Commerce, Community, and Economic Development, USA

Session 1: Past, present and future of the Alaskan seaweed industry

- Markos Scheer, Seagrove, USA
- Ralph Wolfe, Central Council Tlingit and Haida Indian Tribes of Alaska, USA
- Dan Lesh, Southeast Conference, USA

Session 2: Investing in seaweeds

- Ivan Ivanov, International Finance Corporation (IFC), Vietnam
- Jason Mitchell, Norfolk Green Ventures, USA
- Sarah Wan-Yau, Potato Impact Partners, USA
- Paul Dobbins, World Wildlife Fund, USA

Keynote presentation by Heather McCarty, Alaska Mariculture Alliance (AMA), USA

Session 3: Panel discussion: Marketing seaweeds and the seaweed industry

- Moderator: Jenn Brown, Foraged & Found, USA
- Lia Heifetz, Barnacle Foods, USA
- Jeremy Woodrow, Alaska Seafood Marketing Institute, USA
- Mike Blakeley, Seagreen Insights, USA
- Katie Silva, Food for Climate League, USA

Session 4: Ask a Kelp Farmer

- Moderator: David Bailey, GreenWave, USA
- Ken Sparta, Spartan Sea Farms, USA
- Lexa Meyer, Alaska Ocean Farms, LLC, USA
- Thea Thomas, Royal Ocean Kelp Co., USA

Seaweed Elevator Pitches

- Tyler Buckingham, Blue Robotics, USA
- David Willett, Santa Barbara Sea Ranch, USA
- Spencer Serin, Spoitz Liquefied Seaweed, Canada
- Angela Bowers, University of Alaska Southeast, USA
- Dan Breyre, Sofar Ocean, USA
- Jon Kroman, Blue Dot Sea Farms, SPC, USA
- Mitch Lench, Ocean's Balance, USA
- Jonas Kamasauskas, Sirputis, Lithuania

Keynote presentation by Clifford A. Goudey, C.A. Goudey & Associates, USA

Session 5: Innovations in seaweed biorefinery and applications

- Adi Goldman, Biotic, Israel
- Jenn Brown, Foraged & Found, USA
- Thomas Mumford, PNNL & Marine Agronomics, USA
- Jo Lane, Sea Health Products, Australia

Session 6: Exploring New Frontiers

- Jessica Whitney, University of Alaska Fairbanks, USA
- Scott Lindell, Woods Hole Oceanographic Institution, USA
- Job Schipper, SEAWISER, The Netherlands
- Karlotta Rieve, Hatch Blue, Norway

Seaweed Elevator Pitches

- Schery Umanzor, University of Alaska Fairbanks, USA
- Griffin Hill, Nord University, Norway
- Michael Stekoll, University of Alaska Fairbanks, University of Alaska Southeast, USA
- Kim Kristensen, Arctic Seaweed AS, Norway

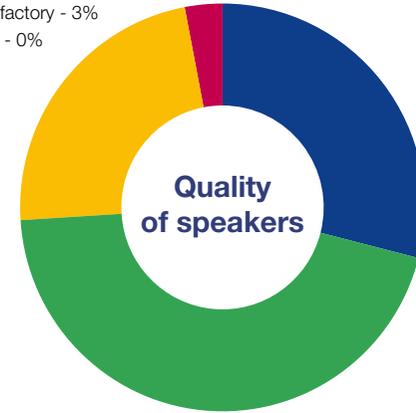
Session 7: Panel discussion: How to accelerate the US seaweed industry?

- Jim Andersen, State of Alaska - Department of Commerce, Community, and Economic Development, Division of Investments, USA
- Nichole Price, Bigelow Laboratory for Ocean Sciences, USA
- Keolani Booth, Metlakatla Indian Community, Mariculture Liaison, USA
- Alicia Bishop, NOAA Fisheries, USA
- Emily Patrolia, ESP Advisors, USA
- Keynote presentation** by Alejandro H. Buschmann, Universidad de Lagos, Chile

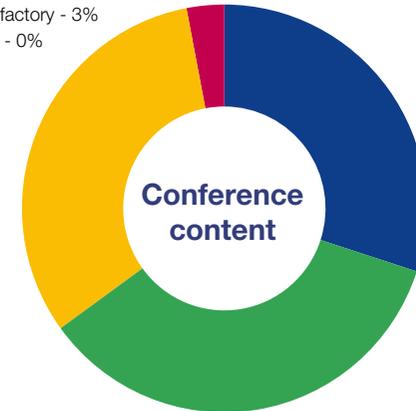
Session 8: Seaweed industry from a global perspective

- Harrison Charo Karisa, Environment Natural Resources and Blue Economy Global Practice, World Bank Group, USA
- Rogier van Steennis, EY, The Netherlands
- Piet Bogaert, Cargill, Belgium

- Excellent - 29%
- Very Good - 45%
- Good - 23%
- Satisfactory - 3%
- Poor - 0%



- Excellent - 30%
- Very Good - 35%
- Good - 32%
- Satisfactory - 3%
- Poor - 0%

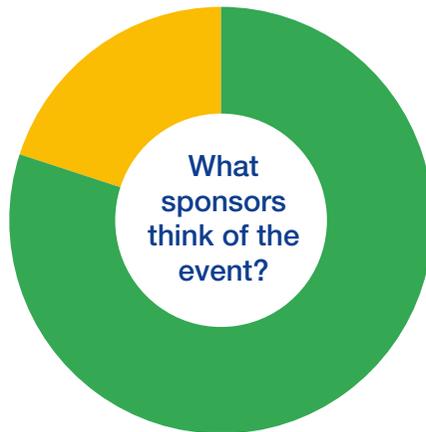




Sponsors and Trade Show Participants

The main reasons why companies sponsor and exhibit at Seagriculture USA 2024:

- Will sponsor again - 80%
- Don't know yet - 20%



Establish a presence in this developing market



Obtain market information

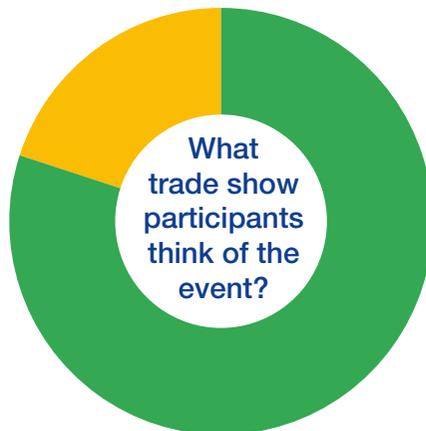


Establish new business contacts



Monitor competitive activity

- Will participate again - 80%
- Don't know yet - 20%



Trade Show Participants



Networking Opportunities

Before the conference began, attendees had the opportunity to connect during a lively **happy hour hosted by Blue Robotics**, a young and innovative marine robotics company. The event at the Alaska Fish House set the stage for meaningful networking and conversations, creating a warm and welcoming atmosphere ahead of Seagriculture USA 2024.



After the first day of the conference, participants gathered for the **"Taste of Ketchikan"** social event at the Lumberjack Show, immersing themselves in the local flavors and culture of Alaska's "First City". Surrounded by the beauty and heritage of Ketchikan, attendees enjoyed a unique opportunity to strengthen connections while experiencing the essence of this vibrant coastal town.



What people think of Seagriculture USA 2024



I came in viewing kelp and seaweed as an industry or sector. After this conference, I believe it is a community with heart. A community that helps each other succeed.

Geoff Skigen, COARE

It was a broad set of people who addressed farming, processing and marketing as well as best practices and potential technology opportunities.

William Wold, Algal Radiant Company

Well-organised event, with a lot of networking possibilities.

Huibert-Jan Zweemer, Murre Technologies

Seagriculture 2024 was just as great as expected. The knowledge gained during the conference is invaluable. And the ease at which the conference flowed made for a seamless transfer of information. The location was perfect and the accessibility to everything was wonderful.

Nicole Potter, Spartan Seafarms

Seagriculture was a great network of experts in their field. I am so happy with the connections I made to advance my own First Nation's potential kelp farming. I love the range of speakers from academic to commercial operations. I made connections from previous work and will support future work for kelp farming a success on the Central Coast of what we now call BC.

Desiree Lawson, Haifaqy Climate Action



Upcoming Seagrass events:



Save
the date
and your
seat!

Seagrass USA 2024

Attending
companies

Photo gallery

Press release



PREMIERING
IN AUSTRALIA!



Register now with an Early Bird Rate.
Join us for 2 inspiring conference
days and 1 day of site visits.

Exclusive Site Visits

Hortimare welcomes you to their facility in Heerhugowaard. Engage in discussions with leading experts on seed supply, breeding, land based farming and more. Transport from Rotterdam, food and drinks will be provided.

NIOZ, the Royal Netherlands Institute for Sea Research, is the national oceanographic institute and the Netherlands' centre of expertise for ocean, sea and coast. Explore their Yerseke location (SW Delta) and experience the state-of-the-art of several Dutch and Belgium seaweed research programmes.

Australia's southern coast has around 1,500 species of seaweed, one of the highest numbers in the world, with private and government investment in research and development leading to a fast-growing commercial seaweed industry.

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