



2nd International Seaweed Conference USA

Seagrass

6 - 7 SEPTEMBER 2023
PORTLAND (ME), USA

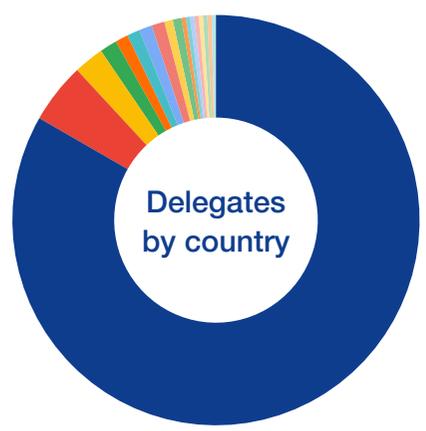
Nearly 300 delegates, representing 18 countries worldwide, attended the second edition of Seagrass USA, held in Portland, Maine

Hosted in the picturesque city of Portland, Maine, the event gathered 293 participants from 185 companies and 18 countries for two days of insightful discussions, knowledge exchange, and networking.

Seagrass USA 2023 successfully converged a broad spectrum of participants, including seaweed cultivators, processors, distributors, technology providers, investors, academic institutions, research organizations, and government agencies. The conference aims to foster discourse, enabling a comprehensive understanding of the industry's potential and challenges.

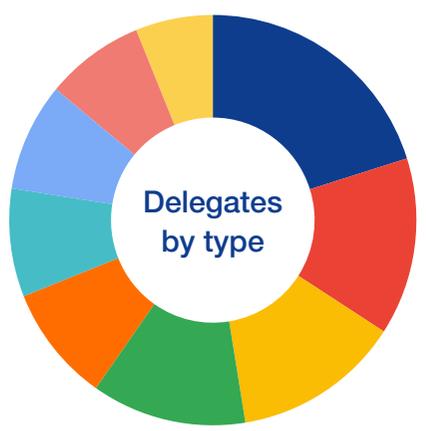


- USA - 244
- Canada - 14
- Greenland - 7
- Faroe Islands - 4
- Germany - 3
- Iceland - 3
- The Netherlands - 3
- United Kingdom - 3
- New Zealand - 2
- Norway - 2
- Belgium - 1
- Colombia - 1
- India - 1
- Israel - 1
- Japan - 1
- Kenya - 1
- South Korea - 1
- Ukraine - 1

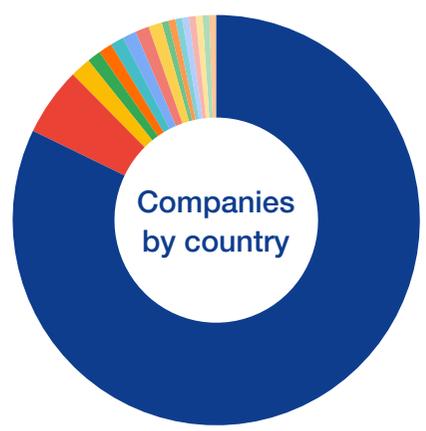


Total number of delegates: 293

- Seaweed Farmer - 59
- Other - 41
- Seaweed
- Applications - 39
- Academic and Research - 36
- Government - 27
- Equipment / Technology Provider - 25
- Seaweed Processor - 25
- Venture Capitalist / Investment - 23
- Start-up - 18



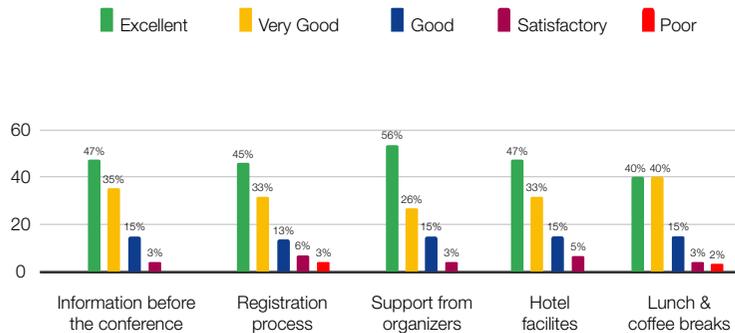
- USA - 152
- Canada - 10
- The Netherlands - 3
- Faroe Islands - 2
- Germany - 2
- Greenland - 2
- Iceland - 2
- Norway - 2
- United Kingdom - 2
- Belgium - 1
- Colombia - 1
- India - 1
- Israel - 1
- Japan - 1
- Kenya - 1
- New Zealand - 1
- South Korea - 1



Total number of companies: 185

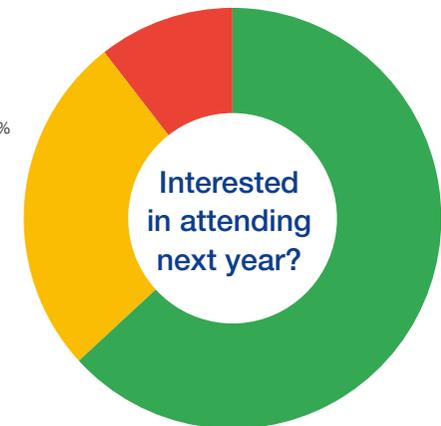


How would you rate the organisation of the conference?

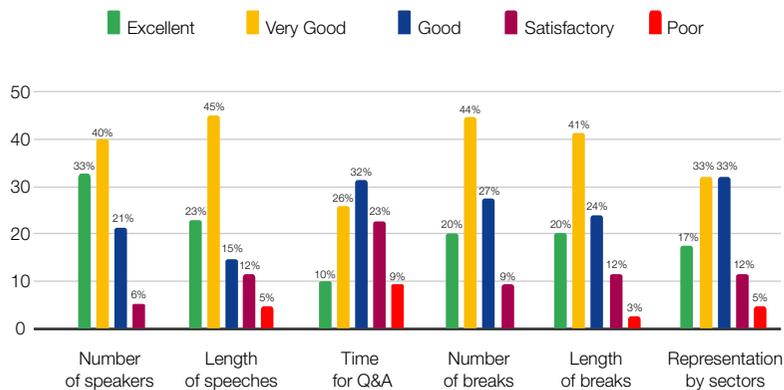


Seagriculture USA brings together seaweed professionals to exchange knowledge and foster partnerships to collectively advance the seaweed industry and unlock its full potential.

- Yes - 64%
- No - 10%
- Don't know yet - 26%



How would you rate the quality of the structure and format of the sessions?



The main reasons to attend Seagriculture USA:



Network and meet in person



Connect with familiar faces and new people

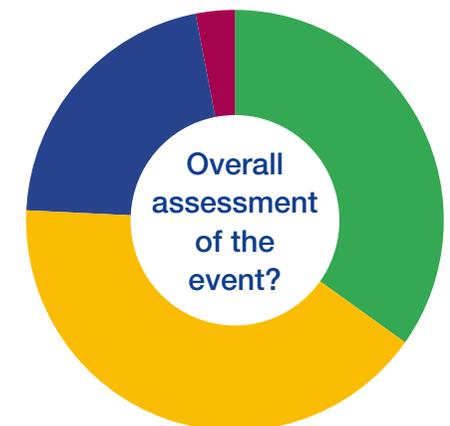


Stay updated on the latest developments



Be part of a vibrant seaweed community

- Excellent - 35%
- Very Good - 41%
- Good - 21%
- Satisfactory - 3%



Conference Program Seagriculture USA 2023



Keynote presentation by Markos Scheer, Founder & CEO, Seagrove, USA

Session 1: Smart seaweed farming



Alf Pryor, Kelp Farmer, Alaska Ocean Farms, USA



Tobias Dewhurst, Ocean Engineer, Kelson Marine, USA



Huibert-Jan Zweemer, Process Advisor & Project Manager, Murre Technologies, The Netherlands

Session 2: Social and regulatory aspects related to seaweeds



Holly Parker, Director, Schiller Coastal Studies Center, Bowdoin College, USA



Sebastian Belle, Executive Director, Maine Aquaculture Association, USA



Adi Goldman, CEO & Co-founder, Biotic, Israel



Keynote presentation by Samantha Garwin, Director of Market Development, GreenWave, USA

Session 3: Panel discussion on Investments in seaweeds and the opportunities of seaweed carbon credits



Lisa Sebesta, Consultant to Funds, Foundations and Family Offices, Sitari Capital, USA



James Lindsay, Principal, Builders Initiative Investment Team, USA



Schery Umanzor, Assistant Professor, University of Alaska Fairbanks, USA



Caroline Zepecki, Summer Associate, Propeller, USA



David Barber, Co-Founder, Owner, Blue Hill, USA

Session 4: The young seaweed generation



David Bailey, Research Associate, Woods Hole Oceanographic Institution, USA



Courtney Boyd Myers, Founder, CEO, AKUA, USA



Pierre Edouard Liboureau, PhD fellow, University of Stavanger, Norway



Keynote presentation by Victoria Plunova, Chief Technology Officer, Loliware, USA



Keynote presentation by Briana Warner, President & CEO, Atlantic Sea Farms, USA

Session 5: Seaweeds and indigenous communities



Darlene Troge, Administration and Finance Director, Shinnecock Kelp Farmers, USA



Donna Collins Smith, Council Member, Shinnecock Kelp Farmers, USA



Keolani Booth, Councilman, Metlakatla Indian Community, Mariculture Liaison, USA



Mike Williamson, President, CEO, Cascadia Seaweed, USA

Session 6: Seaweed processing and applications



Steve Eddy, Science Advisor, Maine Coast Sea Vegetables, USA



Shep Erhart, Co-founder, President, Maine Coast Sea Vegetables, USA



Michele Gilfoil, Founder & President, Planet Botanicals, USA



Mitchell Lench, Founder & CEO, Ocean's Balance, USA



Keynote presentation by Eliza Harrison, Director of California Operations, Ocean Rainforest, USA

Session 7: Seaweed diversity



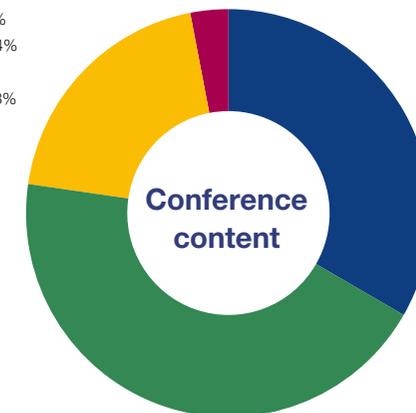
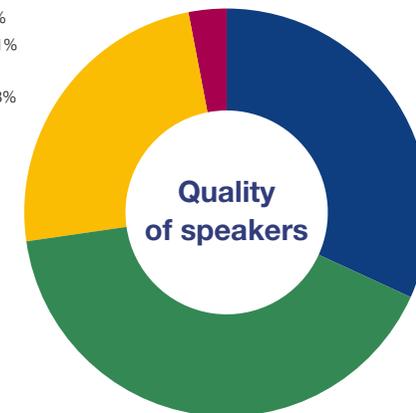
David Siegel, Professor, UC Santa Barbara, USA



Jang K. Kim, Professor, Incheon National University, South Korea



Closing of the conference by Julie Decker, Executive Director, Alaska Fisheries Development Foundation, USA

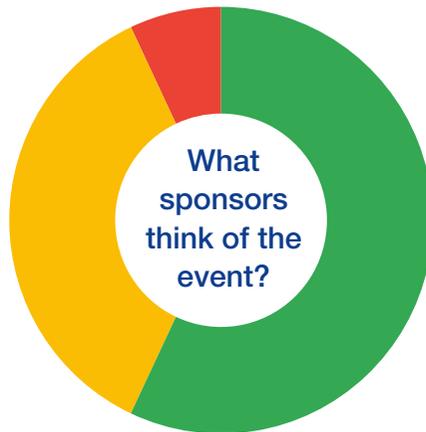




Sponsors and Trade Show Participants

The main reasons why companies sponsor and exhibit at Seagriculture USA:

- Will sponsor again - 57%
- Don't know yet - 36%
- No sponsoring next year - 7%



- Establish a presence in this developing market
- Establish new business contacts
- Obtain market information
- Sell products and/or services
- Monitor competitive activity

- Will participate again - 63%
- Don't know yet - 37%



Trade Show Participants



Networking Opportunities

Cocktail Reception

The cocktail reception at the Portland Museum of Art was a great opportunity to network and exchange after the first conference day.



Networking by the Bay

The Walking Waterfront Tour and the Boat Tour in Casco Bay allowed delegates to explore the waterfront and experience the iconic lighthouses & sights of Portland Harbor.



Expand the Community

One-hour networking event which offered delegates an opportunity to connect in small groups of 3-4, share about their work, seek support and ideas, brainstorm and share resources together.



Final Get-together at the Hus

All the delegates met up at the Hús for drinks, snacks, and one last opportunity to network with one another. The event space was donated by New England Ocean Cluster, which officially opened the Hús in 2020, the collaborative blue economy workspace is in the heart of Portland's working waterfront.



Seagrass events in 2024:

Save the date and your seat!



REGISTER NOW!

SCAN TO GET INFO

Join the exclusive site visit to Ocean Rainforest

- Embark on a breathtaking boat journey to explore the cultivation site of Ocean Rainforest
- Witness their innovative processing plant
- Gain insights from a captivating presentation
- Enjoy a scenic drive on the Faroe Islands



www.seagrassculture.eu



REGISTER NOW!

SCAN TO GET INFO

Alaska's breathtaking natural landscapes with its extensive coastlines and pristine marine environments offer a unique backdrop for the conference. Participants can take advantage of excursions and outdoor activities, making the experience both educational and enjoyable.

Alaska has a rich cultural history connected to seaweed, and indigenous communities have been harvesting and utilizing seaweed for generations.

Today Alaska's renowned marine research institutes and universities offer access to cutting-edge technology and knowledge in the field of seaweed farming.

www.seagrassculture-usa.com



Benelux

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Seagrassculture USA 2023

Attending companies

Photo gallery

Press release