



16th International Seaweed Conference EU

Seagriculture

15 - 17 JUNE 2027
OSTEND, BELGIUM

www.seagriculture.eu

SPONSORSHIP OPPORTUNITIES

Organiser:



markets
Benelux



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WHY PARTICIPATE IN THE SEAGRASS CONFERENCES?

The Seagrass conferences have grown into one of the leading platforms for the seaweed industry, attracting stakeholders from across the value chain. From farmers and processors to investors, researchers, brands, and policymakers, Seagrass brings the European and international seaweed community together in one place.

Network and meet in person: Nothing replaces face-to-face interaction. Seagrass offers a unique opportunity to connect directly with international and regional decision-makers, innovators, and practitioners. Build meaningful relationships, exchange experiences, and strengthen partnerships in a focused, industry-driven environment.

Expand your knowledge: Gain insights into the latest developments in seaweed farming, processing technologies, applications, sustainability, and policy. Through high-quality presentations, panels, and discussions, you'll stay informed about emerging trends, best practices, and future opportunities shaping the industry.

Establish new business contacts: Whether you are looking for buyers, suppliers, investors, technology partners, or collaborators, Seagrass is where new business starts. The conference is designed to facilitate targeted networking and create real opportunities for collaboration and growth.

Obtain up-to-date market information: Understand global and regional market dynamics, pricing trends, investment flows, and demand outlooks. Seagrass provides reliable market intelligence to help you make informed strategic and commercial decisions.





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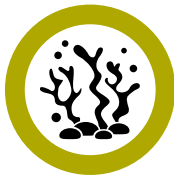
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WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing.
- ✓ Connect with decision makers, organizations, and thought leaders in the industry.
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community.

SEAWEED
FARMER



SEAWEED PROCESSOR
& DISTRIBUTOR



EQUIPMENT &
TECHNOLOGY PROVIDER



SEAWEED
APPLICATIONS



WHO YOU WILL
MEET



VENTURE CAPITALIST
& INVESTMENT



ACADEMIC
& RESEARCH

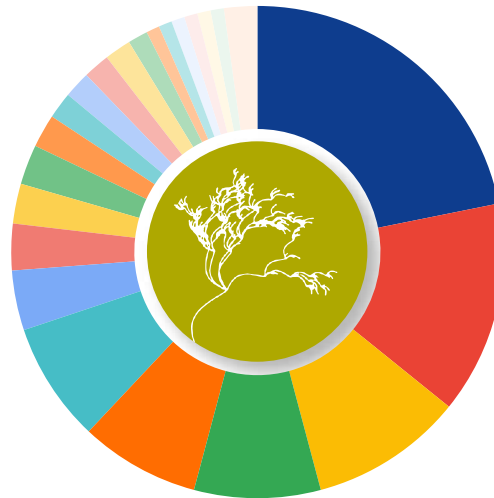


GOVERNMENT



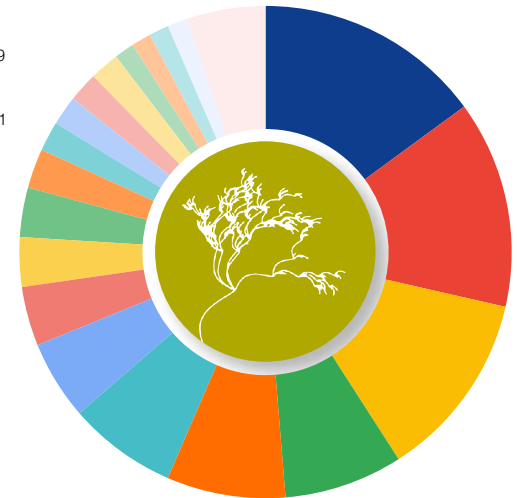
Participants of Seagrass EU 2026 Conference

Delegates by country



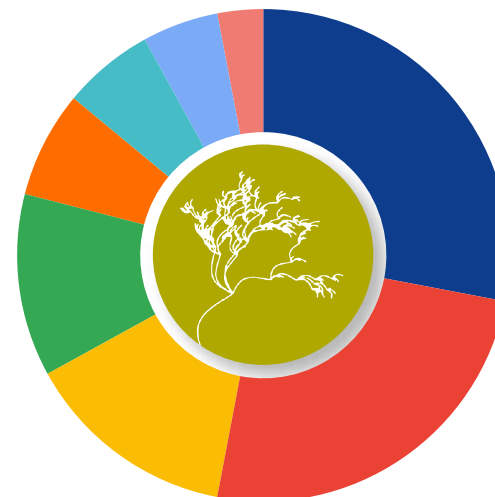
Total number of delegates: 229

Companies by country



Total number of companies: 154

Delegates by type





Sponsorship packages

PLATINUM

€ 8.950

GOLD

€ 6.950

SILVER

€ 4.500

BRONZE

€ 2.750

FRIEND

min. €500

Official sponsor on our website with logo, company description and link to your website



Company logo displayed on conference signage, banners, slides and badges



Sponsor recognition in the opening/closing speeches



Promo video (max.1.5 min) played before a specific session



Speaking slot

15 minutes

5 minutes

Table top in the Trade Show



Opportunity to place company banner near the networking area (provided by sponsor)



Company description and logo in Seagriculture program booklet



Full page advertisement in Seagriculture program booklet



Half page advertisement in Seagriculture program booklet



Custom newsletter

2

1

Company logo displayed in the newsletter



Social media promotion (LinkedIn, Twitter and Facebook)

5

3

2

1

Complimentary full conference registrations

5

3

2

1

Discounted tickets: 30%

max. 5

max. 3

max. 2

max. 1

Tailor-made
package
on request



Additional items



Conference Dinner

EXCLUSIVE!

€ 5.950

- Opportunity to reinforce your brand to all delegates during the conference dinner.
- Recognition as sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.
 - The opportunity to display the sponsor's brand via pull-up banners (to be supplied by the sponsor) in and around the conference dinner space.
 - A three-minute welcome speaking opportunity at the opening of the conference dinner.
 - Sponsor may provide the conference dinner guests with a branded gift (sponsor to supply gifts).
 - The opportunity to distribute promotional material within the conference dinner space.
 - The conference dinner area can be themed to suit the sponsor's marketing needs (in consultation with the Organising Committee and at the sponsor's cost).



Lanyards

EXCLUSIVE!

€ 3.500

Sponsor logo to appear on all lanyards alongside the Seagriculture EU logo. Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Networking Lounge

EXCLUSIVE!

€ 2.950

- Opportunity to theme the networking lounge to your own corporate branding (cost borne by sponsor).
- The sponsor may provide two freestanding banners which will be positioned in the lounge (maximum size 2m high x 1m wide).
 - Corporate literature may be displayed in the lounge (sponsor to supply, subject to approval of the Organising Committee).
 - Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Additional items



Pen



€ 2.500

Opportunity to provide pens with the sponsor's logo which will be handed to all delegates. Pens to be supplied by the sponsor. Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page.



Notepad



€ 1.950

Opportunity to provide notepads with the sponsor's logo which will be handed to all delegates. Notepads to be supplied by the sponsor. Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page.



Seat drop (4 spots available)

€ 950

Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information. Material to be supplied by sponsor.



Custom Newsletter

€ 950

Send out a custom newsletter to our 6.000+ subscribers. You can reach a very targeted audience, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.



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The Seagriculture Conference has built up a solid reputation as one of the leading conferences for the seaweed industry. Seagriculture EU has been successfully organized since 2012.

Sponsoring Seagriculture EU is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship.

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