



14th International Seaweed Conference EU

Seagriculture

17 - 19 JUNE 2025

ROTTERDAM, THE NETHERLANDS

www.seagriculture.eu

SPONSORSHIP OPPORTUNITIES

Organizer:



Benelux

Exclusive Event Sponsors:



Gemeente Rotterdam



provincie
Zuid-Holland



14th International Seaweed Conference EU

Seagriculture

17 - 19 JUNE 2025

ROTTERDAM, THE NETHERLANDS

WHY PARTICIPATE IN THE SEAGRICULTURE CONFERENCES?

- ✓ Seaweed cultivation in Europe and the US is showing promise in terms of growth, however challenges in regulations, cost, and market viability could affect the pace of this growth in the future.
- ✓ The Seagriculture conferences focus on addressing those challenges in the seaweed industry, fostering collaboration among various stakeholders, and emphasizing the importance of sustainable practices, innovation, research, and regulatory adaptability for long-term success.

WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing.
- ✓ Connect with decision makers, organizations, and thought leaders in the industry.
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community.

SEAWEED
FARMER



SEAWEED PROCESSOR
& DISTRIBUTOR



EQUIPMENT &
TECHNOLOGY PROVIDER



SEAWEED
APPLICATIONS



WHO YOU WILL
MEET

VENTURE CAPITALIST
& INVESTMENT



ACADEMIC
& RESEARCH



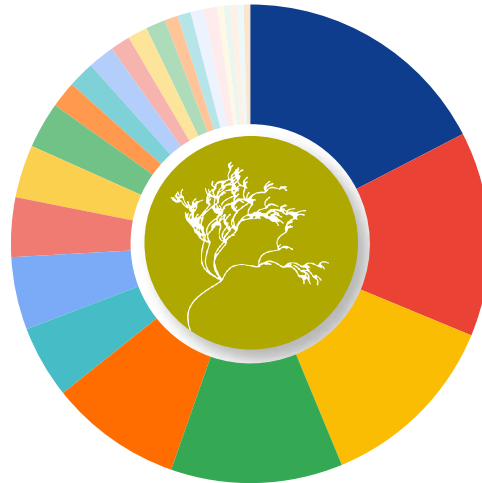
GOVERNMENT



Participants of Seagrass EU 2024 Conference

Delegates by country

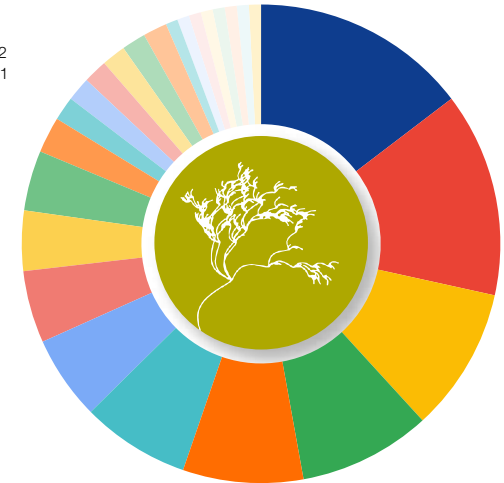
- Norway - 39
- USA - 31
- United Kingdom - 28
- Faroe Islands - 26
- The Netherlands - 20
- Denmark - 11
- Iceland - 11
- Germany - 9
- Belgium - 8
- France - 7
- Ireland - 4
- New Zealand - 4
- Portugal - 4
- Canada - 3
- Lithuania - 3
- Sweden - 3
- Australia - 2
- Poland - 2
- Switzerland - 2
- The Philippines - 2
- Chile - 1
- China - 1
- Estonia - 1
- Finland - 1
- Tanzania - 1



Total number of delegates: 224

Companies by country

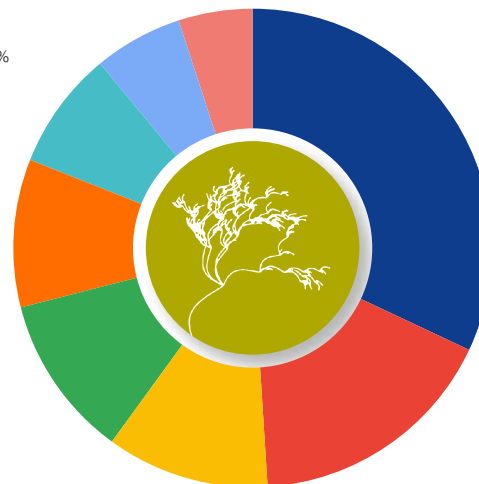
- USA - 18
- Norway - 17
- United Kingdom - 12
- The Netherlands - 11
- Germany - 10
- Faroe Islands - 9
- Iceland - 7
- France - 6
- Belgium - 5
- Denmark - 5
- Ireland - 3
- Australia - 2
- Canada - 2
- New Zealand - 2
- Portugal - 2
- Sweden - 2
- Switzerland - 2
- Chile - 1
- China - 1
- Estonia - 1
- Finland - 1
- Lithuania - 1
- Poland - 1
- The Philippines - 1
- Tanzania - 1



Total number of companies: 123

Delegates by type

- Seaweed Farmer - 32%
- Academic and Research - 17%
- Seaweed Processor & Distributor - 11%
- Government - 11%
- Equipment & Technology Provider - 10%
- Other - 8%
- Seaweed Applications - 6%
- Venture Capitalist Investment - 5%





Sponsorship packages

VAT Reverse charge applies*

PLATINUM

€ 8.950

GOLD

€ 6.950

SILVER

€ 4.500

BRONZE

€ 2.750

FRIEND

min. €500

| | PLATINUM | GOLD | SILVER | BRONZE | FRIEND |
|---|------------|-----------|--------------|--------|--------------------------------|
| Official sponsor on our website with logo, company description and link to your website | ✓ | ✓ | ✓ | ✓ | |
| Company logo displayed on conference signage, banners, slides and badges | ✓ | ✓ | ✓ | ✓ | |
| Sponsor recognition in the opening/closing speeches | ✓ | ✓ | ✓ | ✓ | |
| Promo video (max.1.5 min) played before a specific session | ✓ | | | | |
| Speaking slot | 15 minutes | 5 minutes | | | |
| Table top in the Trade Show | ✓ | ✓ | 50% discount | | |
| Opportunity to place company banner near the networking area (provided by sponsor) | ✓ | ✓ | | | Tailor-made package on request |
| Company description and logo in Seagriculture program booklet | ✓ | ✓ | ✓ | ✓ | |
| Full page advertisement in Seagriculture program booklet | ✓ | ✓ | | | |
| Half page advertisement in Seagriculture program booklet | | | ✓ | | |
| Custom newsletter | 2 | 1 | | | |
| Company logo displayed in the newsletter | ✓ | ✓ | ✓ | ✓ | |
| Social media promotion (LinkedIn, Twitter and Facebook) | 5 | 3 | 2 | 1 | |
| Complimentary full conference registrations | 5 | 3 | 2 | 1 | |
| Discounted tickets: 30% | max. 5 | max. 3 | max. 2 | max. 1 | |

*Companies based in the Netherlands are required to pay 21% VAT



Additional items

VAT Reverse charge applies*



Conference Dinner **EXCLUSIVE!**

€ 5.950

Opportunity to reinforce your brand to all delegates during the Conference Dinner

- Recognition as sponsor on the official conference website including a hyperlink to the organisation's home page
- Ten Conference Dinner tickets to use
- The opportunity to display the sponsor's brand via roll-up banners (to be supplied by the sponsor) in and around the Conference Dinner space
- A three-minute welcome speaking opportunity at the opening of the Conference Dinner
- Sponsor may provide the Conference Dinner guests with a branded gift (sponsor to supply gifts)
- The opportunity to distribute promotional material within the Conference Dinner space
- The Conference Dinner area can be themed to suit the sponsor's marketing needs (in consultation with the organiser and at the sponsor's cost)



Photo Booth Sponsor **EXCLUSIVE!**

€ 4.950

Opportunity to reinforce your brand to all delegates during the Conference Dinner and provide a small keepsake as a memento of the event

- Photo booth will be located in a prominent position during the Conference Dinner
- Opportunity for the Photo Booth Sponsor to provide branded props (chalkboard, message signs etc), at the sponsor's expense
- Opportunity to provide 2 roll-up banners to be displayed next to the photo booth
- Logo to be featured on all printed photos
- Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page.



Networking Lounge **EXCLUSIVE!**

€ 3.950

Opportunity to theme the Networking Lounge to your own corporate branding (cost borne by sponsor)

- The sponsor may provide two roll-up banners which will be positioned in the Lounge (maximum size 2m high x 1m wide)
- Corporate literature may be displayed in the Lounge (sponsor to supply, subject to approval of the organiser)
- Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page

**Companies based in the Netherlands are required to pay 21% VAT*



Additional items

VAT Reverse charge applies*



Pen



€ 2.500

Opportunity to provide pens with the sponsor's logo which will be handed to all delegates. Pens to be supplied by the sponsor. Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page.



Notepad



€ 1.950

Opportunity to provide notepads with the sponsor's logo which will be handed to all delegates. Notepads to be supplied by the sponsor. Recognition as a "Friend" sponsor on the official conference website including a hyperlink to the organisation's home page.



Seat drop (4 spots available)

€ 950

Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information. Material to be supplied by sponsor.



Custom Newsletter

€ 950

Send out a custom newsletter to our 6.000+ subscribers. You can reach a very targeted audience, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.

**Companies based in the Netherlands are required to pay 21% VAT*



14th International Seaweed Conference EU

Seagriculture

17 - 19 JUNE 2025

ROTTERDAM, THE NETHERLANDS

The Seagriculture Conference has built up a solid reputation as the leading conference for the seaweed industry. Seagriculture EU has been successfully organized since 2012.

Sponsoring Seagriculture EU is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship!
There are plenty of ways for your company to have an impact on the Seagriculture Conference EU 2025 and we are happy to hear from you!

DLG Benelux B.V.
P.O. Box 257
3740 AG Baarn
The Netherlands

info@dlg-benelux.com
+31 85 401 73 97
www.seagriculture.eu

