



12th International Seaweed Conference EU

Seagriculture

21 - 22 JUNE 2023
TRONDHEIM, NORWAY

www.seagriculture.eu

SPONSORSHIP OPPORTUNITIES

Organizer:



Event Sponsor:



Media partners:



Fish Farmer



the fish site



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The demand for edible seaweeds (or marine algae) is increasing in Europe. Seaweed (macroalgae) grows in a variety of forms and colours in the ocean as well as in freshwater environments. They include food products for humans, animal feed, cosmetics, bio-based chemicals for various industries, fertilisers, biofuel, and high-quality building insulation, among others. Europe is an attractive market for seaweed from developing countries.

WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing
- ✓ Connect with decision makers, organizations, and thought leaders in the industry
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community

WHO YOU WILL
MEET

SEAWEED
FARMER



SEAWEED
PROCESSOR



EQUIPMENT &
TECHNOLOGY PROVIDER



SEAWEED
APPLICATIONS



VENTURE CAPITALIST
& INVESTMENT



ACADEMIC
AND RESEARCH



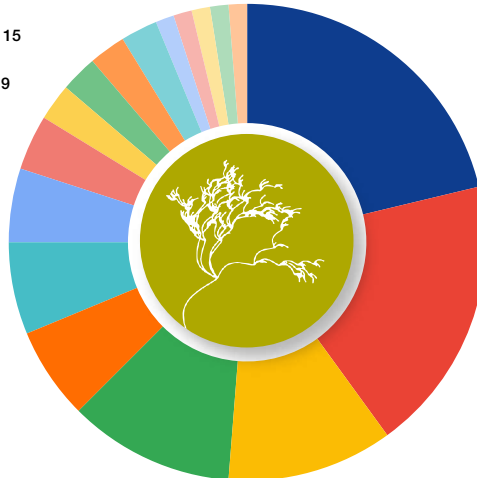
GOVERNMENT



Participants of Seagrass EU 2022 Conference

Companies by country

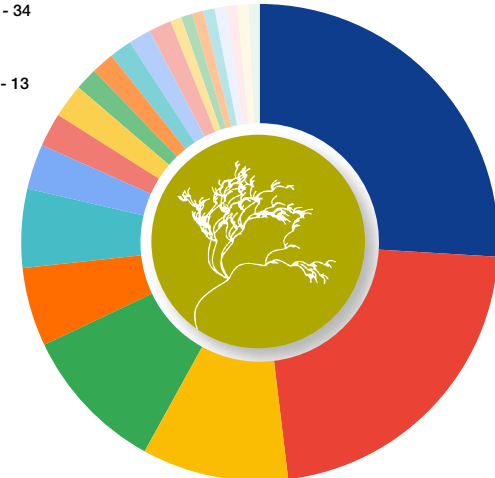
- Germany - 17
- The Netherlands - 15
- Belgium - 9
- United Kingdom - 9
- France - 5
- Norway - 5
- USA - 4
- Portugal - 3
- Canada - 2
- Denmark - 2
- Ireland - 2
- Lithuania - 2
- Finland - 1
- Israel - 1
- Poland - 1
- Spain - 1
- Sweden - 1



Total number of companies: 80

Delegates by country

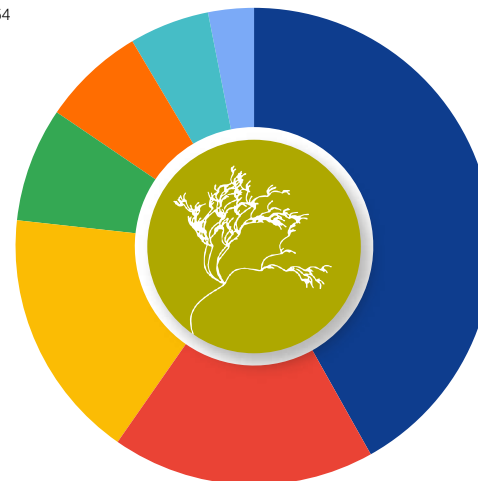
- The Netherlands - 34
- Germany - 29
- Belgium - 13
- United Kingdom - 13
- Norway - 7
- USA - 7
- France - 4
- Denmark - 3
- Lithuania - 3
- Canada - 2
- Ireland - 2
- Portugal - 2
- Spain - 2
- Sweden - 2
- Finland - 1
- Iceland - 1
- Israel - 1
- Japan - 1
- Poland - 1
- Switzerland - 1
- Taiwan - 1
- Ukraine - 1



Total number of delegates: 131

Delegates by type

- Academic and Research - 54
- Equipment / Technology Provider - 23
- Other - 22
- Seaweed Applications - 10
- Seaweed Farmer - 9
- Government - 7
- Seaweed Processor - 4



Sponsorships

GOLD

€ 6.500

(max. 5 available)

SILVER

€ 4.000

UNLIMITED

BRONZE

€ 2.000

UNLIMITED

Official sponsor on our website with logo, company description and link to your website



Delegates list one week prior to the conference



Company logo displayed on conference signage



Company logo displayed on conference banners



Company logo displayed on conference slides



Promo video (max. 1.5 min) played before a specific session



Speaking slot (max. 20 minutes)



Table top in the Trade Show (€ 1.495 value)



50% discount

Opportunity to place company banner near the networking area (provided by sponsor)



Company description and logo in Seagiculture program booklet



Full page advertisement in Seagiculture program booklet



Half page advertisement in Seagiculture program booklet



Inclusion in email promotions in advance of the conference

3

2

1

Social media promotion (LinkedIn, Twitter and Facebook)

5

3

2

Complimentary full conference registrations incl. conference dinner (€ 650 value)

3

2

1

Discounted tickets: 30%

max. 5

max. 3

max. 2

The prices are excluding 25% VAT

Additional items

The prices are excluding 25% VAT

Brown seaweed pen

€ 1.495



The unique opportunity to have your logo on pens made of brown seaweed. Each delegate will be provided with a pen. A good way to make them remember your company even after the conference.

Notepads

€ 1.495



The exclusive opportunity to have your logo on notepads. Each delegate will be provided with a notepad. Delegates can make notes during the conference and take the notepads with them afterwards.

Conference dinner

€ 1.495



An unrivalled opportunity to have high profile branding at the main social event of the conference:

- Opportunity to give a short speech at the beginning of the dinner (max. 5 minutes).
- Your logo on table cards.
- The possibility to put your roll-up banners in the area.
- If you have your own seaweed products, we can discuss the possibility to integrate them in the conference dinner.

Charging station

€ 995



The charging station will offer delegates the possibility to charge their cell phones, tablets or laptops during the day. You have the opportunity to add your own material (banners, flyers, etc.) to the space provided.

Seat drop

4 spots available

€ 895



Your promotional material can be distributed on attendees' seats at the morning or afternoon sessions, so they will not miss your company's information.

Wifi name & password

€ 995



The exclusive opportunity to determine the name of the Wifi and password. As the phone is a constant companion, each delegate will remember your company.



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The Seagriculture Conference has built up a solid reputation as the leading conference for the seaweed industry. Seagriculture EU has been successfully organized since 2012.

Sponsoring Seagriculture EU is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding sponsorship!
There are plenty of ways for your company to have an impact on the Seagriculture Conference EU 2023 and we are happy to hear from you!

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