



13th International Seaweed Conference EU

Seagriculture

18 - 20 JUNE 2024

TÓRSHAVN, FAROE ISLANDS

www.seagriculture.eu

SPONSORSHIP OPPORTUNITIES

Organizer:



Benelux

Exclusive Event Sponsor:





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WHY PARTICIPATE IN THE SEAGRICULTURE CONFERENCES?

- ✓ Seaweed cultivation in Europe and the US is showing promise in terms of growth, however challenges in regulations, cost, and market viability could affect the pace of this growth in the future.
- ✓ The Seagriculture conferences focus on addressing those challenges in the seaweed industry, fostering collaboration among various stakeholders, and emphasizing the importance of sustainable practices, innovation, research, and regulatory adaptability for long-term success.

WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing.
- ✓ Connect with decision makers, organizations, and thought leaders in the industry.
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community.

SEAWEED
FARMER



SEAWEED PROCESSOR
& DISTRIBUTOR



EQUIPMENT &
TECHNOLOGY PROVIDER



SEAWEED
APPLICATIONS



WHO YOU WILL
MEET

VENTURE CAPITALIST
& INVESTMENT



ACADEMIC
& RESEARCH



GOVERNMENT

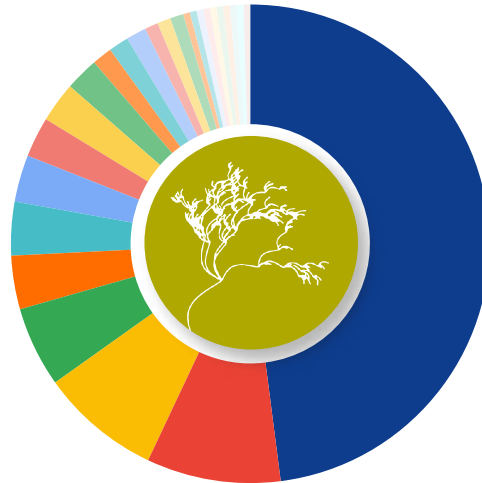


Participants of Seagrass EU 2023 Conference



Delegates by country

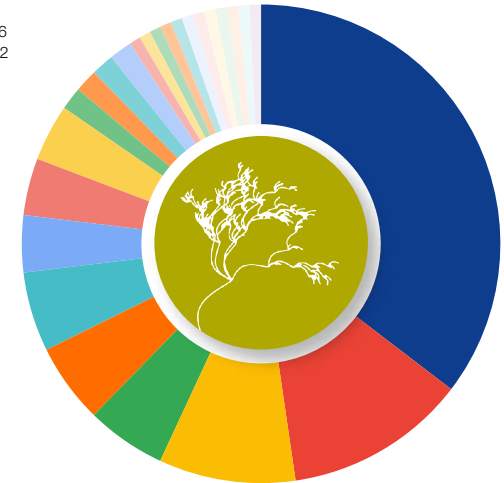
- Norway - 106
- United Kingdom - 20
- The Netherlands - 18
- USA - 12
- Faroe Islands - 8
- Sweden - 8
- Germany - 7
- Belgium - 6
- Iceland - 6
- France - 5
- Lithuania - 3
- Portugal - 3
- South Africa - 3
- Denmark - 2
- Israel - 2
- Switzerland - 2
- Australia - 1
- Canada - 1
- Finland - 1
- India - 1
- Ireland - 1
- Italy - 1
- Kenya - 1
- Mexico - 1
- Saudi Arabia - 1
- Ukraine - 1



Total number of delegates: 221

Companies by country

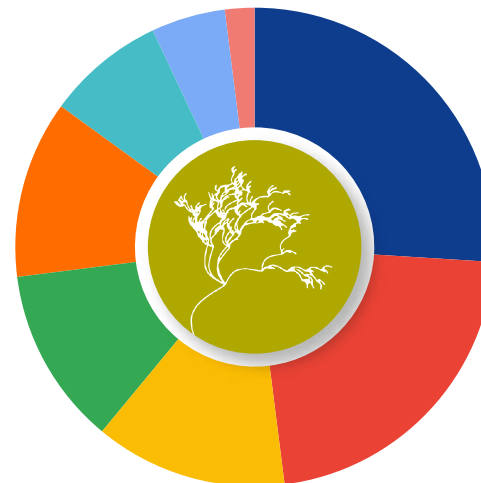
- Norway - 46
- United Kingdom - 16
- The Netherlands - 12
- Germany - 7
- Sweden - 7
- USA - 7
- Belgium - 5
- France - 5
- Iceland - 5
- Denmark - 2
- Faroe Islands - 2
- Portugal - 2
- South Africa - 2
- Australia - 1
- Canada - 1
- Finland - 1
- India - 1
- Ireland - 1
- Israel - 1
- Italy - 1
- Kenya - 1
- Lithuania - 1
- Mexico - 1
- Saudi Arabia - 1
- Switzerland - 1



Total number of companies: 130

Delegates by type

- Seaweed Farmer - 26%
- Academic and Research - 22%
- Seaweed Processor / Distributor - 13%
- Equipment / Technology Provider - 12%
- Seaweed Applications - 12%
- Other - 8%
- Venture Capitalist / Investment - 5%
- Government - 2%





Sponsorship packages

PLATINUM

€ 8.950

GOLD

€ 6.950

SILVER

€ 4.500

BRONZE

€ 2.750

FRIEND

min. €500

	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Official sponsor on our website with logo, company description and link to your website	✓	✓	✓	✓	
Company logo displayed on conference signage, banners, slides and badges	✓	✓	✓	✓	
Sponsor recognition in the opening/closing speeches	✓	✓	✓	✓	
Promo video (max.1.5 min) played before a specific session	✓				
Speaking slot	15 minutes	5 minutes			
Table top in the Trade Show	✓	✓	50% discount	25% discount	
Opportunity to place company banner near the networking area (provided by sponsor)	✓	✓			Tailor-made package on request
Open vacancies listed on the job wall on the website	20	10	5	2	
Company description and logo in Seagriculture program booklet	✓	✓	✓	✓	
Full page advertisement in Seagriculture program booklet	✓	✓			
Half page advertisement in Seagriculture program booklet			✓		
Custom newsletter	2	1			
Company logo displayed in the newsletter	✓	✓	✓	✓	
Social media promotion (LinkedIn, Twitter and Facebook)	5	3	2	1	
Complimentary full conference registrations	5	3	2	1	
Discounted tickets: 30%	max. 5	max. 3	max. 2	max. 1	



Additional items

Brown seaweed pen

€ 1.950



The unique opportunity to have your logo on pens made of brown seaweed. Each delegate will be provided with a pen. A good way to make them remember your company even after the conference.

Notepads

€ 1.750



The exclusive opportunity to have your logo on notepads. Each delegate will be provided with a notepad. Delegates can make notes during the conference and take the notepads with them afterwards.

Seat drop

4 spots available

€ 950



Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information.

Custom newsletter

€ 950



Send out a custom newsletter to our 6.000+ subscribers. You can reach a very broad target group, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.

Job wall

€ 150



You have open vacancies and would like to find qualified staff? Benefit from the job wall on the Seagriculture EU website and publish up to 3 job offers. Reach professionals in the seaweed sector and find suitable candidates.



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The Seagrass Conference has built up a solid reputation as the leading conference for the seaweed industry. Seagrass EU has been successfully organized since 2012.

Sponsoring Seagrass EU is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship!
There are plenty of ways for your company to have an impact on the Seagrass Conference EU 2024 and we are happy to hear from you!

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