

**Press release  
For direct publication**



10th International Seaweed Conference

15-16 SEPTEMBER 2021

**Seagriculture**

## **“Seagriculture 2021 Innovation Awards funded by the European Union”**

Within the framework of Seagriculture 2021 the organisers are pleased to announce that the Seagriculture Innovation Award will be funded by the European Union.

A jury incorporating international seaweed experts from academia and industry will select 3 nominees which offer, according to the jury, the most innovative product, service or invention. In total 3 Innovation Awards will be presented by the jury; Gold, Silver and Bronze plus one audience Award.

The Seagriculture Innovation Award 2021 is open to all companies, research institutes and other organisations involved in seaweed innovation. The deadline for submission for the Innovation Award is August 15th, 2021.

The winners will be announced during the Seagriculture 2021 Innovation Awards ceremony on day 2 of the conference (September 16).

The European Commission has proposed a new approach for a sustainable blue economy in the EU for the industries and sectors related to oceans, seas and coasts. A sustainable blue economy is essential to achieving the objectives of the European Green Deal and ensuring a green and inclusive recovery from the pandemic.

Transitioning to a sustainable blue economy requires investing in innovative technologies. Whether this is in wave or tidal energy, algae production, development of innovative fishing gear or restoration of marine ecosystems, the objective is to create new green jobs and businesses in the blue economy.

By funding the Seagriculture Innovation Awards the European Commission shows its commitment to transitioning to a sustainable blue economy and offers entrepreneurs and academia the possibility to contribute to this transformation by highlighting their innovative services and products which could make a positive impact to our blue economy.

Registration for the Seagriculture Innovation Award is possible until August 15th and can be done on the website: <https://seagriculture.eu/innovation-award/>

August 2021



**Benelux**

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