

## **Press Release**

Seagriculture EU 2023 makes waves with record-breaking participation: 221 delegates gather to shape the future of the seaweed industry

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Seagriculture EU 2023, the leading conference for the seaweed industry, took place from 21-22 June 2023 with resounding success, bringing together an impressive gathering of industry professionals, researchers, policymakers, and entrepreneurs from around the world. The conference, hosted in Trondheim, Norway, showcased the immense potential of seaweed as a sustainable resource and explored innovative solutions to address climate challenges.

With a record attendance of 221 delegates from 26 countries, Seagriculture EU 2023 witnessed an unprecedented level of participation. More than 130 companies and institutions from various sectors actively engaged in discussions, networking, and knowledge sharing, highlighting the global interest in seaweed farming and its wide-ranging applications.

The conference featured an impressive lineup of keynote presentations, with five renowned experts offering valuable insights into the latest developments and emerging trends in the industry. Additionally, a diverse panel of 30 speakers delivered seven informative sessions on topics ranging from cultivation techniques and product innovation to market trends and investment aspects.

In addition to the insightful presentations, Seagriculture EU 2023 organized two captivating site visits for attendees to explore the world of seaweed. The visits included an immersive experience at Korsvika Beach, studying and tasting local seaweed species, and an enlightening tour to SINTEF and NTNU's laboratories, showcasing cutting-edge research and a laboratory tour at campus Gløshaugen.

One of the highlights of Seagriculture EU 2023 was the vibrant trade show, which saw the active participation of 14 exhibitors representing leading companies and organizations in the field of seaweed farming. The trade show provided a platform for showcasing cutting-edge technologies, sustainable practices, and groundbreaking products that contribute to the growth and advancement of the industry.

The event also featured an area with poster presentations, where 27 researchers had the opportunity to present their findings and engage in insightful discussions with fellow participants. This platform offered a unique opportunity to explore novel research and foster collaborations within the vibrant seaweed research community.

"We are thrilled with the overwhelming response and success of Seagriculture EU 2023," said Kuno Jacobs, Managing Director of the organizer DLG Benelux. "The enthusiastic participation of industry professionals, researchers, and policymakers underscores the growing recognition of seaweed as a vital component of a sustainable future. This conference has played a pivotal role in advancing knowledge, fostering partnerships, and propelling the seaweed industry towards a regenerative economy."

Seagriculture EU 2023 serves as a catalyst for innovation, collaboration, and knowledge exchange, paving the way for transformative advancements in the seaweed industry. By bringing together a diverse range of stakeholders, the conference has accelerated the adoption of sustainable practices, facilitated market growth, and positioned seaweed as a key solution to global climate challenges.

The next Seagriculture conference will be Seagriculture USA 2023 which takes place from 6 -7 September 2023 in Portland, Maine in the US. Seagriculture EU 2024 will take place from 18 – 20 June 2024 in Tórshavn, Faroe Islands. Next year's conference promises to be a unique experience including an exclusive site visit to Ocean Rainforest on 18 June 2024. It is the first time the organizers offer such an extraordinary site visit within the Seagriculture conference.

## More information

For more information on the conference, the organizers, pictures, contact details of speakers for interviews, applications for press passes and barter deals, refer to <a href="www.seagriculture.eu">www.seagriculture.eu</a> or contact us <a href="mailto:info@dlg-benelux.com">info@dlg-benelux.com</a>.

