

## Press Release



1<sup>st</sup> International Seaweed Conference USA

# Seagriculture

7 - 8 SEPTEMBER 2022  
PORTLAND (ME), USA

**Global Seafood Alliance – dedicated to advancing responsible seafood practices through education, advocacy and third-party assurances since 1997!**

One of the goals of Seagriculture is to bring together world seaweed experts to discuss the importance of growing seaweed, share experiences and help conference delegates make new contacts that will help develop the seaweed industry better.

An organization whose goal is also to unite like-minded people is the Global Seafood Alliance, Gold Media Sponsor of Seagriculture USA.

The Global Seafood Alliance (GSA) is an international non-governmental organization dedicated to advancing responsible seafood practices through education, advocacy and third-party assurances. GSA convenes seafood industry leaders, academia and NGOs to collaborate on cross-cutting issues like environmental and social responsibility, animal health and welfare, food safety and more. GSA is a membership-driven organization. Members include certified producers, corporations and individuals.

The Global Aquaculture Alliance was founded by shrimp farmers and aquafeed and seafood companies responding to criticism about mangrove deforestation in 1997.

Global Seafood Alliance employees come from a variety of backgrounds and disciplines, but they all share a love of our waterways, our oceans and our seafood. GSA team believes that proof of responsible performance – from fishing vessels to fish farms – is essential to build consumer trust in seafood.

GSA has identified seven priority Goals for the seafood industry: Zero Hunger, Reduced Inequalities, Climate Action, Gender Equality, Responsible Consumption, Life Below Water, Decent Work and Economic Growth.

GSA is a friend and ally to thousands of seafood professionals worldwide. Working together in pre-competitive ways, we have the power to advance the cause of responsible seafood. Membership with Global Seafood Alliance is a rewarding and advantageous experience for your business.

More information about Seagriculture USA and Global Seafood Alliance can be found on: <https://seagriculture-usa.com/> and <https://www.globalseafood.org/>

18 August 2022