



3rd International Seaweed Conference USA

Seagriculture

11 - 12 SEPTEMBER 2024
KETCHIKAN (ALASKA), USA

www.seagriculture-usa.com

SPONSORSHIP OPPORTUNITIES

Organizer:



Benelux



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WHY BECOME A SPONSOR?

- ✓ **Increased visibility:** Seagrass USA 2024 is a highly respected and well-attended conference in the seaweed industry. Your brand will be prominently featured in marketing materials, conference programs, and signage, increasing your visibility among potential customers, partners, and investors.
- ✓ **Targeted audience:** Seagrass USA 2024 attracts industry professionals, researchers, and academics from all over the world. You can connect with potential customers who are interested in seaweed products and services.
- ✓ **Networking opportunities:** Seagrass USA 2024 provides many opportunities for networking and building relationships with industry professionals. You can participate in exclusive events, which can lead to new business partnerships and collaborations.
- ✓ **Brand recognition:** Sponsoring Seagrass USA 2024 can help you establish your company as an industry leader. By aligning your brand with the conference, you can build brand recognition and credibility among industry professionals.
- ✓ **Access to industry trends:** Seagrass USA 2024 is an important event for the seaweed industry. As a sponsor, you can stay ahead of industry trends, learn about the latest innovations and technologies, and gain insights into the industry development.



SEAWEED FARMER



SEAWEED PROCESSOR & DISTRIBUTOR



EQUIPMENT & TECHNOLOGY PROVIDER



SEAWEED APPLICATIONS



WHO YOU WILL MEET



VENTURE CAPITALIST & INVESTMENT



ACADEMIC & RESEARCH



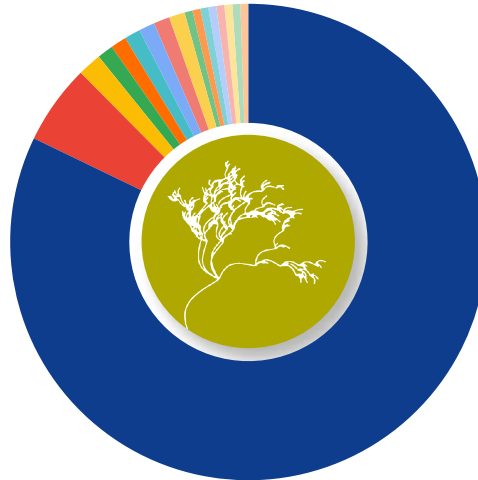
GOVERNMENT

Participants of Seagrass USA 2023 Conference



Companies by country

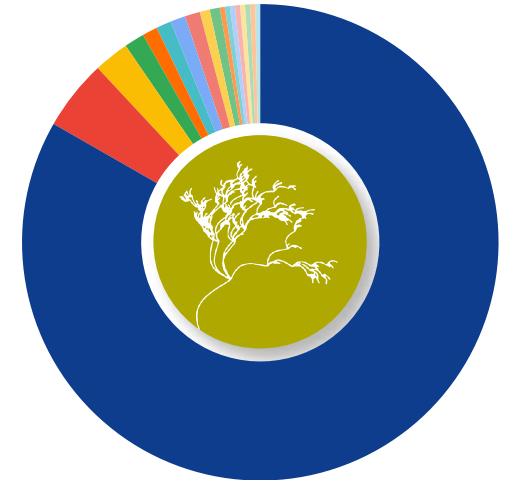
- USA - 152
- Canada - 10
- The Netherlands - 3
- Faroe Islands - 2
- Germany - 2
- Greenland - 2
- Iceland - 2
- Norway - 2
- United Kingdom - 2
- Belgium - 1
- Colombia - 1
- India - 1
- Israel - 1
- Japan - 1
- Kenya - 1
- New Zealand - 1
- South Korea - 1



Total number of companies: 185

Delegates by country

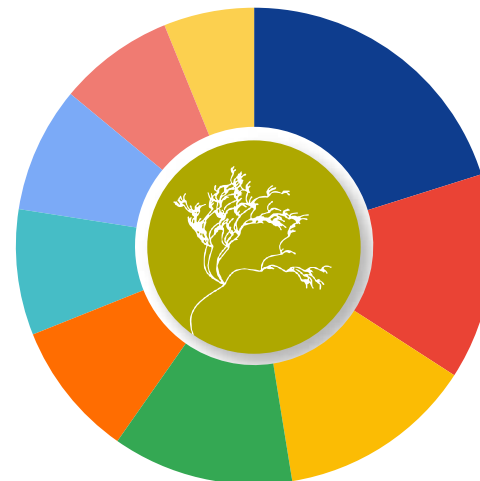
- USA - 244
- Canada - 14
- Greenland - 7
- Faroe Islands - 4
- Germany - 3
- Iceland - 3
- The Netherlands - 3
- United Kingdom - 3
- New Zealand - 2
- Norway - 2
- Belgium - 1
- Colombia - 1
- India - 1
- Israel - 1
- Japan - 1
- Kenya - 1
- South Korea - 1
- Ukraine - 1



Total number of delegates: 293

Delegates by type

- Seaweed Farmer - 59
- Other - 41
- Seaweed Applications - 39
- Academic and Research - 36
- Government - 27
- Equipment / Technology Provider - 25
- Seaweed Processor - 25
- Venture Capitalist / Investment - 23
- Start-up - 18



Sponsorships

PLATINUM

GOLD

SILVER

BRONZE

FRIEND

9,950 USD

7,500 USD

5,500 USD

3,950 USD

minimum
500 USD

Official sponsor on our website with logo, company description and link to your website



Company logo displayed on conference signage, banners, slides and badges



Sponsor recognition in the opening/closing speeches



Promo video (max. 1.5 min) played before a specific session



Speaking slot

15 min.

5 min.

Table top in the Trade Show



50%
discount

25%
discount

Opportunity to place company banner near the networking area (provided by sponsor)



Tailor-made
package
on request

Open vacancies listed on the job wall on the website

20

10

5

2

Company description and logo in Seagriculture program booklet



Full page advertisement in Seagriculture program booklet



Half page advertisement in Seagriculture program booklet



Custom newsletter

2

1

Company logo displayed in the newsletter



Social media promotion (LinkedIn, Twitter and Facebook)

5

3

2

1

Complimentary full conference registrations

5

3

2

1

Discounted tickets: 30%

max. 5

max. 3

max. 2

max. 1



Additional items

Custom newsletter

950 USD



Send out a custom newsletter to our 6.000+ subscribers. You can reach a very broad target group, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.

Seat drop

4 spots available

950 USD



Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information.

Job wall

150 USD



You have open vacancies and would like to find qualified staff? Benefit from the job wall on the Seagriculture EU website and publish up to 3 job offers. Reach professionals in the seaweed sector and find suitable candidates.



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Seaweed cultivation in the US is showing promise in terms of growth, however challenges in regulations, cost, and market viability could affect the pace of this growth in the future. The Seagrass conferences focus on addressing those challenges in the seaweed industry, fostering collaboration among various stakeholders, and emphasizing the importance of sustainable practices, innovation, research, and regulatory adaptability for long-term success.

Sponsoring Seagrass USA is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship. There are plenty of ways for your company to have an impact on the Seagrass Conference USA 2024!

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