



3<sup>rd</sup> International Seaweed Conference USA

# Seagriculture

11 - 12 SEPTEMBER 2024  
KETCHIKAN (ALASKA), USA

8 July 2024

Press Release

## State of Alaska Supports Seagriculture USA 2024: Seaweed Conference Heads to Ketchikan

DLG Benelux, the organizer of the Seagriculture conferences, is excited to announce that the State of Alaska - Department of Commerce, Community, and Economic Development, Division of Investments will support Seagriculture USA 2024 which is set to take place in Ketchikan, Alaska from 11 – 12 September 2024. This invaluable support from the State of Alaska greatly enhances the conference and is deeply appreciated by the organizers, adding significant prestige and resources to the event.

Seagriculture USA has been at the forefront of seaweed conferences since its successful launch in 2022 in Portland, Maine. This year, with the support of the State of Alaska - Department of Commerce, Community, and Economic Development, Division of Investments, the Alaska Mariculture Cluster, and the Greater Ketchikan Chamber of Commerce, the upcoming edition will provide a platform for knowledge exchange, networking, and staying ahead of the dynamic seaweed industry.

Jim A. Andersen, Director of the Division of Investments, Department of Commerce, Community and Economic Development, State of Alaska, states: *“Seaweed farming holds tremendous economic potential for Alaska, with our businesses and research communities at the forefront of making it a significant economic driver. From best practices for farmers and harvesters to innovative applications for seaweed, and efforts to build a global market for seaweed products, the dialogue at Seagriculture USA is impactful and propels the industry forward. Alaska's commitment to economic development through the seaweed industry underscores the importance of attracting partners from overseas to collaborate and invest in our region, fostering growth and sustainability for years to come.”*

Alaska's seaweed farming industry has experienced rapid growth in recent years, with the number of farms increasing significantly. The state's extensive coastline and pristine waters provide ideal conditions for seaweed cultivation, making it an important economic driver for coastal communities by providing jobs and new income sources. Alaska is home to a variety of commercially viable seaweed species which are used in food, cosmetics, and agricultural products. This makes Alaska the perfect place to bring together seaweed experts and enthusiasts from around the world for extensive knowledge sharing at Seagriculture USA 2024.

*“DLG Benelux is honored to partner with the State of Alaska - Department of Commerce, Community, and Economic Development, Division of Investments, demonstrating our commitment to fostering collaboration and growth within the seaweed industry,”* said Kuno Jacobs, Managing Director of DLG Benelux. *“Thrilled by the opportunity to further develop Seagriculture USA, this partnership brings people in the seaweed sector together. We deeply appreciate the support of the State of Alaska, which adds significant value to our efforts. The team is looking forward to the collaboration and coming to Ketchikan, anticipation for the event is high.”*

The theme of this year's Seagriculture USA, Exploring New Frontiers, embodies the spirit of innovation and discovery of the seaweed industry's evolution in the United States. It resonates with the pioneering efforts in cultivating seaweed in Alaska's unique environment. It's an invitation to stakeholders from various sectors to come together, share ideas, and forge new paths, aiming to transform challenges into opportunities. This theme is a beacon for collective action, steering the future of the seaweed industry towards sustainable and economically viable paths.

In addition to the extensive conference program, there will be an accompanying trade show as well as networking events taking place along the conference. Moreover, the organizers have arranged for a series of site visits that will allow delegates to not only learn more about seaweed farming in Alaska but also see the unsurpassed beauty of the region. All site visits will take place on 10 September 2024. The organizers ask all delegates to take that into account for the planning of their stay in Alaska. The program is being finalized at the moment, but everyone interested can already have a look here: <https://seagriculture-usa.com/program-2024/>

The Seagriculture USA conference is an addition to the European edition of Seagriculture, which has been successfully organized since 2012 and has built up a solid reputation as the leading conference for seaweed farming in Europe. Besides the expansion of the brand to North America, the organizers have also launched an Asia-Pacific edition of the conference which will be held in-person for the first time in Adelaide, Australia from 18 - 20 March 2025.

Mark your calendars now for Seagriculture USA 2024, taking place in Ketchikan, Alaska. Stay tuned for further updates and registration information on the conference website: [www.seagriculture-usa.com](http://www.seagriculture-usa.com)

### **More information**

For more information on the conference, the organizers, pictures, contact details of speakers for interviews, and applications for press passes and barter deals, refer to [www.seagriculture-usa.com](http://www.seagriculture-usa.com) or contact us [info@dlg-benelux.com](mailto:info@dlg-benelux.com).



**Benelux**

For more information please contact:

DLG Benelux B.V. | P.O. Box 257 | 3740 AG Baarn | The Netherlands

Tel.: +31 85 401 73 97 | [info@dlg-benelux.com](mailto:info@dlg-benelux.com)