



2<sup>nd</sup> International Seaweed Conference USA

# Seagriculture

6 - 7 SEPTEMBER 2023  
PORTLAND (ME), USA

## Press Release

### ***Seagriculture USA 2023: Chances and changes in the seaweed industry.***

Seagriculture, one of the leading conferences in the seaweed industry, has been organized in Europe since 2012. The Seagriculture conferences stand as a pivotal platform for fostering collaboration, facilitating the exchange of knowledge, and catalyzing innovative ideas within the seaweed industry.

Last year the first edition of Seagriculture USA was made possible with the support of the State of Maine. This year, the highly anticipated second edition of Seagriculture USA 2023 conference is returning to Portland (ME) one more time. Maine is home to numerous companies active in the seaweed industry.

The event will take place from 6-7 September 2023 and is once again supported by the State of Maine and its following state agencies; Maine Department of Economic and Community Development (DECD), Maine Technology Institute (MTI), Maine International Trade Center (MITC) and Maine Office of Tourism.

This conference will happen over two days and will share new information about the seaweed industry in the US and around the world. It will show the vast potential of seaweed, highlight the latest developments, nurture collaborations, and foster a sense of community within the seaweed industry.

With a spotlight on seaweed investments and scaling up the seaweed industry on one hand, and indigenous communities who will share their stories about working with seaweed on the other hand, this year's event stands out for its innovative perspectives. More information about the conference program and the international line-up, including speakers from Israel, the Netherlands, Norway, Kenya and South Korea, can be found on the website: <https://seagriculture-usa.com/program-2023/>

The event's accompanying trade show is a key highlight, offering companies within the seaweed industry an exceptional platform to showcase their innovative products and services to other industry professionals. The trade show will facilitate valuable networking and collaboration opportunities, allowing attendees to stay informed about the most recent developments in the field.

Enhancing the conference experience, Seagriculture USA 2023 places a strong emphasis on fostering direct exchanges between conference delegates. In addition to networking coffee and lunch breaks and the trade show, attendees will have the exclusive opportunity to participate in the Speed Networking, a Cocktail Reception and a networking event called "Networking by the Bay".

Wade Merritt, President of Maine International Trade Center (MITC) and State Director of International Trade within the Maine Department of Economic & Community Development, expressed his enthusiasm for the upcoming conference: *"We are pleased to welcome global seaweed innovators and industry leaders to gather once again in Maine. Seagriculture USA 2023 offers a diverse range of sessions and networking opportunities, making this a must-attend event for anyone looking to grow their business in the seaweed industry."*

Seagriculture USA 2023 will bring together a broad spectrum of participants, from seaweed cultivators, processors, and distributors to technology providers, investors, academic organizations, research institutions, and government agencies, fostering a convergence of stakeholders. The conference aims to encourage discourse and discussion, facilitating an understanding of the potential and challenges within the seaweed industry.

Registration for Seagriculture USA 2023 is open, and more information can be found on the conference website [www.seagriculture-usa.com](http://www.seagriculture-usa.com).

#### More information

For more information on the conference, the organizers, pictures, contact details of speakers for interviews, applications for press passes and barter deals, refer to [www.seagriculture.usa](http://www.seagriculture.usa) or contact us [info@dlg-benelux.com](mailto:info@dlg-benelux.com).



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