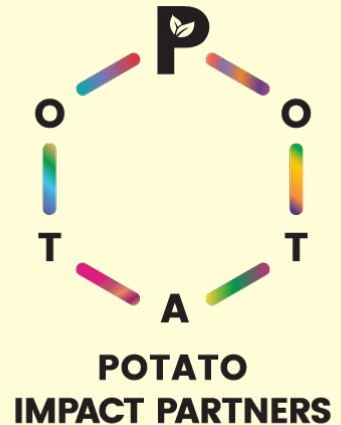


IMPACT INVESTING IN SEAWEED

*A Nature-based Solution for Food
Security and the Blue Economy*

11 September 2024 | Seagriculture USA



OVERVIEW

01

ABOUT US

02

**THEORY OF
CHANGE AND
IMPACT**

03

**SEAWEED
INVESTMENT CASE**

04

**SERVING AS A
BRIDGE**

05

**EARLY
LEARNINGS**

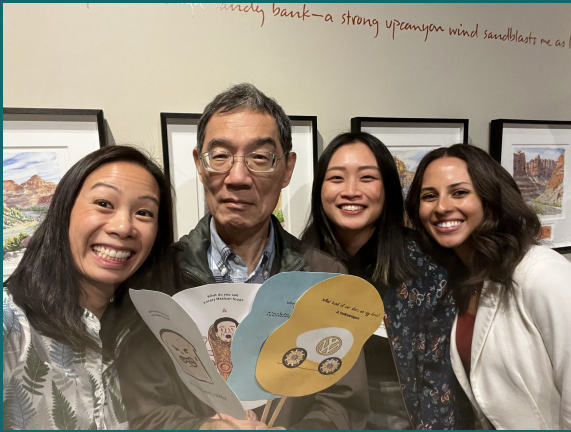
06

**CONTINUAL
KNOWLEDGE
BUILDING**

ABOUT ME



- Asia-Pacific, Philanthropy
- US-Based, Global Interests
- Amplifying Impact with Community & Collaborations



ABOUT POTATO IMPACT PARTNERS

- Global presence
- Impact investing for food security and Blue Economy
- Partnerships

THEORY OF CHANGE

Catalytic, patient capital for innovative seaweed startups that advance our interests in:



FOOD SECURITY



CLIMATE ACTION



COASTAL COMMUNITIES

Biostimulants

- Plant resilience, soil health
- Restored soil = Better yields

Agrifeed

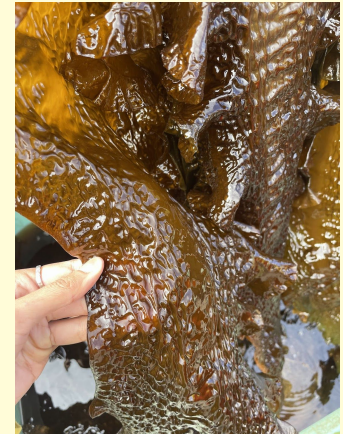
- Stimulate food intake and growth
- ↓ cost of alt protein feeds

- Reduced/avoided GHG emissions
- Less nitrogen leached into oceans
- Reduce methane emissions from enteric fermentation
- Carbon capture

- Job creation, especially for women
- Increased income
- Training, skills, tech transfer
- Restore marine life, biodiversity = Better local habitats

INVESTMENT CASE FOR SEAWEED

- Nature-Based Solution
- Market Opportunity
- Economic, Social, and Environmental Benefits
- Policy & Operating Environment



SERVING AS A BRIDGE

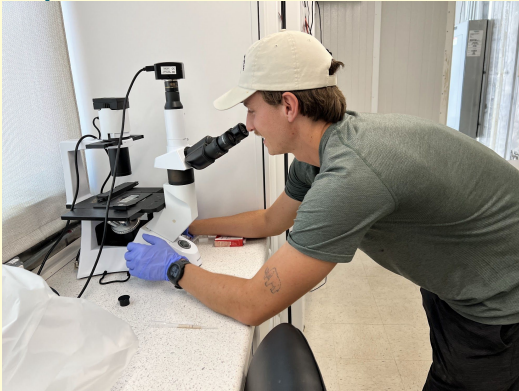
- Geographical
- Investment Gaps
- Ecosystem and Community



SEAWEED IN SOUTHEAST ASIA



SEAWEED IN CALIFORNIA



EARLY LEARNINGS



CHALLENGES



OPPORTUNITIES



FINANCING

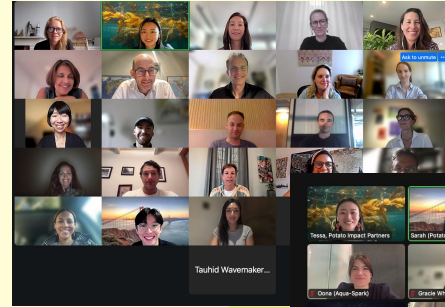
EARLY LEARNINGS



CONTINUAL KNOWLEDGE BUILDING

INVESTOR

- Alternative Financing
- De-Risking
- East-West Sharing



STARTUP/ENTREPRENEUR

- Funding
- Go-To-Market
- Exit Strategy

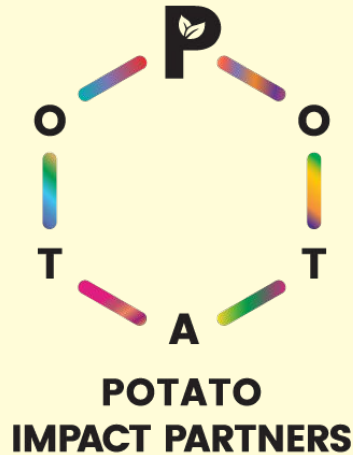


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