

1<sup>st</sup> International Seaweed Conference Asia-Pacific



# Seagriculture

8 - 9 FEBRUARY 2023  
ONLINE

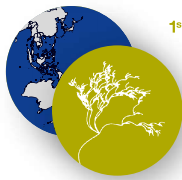
[www.seagriculture-asiapacific.com](http://www.seagriculture-asiapacific.com)

## SPONSORSHIP OPPORTUNITIES

Organizer:



Benelux



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The Asia-Pacific commercial seaweed market is expected to gain market growth in the forecast period of 2022 to 2029 and is expected to reach nearly USD 16 billion by 2029. The market is gaining significant growth due to the increasing demand for seaweed in various industries such as pharmaceuticals, personal care, agriculture, domestic, animal feed, food & beverages.

## WHY BECOME A SPONSOR?

- ✓ Take the opportunity to reach the seaweed community through highly targeted marketing
- ✓ Connect with decision makers, organizations, and thought leaders in the industry
- ✓ Create brand awareness and get the best opportunity to expand your network throughout the seaweed community

WHO YOU WILL  
MEET

SEAWEED  
FARMER



SEAWEED  
PROCESSOR



EQUIPMENT &  
TECHNOLOGY PROVIDER



SEAWEED  
APPLICATIONS



VENTURE CAPITALIST  
& INVESTMENT



ACADEMIC  
AND RESEARCH



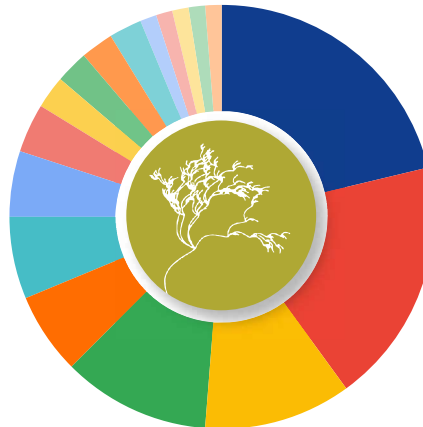
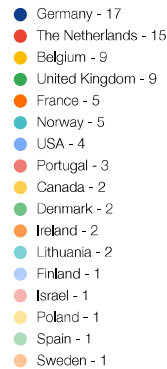
GOVERNMENT





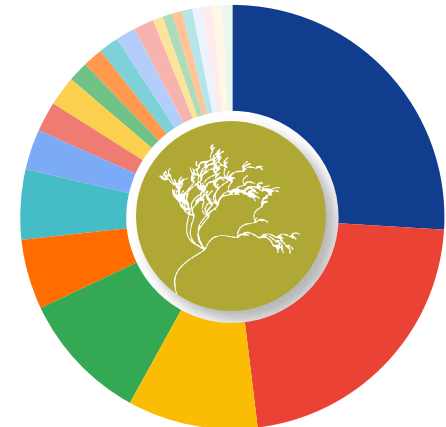
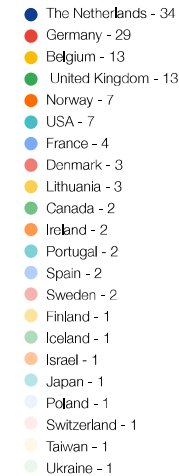
# Participants of Seagrass Conferences

Seagrass EU 2022  
companies by country



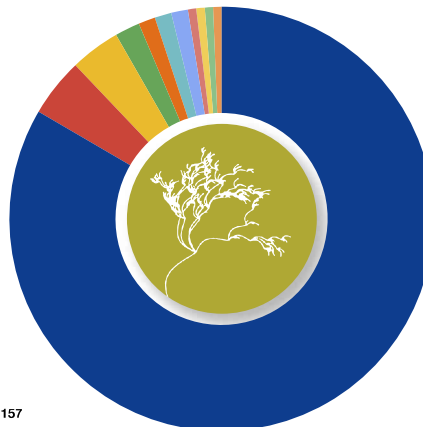
Total number of companies: 80

Seagrass EU 2022  
delegates by country



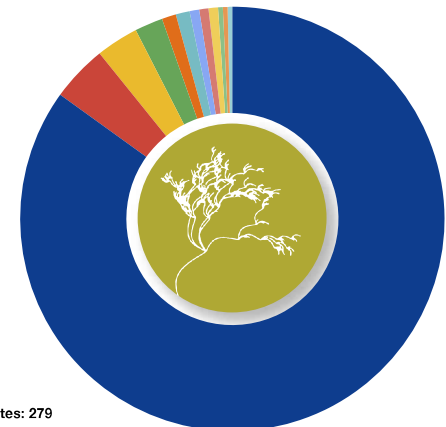
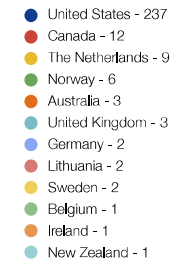
Total number of delegates: 131

Seagrass USA 2022  
companies by country



Total number of companies: 157

Seagrass USA 2022  
delegates by country

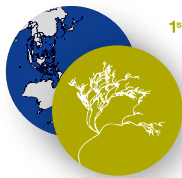


Total number of delegates: 279



# Sponsorships

	GOLD € 2 500,00 (max. 3 available)	SILVER € 1 500,00 UNLIMITED	BRONZE € 750,00 UNLIMITED
Official sponsor on our website with a company logo and link to your website	✓	✓	✓
Custom designed newsletter to the conference participants	2	1	
Delegates list one week prior to the conference	✓	✓	
Promo video (max. 1 minute) played before a selected session	✓		
Banner on website	970 x 90 px	336 x 280 px	220 x 220 px
Banner on registration page	✓		
Company logo on each e-mail blast promoting the conference	✓	✓	✓
Company description and logo in the Seagriculture program booklet	✓	✓	✓
Full page advert in Seagriculture program booklet	✓	✓	
Half page advert in Seagriculture program booklet			✓
Social media promotion (LinkedIn, Twitter and Facebook)	6	5	3
Discounted tickets: 30% discount	max. 20 tickets		
Complimentary full conference registrations	6	4	2
Sponsor material downloads (additional material produced by the sponsor such as case studies, white papers, and PowerPoint presentations)	✓		



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Sponsoring Seagrass Asia-Pacific is one of the most effective ways to reach the Asian-Pacific seaweed community. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding the sponsorship!  
There are plenty of ways for your company to have an impact on the Seagrass Asia-Pacific 2023 Conference and we are happy to hear from you!

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