



2nd International Seaweed Conference Asia-Pacific

Seagriculture

18-20 MARCH 2025
ADELAIDE, AUSTRALIA

SPONSORSHIP OPPORTUNITIES

Organiser:



Representative Australia:



Exclusive Event Sponsor:



State Government Sponsors:





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Seagrass

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WHY BECOME A SPONSOR?

- ✓ **Increased visibility:** Seagrass Asia-Pacific 2025 is a highly respected and well-attended conference in the seaweed industry. Your brand will be prominently featured in marketing materials, conference programs, and signage, increasing your visibility among potential customers, partners, and investors.
- ✓ **Targeted audience:** Seagrass Asia-Pacific 2025 attracts industry professionals, researchers, and academics from all over the world. You can connect with potential customers who are interested in seaweed products and services.
- ✓ **Networking opportunities:** Seagrass Asia-Pacific 2025 provides many opportunities for networking and building relationships with industry professionals. You can participate in exclusive events, which can lead to new business partnerships and collaborations.
- ✓ **Brand recognition:** Sponsoring Seagrass Asia-Pacific 2025 can help you establish your company as an industry leader. By aligning your brand with the conference, you can build brand recognition and credibility among industry professionals.
- ✓ **Access to industry trends:** Seagrass Asia-Pacific 2025 is an important event for the seaweed industry. As a sponsor, you can stay ahead of industry trends, learn about the latest innovations and technologies, and gain insights into the industry development.

WHO YOU WILL
MEET

SEAWEED
FARMER



SEAWEED PROCESSOR
& DISTRIBUTOR



EQUIPMENT &
TECHNOLOGY PROVIDER



SEAWEED
APPLICATIONS



VENTURE CAPITALIST
& INVESTMENT



ACADEMIC
& RESEARCH

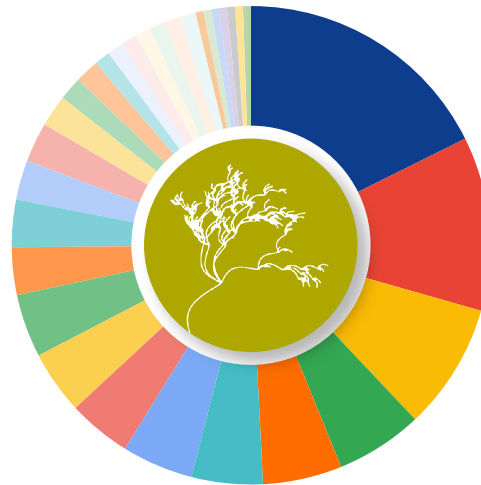
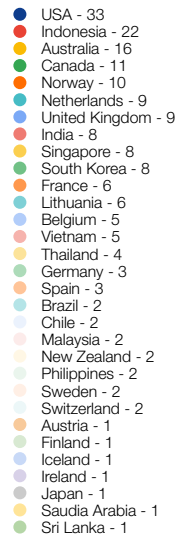


GOVERNMENT



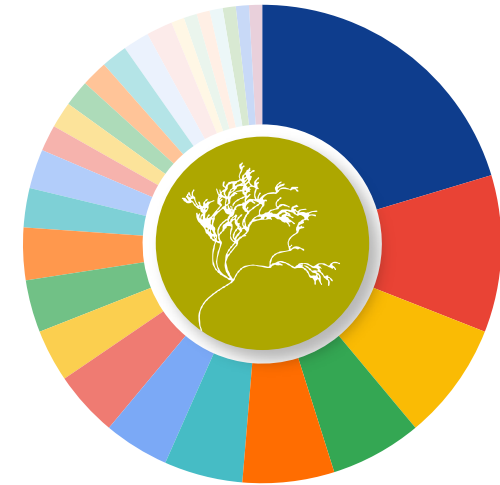
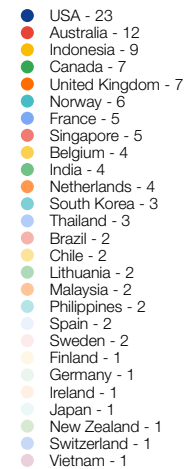
Participants of Seagrass Asia-Pacific 2023 Conference

Delegates by country



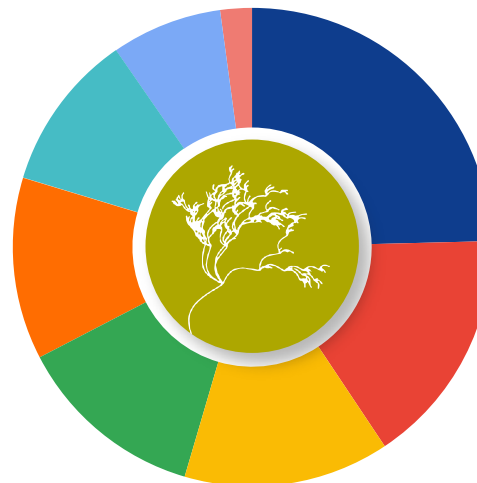
Total number of delegates: 187

Companies by country



Total number of companies: 113

Delegates by type



Sponsorships

Prices exclusive of 10% GST

PLATINUM	GOLD	SILVER	BRONZE	FRIEND
15,000 AUD	12,000 AUD	8,500 AUD	5,000 AUD	minimum 750 AUD

Official sponsor on our website with logo, company description and link to your website	✓	✓	✓	✓	
Company logo displayed on conference signage, banners, slides and badges	✓	✓	✓	✓	
Sponsor recognition in the opening/closing speeches	✓	✓	✓	✓	
Promo video (max.1.5 min) played before a specific session	✓				
Speaking slot	15 min.	5 min.			
Table top in the Trade Show	✓	✓	✓		
Opportunity to place company banner near the networking area (provided by sponsor)	✓	✓			Tailor-made package on request
Company description and logo in Seagriculture program booklet	✓	✓	✓	✓	
Full page advertisement in Seagriculture program booklet	✓	✓			
Half page advertisement in Seagriculture program booklet			✓		
Custom newsletter	2	1			
Company logo displayed in the newsletter	✓	✓	✓	✓	
Social media promotion (LinkedIn, X and Facebook)	5	3	2	1	
Complimentary full conference registrations	5	3	2	1	
Discounted tickets: 30%	max. 5	max. 3	max. 2	max. 1	



Additional items

Prices exclusive of 10% GST



Conference Dinner



10,000 AUD

Opportunity to reinforce your brand to all delegates during the conference dinner.

- Recognition as sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.
- Ten conference dinner tickets to use.
- The opportunity to display the sponsor's brand via pull-up banners (to be supplied by the sponsor) in and around the conference dinner space.
- A three-minute welcome speaking opportunity at the opening of the conference dinner.
- Sponsor may provide the conference dinner guests with a branded gift (sponsor to supply gifts).
- The opportunity to distribute promotional material within the conference dinner space.
- The conference dinner area can be themed to suit the sponsor's marketing needs (in consultation with the Organising Committee and at the sponsor's cost).



Photo Booth Sponsor



8,500 AUD

Opportunity to reinforce your brand to all delegates during the conference dinner and provide a small keepsake as a memento of the event.

- Photo booth will be located in a prominent position during the conference dinner.
- Opportunity for the photo booth sponsor to provide branded props (chalkboard, message signs etc), at the sponsor's expense.
- Opportunity to provide 2 pullup banners to be displayed next to the photo booth.
- Logo to be featured on all printed photos.
- Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Networking Lounge



7,000 AUD

Opportunity to theme the networking lounge to your own corporate branding (cost borne by sponsor).

The sponsor may provide two freestanding banners which will be positioned in the lounge (maximum size 2m high x 1m wide). Corporate literature may be displayed in the lounge (sponsor to supply, subject to approval of the Organising Committee). Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Lanyard Sponsor



5,000 AUD

Sponsor logo to appear on all lanyards alongside the Seagrass logo.

Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Additional items

Prices exclusive of 10% GST



Pen

EXCLUSIVE!

4,500 AUD

Opportunity to provide pens with the sponsor's logo which will be handed to all delegates. Pens to be supplied by the sponsor. Recognition as a "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Notepad

EXCLUSIVE!

3,500 AUD

Opportunity to provide notepads with the sponsor's logo which will be handed to all delegates. Notepads to be supplied by the sponsor. Recognition as a "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.



Custom Newsletter

1,500 AUD

Send out a custom newsletter to our 6.000+ subscribers. You can reach a very targeted audience, from seaweed cultivators, processors and companies involved in seaweed applications, to researchers and investors.



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The Asia-Pacific region is a world leader in seaweed production with a rich history deeply intertwined with the cultivation and use of this marine resource. From traditional seaweed farming methods to state-of-the-art technology, the region offers delegates a wealth of knowledge and experience to explore. The Second International Seaweed Conference Asia-Pacific will provide participants from around the world with a unique platform to learn about the diverse seaweed industry in the region and understand innovative approaches that contribute to sustainable development.

Sponsoring Seagriculture Asia-Pacific 2025 is one of the most effective ways to reach the entire industry. This leading event connects your business with international companies and seaweed experts including investors, policy leaders and academics.

Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

Contact us for more ideas or information regarding your sponsorship.
There are plenty of ways for your company to have an impact on the Seagriculture Asia-Pacific 2025!

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