Press release For direct publication



"DLG Benelux extends the portfolio of the Seagriculture Conferences by adding Seagriculture Asia-Pacific"

DLG Benelux has been organizing the Seagriculture Conference since 2012 in Europe. The Seagriculture conference has built up a solid reputation as the leading conference for the Seaweed industry.

In 2021 DLG Benelux already announced the expansion of Seagriculture to the USA, the USA edition comes in addition to the European conference of Seagriculture.

Now the portfolio will be extended with Seagriculture Asia-Pacific. By adding the Asia-Pacific edition of Seagriculture the organizers have created a foothold in the 3 main regions of Seaweed cultivation worldwide. Seagriculture Asia-Pacific will kick off as an online edition in 2023, for the edition in 2024 the organizers are planning a live edition, the location for this will be announced in a later stage.

Asia-Pacific holds the major commercial Seaweed market share with a value of USD 10.73 billion in 2020. The increasing adoption of commercial type of macroalgae in traditional cuisines of various countries such as China, Japan, Indonesia, Philippines, South Korea and Vietnam has further elevated its global demand over the past few years.

According to Fortune Business Insights the global commercial Seaweed size is projected to reach USD 23.04 billion by 2027 (USD 13.33 billion in 2019), exhibiting a CAGR of 5,8% during the forecast period.

Having a Seagriculture Conference in every important Seaweed region in the world will create synergy between the events and will further contribute to the development of the industry.

More information can be found on www.seagriculture-asiapacific.com

All events:

Seagriculture 2022 EU: 29 – 30 June, Bremerhaven, Germany. www.seagriculture.eu Seagriculture 2022 USA: 7 – 8 Portland, Maine, USA. www.seagriculture-usa.com Seagriculture 2023 Asia-Pacific: 8 – 9 February, Online. www.seagriculture-asiapacific.com

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