



2nd International Seaweed Conference Asia-Pacific

Seagriculture

18 - 20 MARCH 2025
ADELAIDE, AUSTRALIA

24 March 2025

Press Release

Global Seaweed Experts Convene in Adelaide for Seagriculture Asia-Pacific 2025

The international Seagriculture Asia-Pacific conference made its debut in the region, bringing together leading experts under the theme "*Future Proofing the Seaweed Industry.*" This seaweed event gathered stakeholders from across Asia-Pacific and beyond to share knowledge, foster collaboration, and strengthen the industry's resilience to ensure long-term sustainability and growth.

Seagriculture Asia-Pacific 2025, the first in-person event of its kind in the region, provided a platform for participants from across the seaweed value chain to address challenges and seize new opportunities. The event was proudly supported by the Australian Sustainable Seaweed Alliance (ASSA), which is dedicated to scaling up environmentally responsible seaweed farming to produce food, feed, and bioproducts. ASSA plays a key role in advocating for the Australian seaweed industry and driving its sustainable expansion nationwide.

Immersive Site Visit Showcases Innovation and Tradition

On 18 March, attendees participated in an exclusive site visit, gaining firsthand insights into pioneering research and traditional practices. Delegates engaged with leading scientists from the South Australian Research & Development Institute (SARDI), explored innovative seaweed projects, and had the unique opportunity to speak with a Ngarrindjeri Elder about sustainable fishing practices. A highlight of the tour was a demonstration by local business Kuti Co., followed by a tasting of South Australia's finest seafood at the renowned Kuti Shack, nestled in the sand dunes of Goolwa Beach.

A Dynamic Conference Program with Industry Leaders

Held from 19 - 20 March 2025, the conference featured a comprehensive program designed to address key challenges and opportunities in the seaweed industry. The sessions covered a broad range of topics, including climate change mitigation, sustainable farming innovations, market opportunities, investment trends, and regulatory frameworks.

With nearly 50 expert speakers, the event brought together entrepreneurs and business leaders, policymakers, and scientists from organisations such as The Nature Conservancy, Coast 4C, SEADLING, Sea6 Energy, and Hortimare. The program included keynote addresses by prominent figures such as Professor Tim Flannery, Steve Meller (CH4 Global), Alan T. Critchley (Verschuren Centre), Steven Hermans (Phyconomy), and Alex Baker (FutureFeed).

Interactive panel discussions provided insights into the future of seaweed farming, investment opportunities, and policy development, while the Seaweed Elevator Pitches showcased groundbreaking research and emerging business ideas in the sector.

Trade Show and Networking Foster Industry Growth

A highlight of Seagriculture Asia-Pacific 2025 was the vibrant trade show, where exhibitors showcased the latest technologies and equipment driving the seaweed sector forward. Delegates engaged in meaningful networking opportunities, fostering new partnerships and knowledge exchange. Additionally, insightful poster presentations provided deeper dives into research and development in the industry.

The conference included a networking dinner at the Rose Garden Pavilion in the Adelaide Botanical Gardens, providing participants with a picturesque setting to build connections and exchange ideas.

Advancing the Seaweed Industry

Jo Kelly, Chair of ASSA, highlighted the significance of sustainable seaweed farming: *"The growing seaweed industry presents enormous potential for both economic growth and environmental sustainability. Seagriculture Asia-Pacific 2025 has been instrumental in fostering dialogue and partnerships that will help drive the Australian seaweed sector forward."*

Kim Kreuser, Project Manager of Seagriculture Asia-Pacific 2025, emphasized the importance of global collaboration in the seaweed sector: *"Seagriculture is more than just a conference - it's a platform for connecting industry leaders, researchers, and innovators to drive meaningful progress. Hosting this event in the Asia-Pacific region has opened up incredible opportunities for knowledge sharing and business development."*

Looking Ahead: Seagriculture EU 2025

The Seagriculture Conferences continue to serve as a premier global platform for innovation, collaboration, and knowledge-sharing in the seaweed industry. The upcoming Seagriculture EU 2025 conference will be held in Rotterdam, The Netherlands, from 17-19 June 2025. This event will include a site visit to Hortimare and NIOZ, offering attendees a firsthand look at leading seaweed research and commercial applications.

More information

For more information on the conference, the organisers, pictures, contact details of speakers for interviews, applications for press passes and barter deals, refer to www.seagriculture-asiapacific.com or contact us info@dlg-benelux.com.



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