

Co-located with:



17 - 19 MARCH 2027
SECC, Ho Chi Minh City, Vietnam

www.hortex-exhibitions.com

Asia's leading trade fair

for horticultural and floricultural
production and processing
technology

350+
Brands

75+
Countries

10,000
Visitors

*Estimated figures for the 2027 edition

HORTEX 2027

- Export Forum
- Panel discussion "Grower Talks"
- Premium Flower Showcase
- Technical Seminars
- Matchmaking
- Premium Fruit Showcase

WHY SHOULD YOU PARTICIPATE?

Market Potential
Connect your business to one of the fastest growing economic regions in the world

Buying Power
Our visitors are top buyers, importers, dealers, growers and farmers

Network
Hortex is the only international expert platform of its kind rotating between Bangkok and Ho Chi Minh City



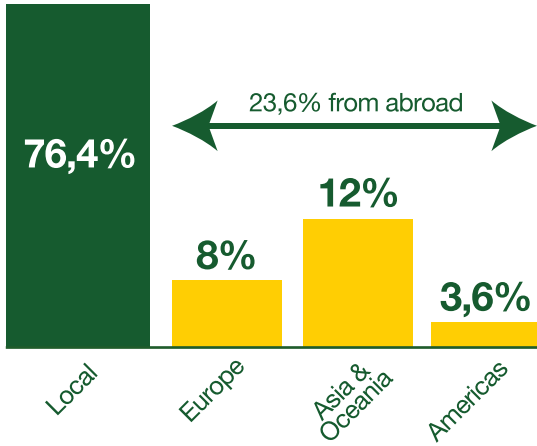
Organizers: Co-hosts:

Supported by:

Co-located with:



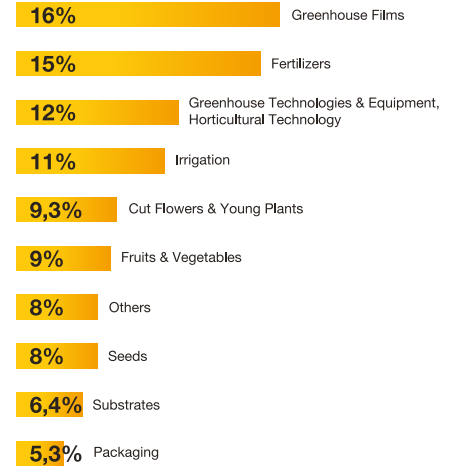
VISITORS BY COUNTRY (%)



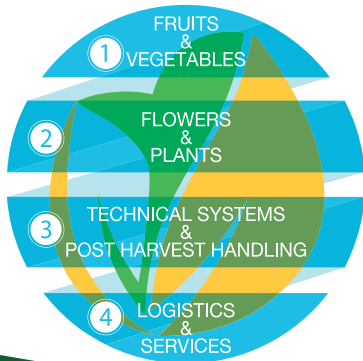
76,4%
of Visitors
from Vietnam

23,6%
of Visitors from
international
countries

EXHIBITORS BY INDUSTRY (%)



KEY PRODUCT AREAS



RATES:

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Organizers: Co-hosts:

