

The 8th

International Exhibition & Conference
for Horticultural and Floricultural Production
and Processing Technology

20 - 22 MAY 2026

BITEC | Bangkok | Thailand



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Asia-Pacific Sales & Organization

c/o WeWork, 88 The Parq Building, 8th Floor
Ratchadaphisek Road, Klongtoey Sub-district,
Klongtoey District, Bangkok 10110, Thailand

☎ +66 936281896 ✉ info@dlg-asiapacific.com
📍 www.dlg-asiapacific.com



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Bangkok attracts millions of international visitors every year - making business a pleasure.

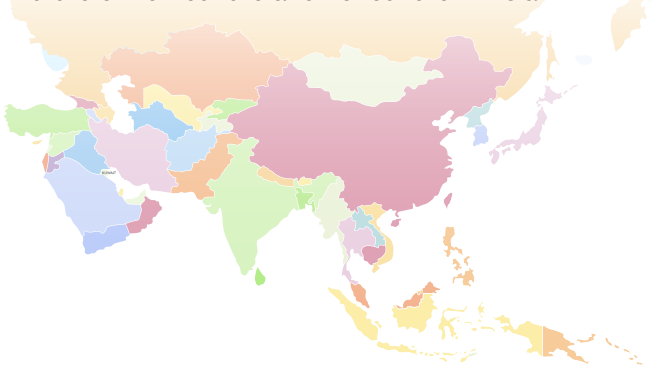




ASIA

is one of the world's fastest-growing economic regions. With its vast range of climates, rich biodiversity, and rapidly advancing agricultural technologies, the continent is emerging as a global hub for horticulture and floriculture. Rising incomes, accelerating urbanization, and the expansion of a vibrant middle class are fueling demand for fresh produce, ornamental plants, and sustainable farming practices. Asia also plays a critical role in global supply chains, creating fertile ground for innovation, investment, and international partnerships in the sector.

Thailand, strategically located in the heart of Asia, serves as an ideal gathering point for industry leaders and stakeholders from across the region. Its strong infrastructure, dynamic agricultural landscape, and reputation for hospitality make it a prime location for fostering crossborder collaboration and advancing the future of horticulture and floriculture in Asia.



Since 2025, the organizers of HortEx collaborate with DLG (German Agricultural Society), organizer of AGRITECHNICA, the world's leading agricultural machinery exhibition held biennially in Hanover (Germany), to co-locate HortEx together with AGRITECHNICA ASIA in an annual cycle, alternating between Ho Chi Minh City (Vietnam) and Bangkok (Thailand), commencing in 2025 and starting in Ho Chi Minh City followed by Bangkok in 2026.

AGRITECHNICA ASIA aims to bring together the finest minds and leading stakeholders from across the agriculture sector, providing a space to discuss, innovate, and co-create solutions that are relevant not just to Asia but to the world at large.

The inaugural edition of these co-located events was held from 12-14 March 2025 in Ho Chi Minh City and proved to be an immediate success, attracting over **300 companies** and **10,693 trade visitors** from both Vietnam and around the world.

HORTEX 2026 ADDITIONAL ACTIVITIES:



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The trade fair for crop production & smart farming!



ORGANIZERS:

- DLG Asia-Pacific
- Nova Exhibitions
- VEAS

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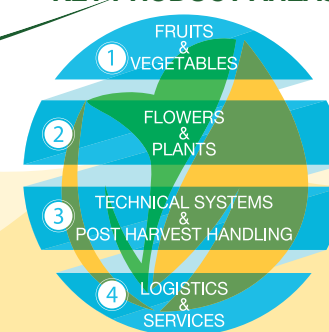
- AGRITECHNICA ASIA
- Systems & Components

SUPPORTED BY:

- Ministry of Agriculture and Cooperatives, Thailand
- Bureau of Foreign Agricultural Affairs, Thailand
- Department of Agriculture Extension, Thailand
- Ministry of Agriculture and Rural Development, Vietnam
- The Embassy of the Kingdom of the Netherlands in Vietnam
- Vietnam Fruit & Vegetable Association (VinaFruit)
- Dalat Flower Association
- Vietnam Seed Trade Association
- Vietnam Gardening Association
- Agragex (Spain)
- Dutch Business Association Vietnam (DBAV)



KEY PRODUCT AREAS



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