



SAP Business ByDesign Road Map

September 2019

PUBLIC

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For all recent and planned innovations, potential data protection and privacy features include simplified deletion of personal data, reporting of personal data to an identified data subject, restricted access to personal data, masking of personal data, read access logging to special categories of personal data, change logging of personal data, and consent management mechanisms.

About SAP road maps

Companies today are planning their digital journeys – transforming business models, reengineering business processes, and reimagining work.

SAP road maps highlight innovations that may help you plan and implement your digital journey. They span products relevant to lines of business in your industry and explain how our innovations may add value to your business.

In our road maps, you can learn about our innovations along four different timelines:

1. **Recent innovations** for our products that have been launched in the past weeks or months and can already be purchased
2. **Planned innovations** for our products that are intended to be launched in the short term or midterm
3. **Product direction**, providing a long-term perspective on high-level development plans for innovations for our solutions – inspired by your requirements
4. **Product vision**, providing a high-level and long-term business perspective on innovations for our products

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Product overview

- SAP Business ByDesign – functional overview
- SAP ERP for the cloud – positioning of SAP Business ByDesign

Vision and direction

- Key trends, customer needs, and value proposition
- Major product trends
- Upcoming midterm and long-term innovation

Product road map

- Recent innovations
- Planned innovations
- Product direction

SAP Business ByDesign

A full public cloud ERP suite

A quick-to-implement, holistic cloud ERP suite that enables companies to grow

Combining best-practice business processes and flexibility

- Proven best practices for companies (39 built-in business scenarios such as order-to-cash, procure-to-pay, and project-based services)
- Quickly configurable, easy to adopt and to extend
- Always up-to-date: Automatic quarterly product updates deliver new features but keep custom extensions stable

Ease of use, insightfulness, and openness

- Modern HTML5 user interface that is consistent across the entire suite
- Built-in, real-time analytics with more than 500 standard reports, dozens of prebuilt KPIs, and Microsoft Excel integration
- Connectivity: Open interfaces for quick connections to existing solutions and to build custom integrations

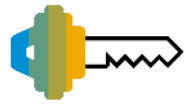
Global footprint and scalability

- Expand business operations [to international markets without barriers](#):
 - Deployed in 144 countries
 - Available in 12 languages
 - Localized for >50 countries: 20 SAP-delivered countries and >30 prelocalized and partner localized countries
- Scalable: Easy to go from 20 to 10,000 users without any constraints



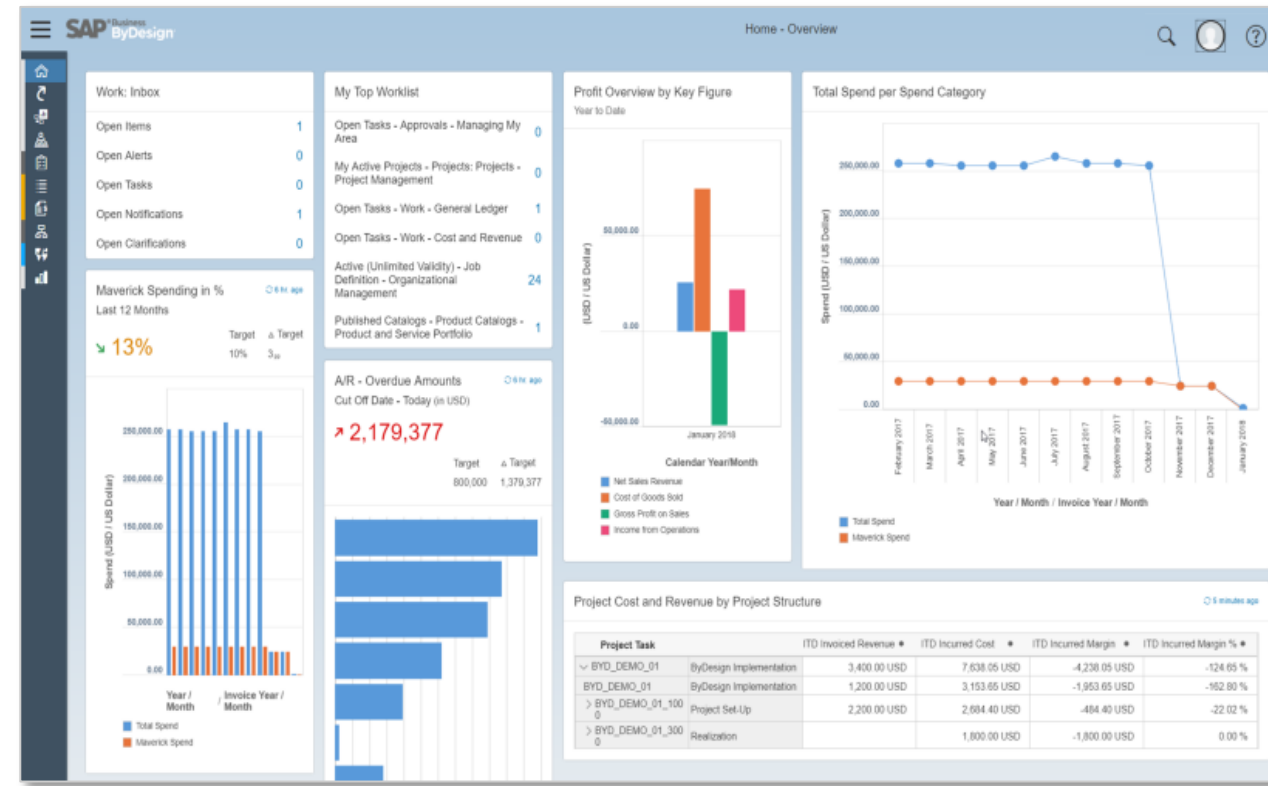
SAP Business ByDesign

A full public cloud ERP suite



Key capabilities

- **Financials:** Get a real-time view on your financials, streamline core accounting processes including cash and liquidity management.
- **Customer relationship management:** Master marketing, sales, and service by integrating front- and back-office processes in a single solution.
- **Project management:** Manage projects of any size across all functional areas by enabling teams to deliver, invoice, and monitor in real time.
- **Supplier relationship management:** Organize sourcing, contracting, RFQ processing, supplier management, and empower employees with self-services.
- **Supply chain management:** Model your internal and external supply with and end-to-end value chain. Achieve transparency on cost and inventory valuation.
- **Human resource management:** Streamline people engagement with central organization management, workforce administration, time management, and employee self-services.



SAP Business ByDesign

Ease of use, insightfulness, and openness

Ease of use

- A modern intuitive user interface that is consistent across the entire suite for instant productivity
- Accessibility anywhere anytime through mobile apps

Insightfulness

- Built-in, real-time analytics with more than 500 standard reports, dozens of prebuilt KPIs, and Microsoft Excel integration

Openness

- Open interfaces for quick connections to existing solutions and to build custom integrations



SAP Business ByDesign

Digital transformation is the prerequisite for an intelligent enterprise

Key needs of midmarket organizations

Visibility and transparency

Enabling intelligent decision-making in global operations



Efficient business processes

Best-practice procedure automating repetitive tasks and enabling focus on value-adding activities



IT cost and security

Affordable, compliant, and secure digitalization without the need for deep expert know-how



SAP Business ByDesign value proposition

Built-in analytics for real-time data across all functional areas of the business for **intelligent decision-making**

Time-tested best practices connecting every function across the company

A **mobile-connected**, empowered workforce that makes **fast decisions**

Technology that **scales** with the business and is always up-to-date with **quarterly upgrades**

Software that is **easy** to learn, **quick** to implement, easy to use, and **simple** to support

Intelligent Enterprise

Enabled by SAP Business ByDesign

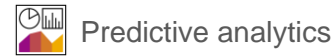
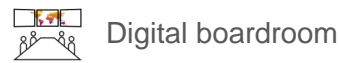
Next-gen user experience

New way of interaction driven by natural language processing and intelligent assistants



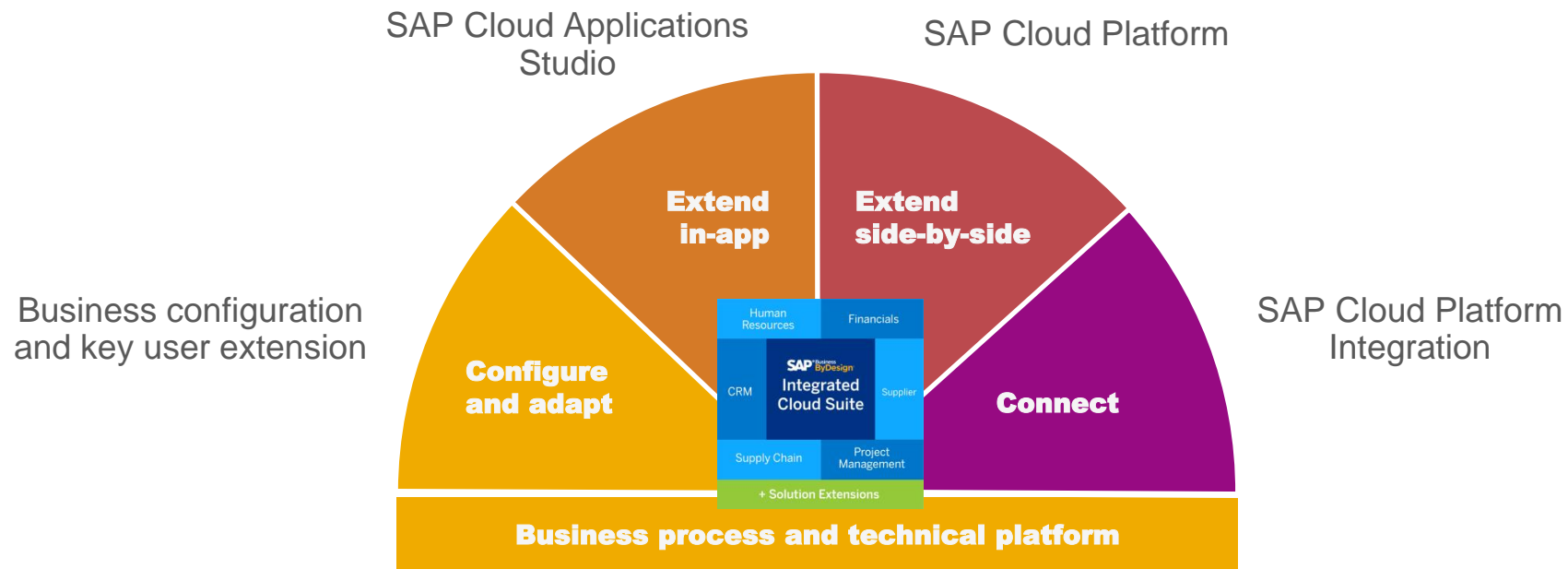
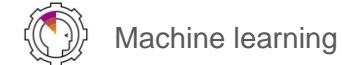
Process automation

Elimination of repetitive, predictable tasks to allow focus on value-adding activities



Next-gen best practices

New business models and processes enabled by digitalization and new technology



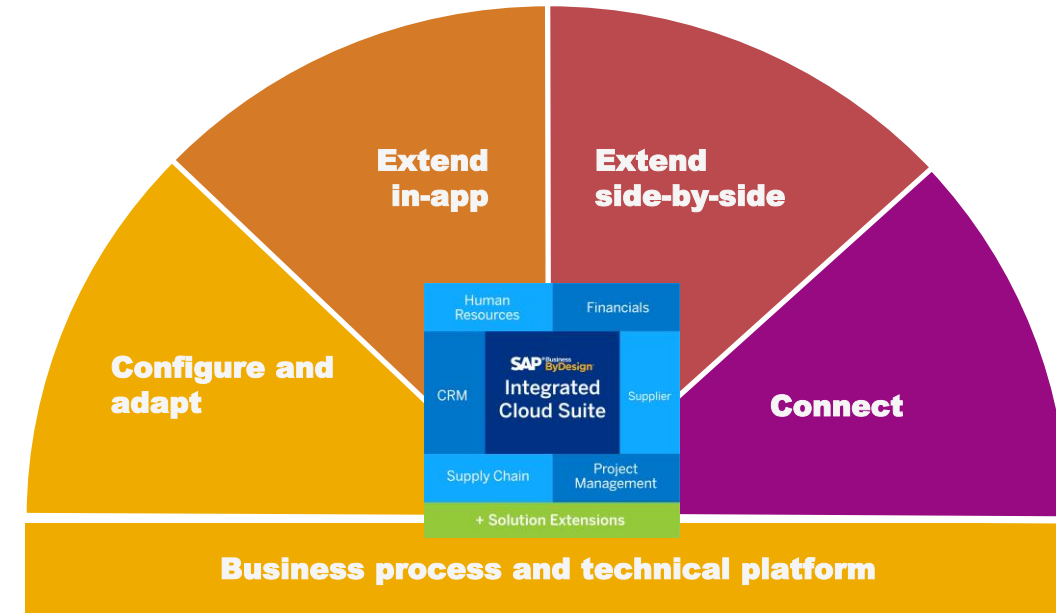
General directions for SAP Business ByDesign

High-level road map

Our strategy remains to focus on **requests that receive high numbers of votes on the Customer Influence site**. In addition we will put a special focus on:

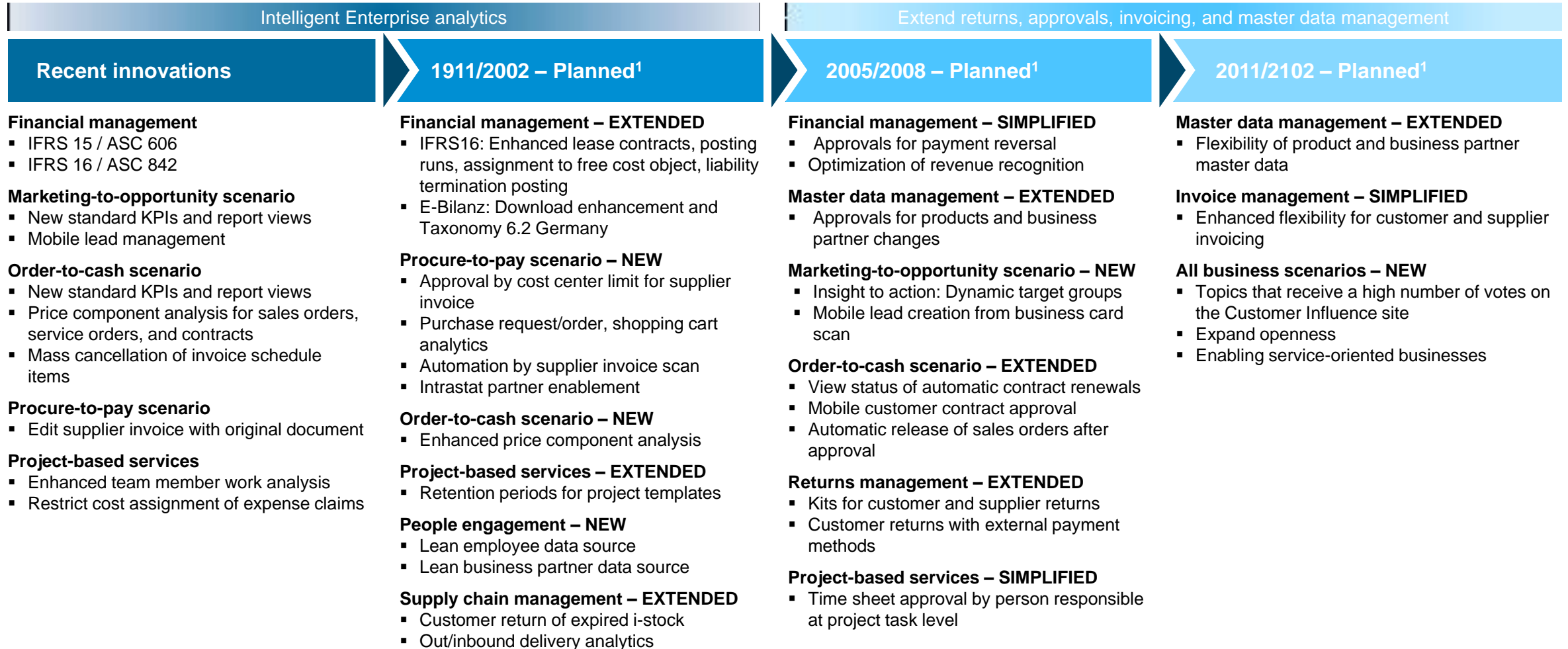
- Providing best of breed, built-in **Intelligent Enterprise analytics**
- **Expanding openness** for customer and partner-specific enhancements
- Enhancing **cross-industry capabilities for process optimization**
- **Enhancing and extending the technical foundation** of our successful business process platform

Legal and compliancy requirements will continue to be our focus in all releases.



SAP Business ByDesign

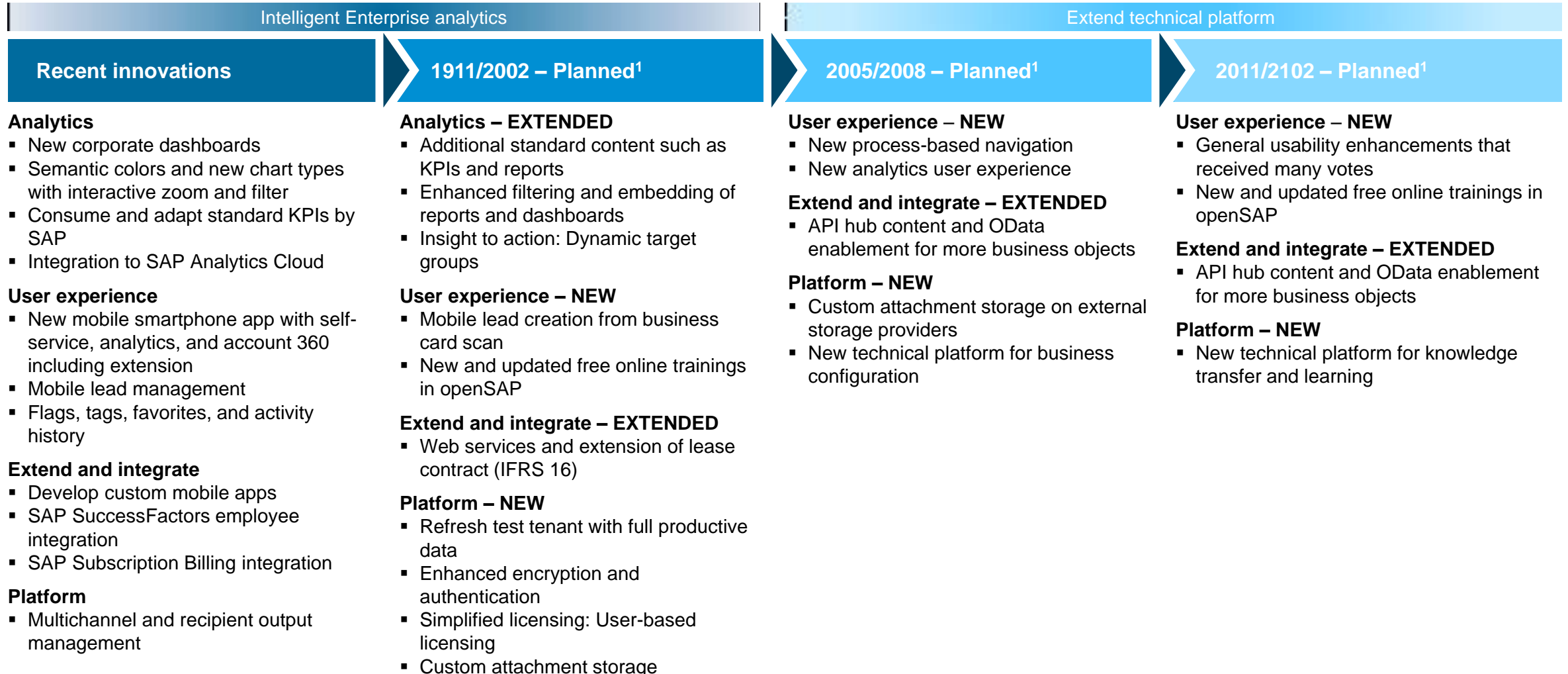
Product road map overview – Business scenarios



1. This is the current state of planning and may be changed by SAP at any time without notice.

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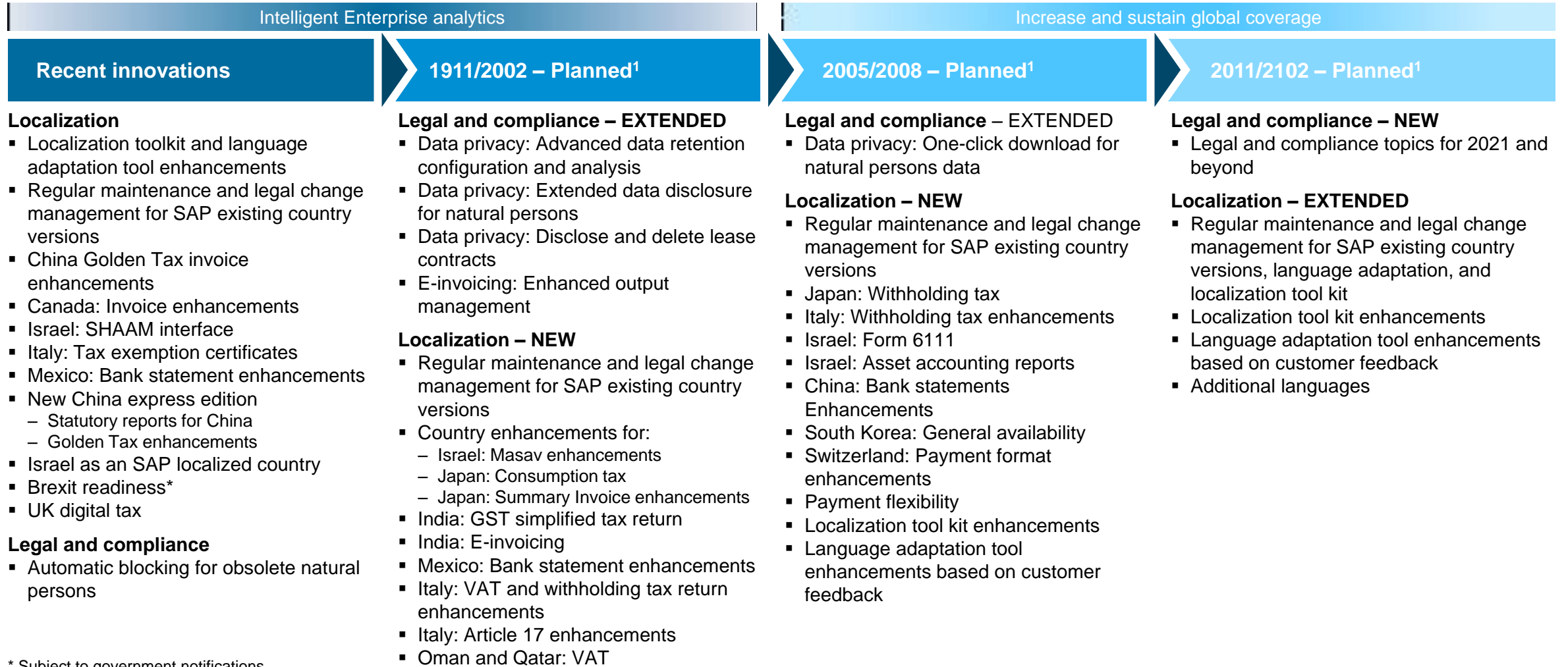
Product road map overview – Cross-scenario features, extension, and platform



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Product road map overview – Legal, localization, and languages



* Subject to government notifications

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SAP customers and partners

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- ▶ [SAP Business ByDesign Solution Brief](#)
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