

The outdoor exhibition for potato cultivation and machinery!



PotatoEurope is an international event exclusively dedicated to the entire chain of potatoes. The event takes place each year in one of the event's four partner countries: Germany, Belgium, France, The Netherlands.

The next edition will be held from 1-2 September at the location of Wageningen University & Research (WUR), Field crops in Lelystad, The Netherlands.

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PotatoEurope 2017, which took place in Emmeloord, The Netherlands, welcomed some 275 exhibitors from 16 countries and attracted more than 16.000 visitors from 50 countries around the world.

PotatoEurope has built up a solid reputation as being one of the major events within the Potato industry in Europe and beyond.



Why Participate at PotatoEurope 2021?

- 275 exhibitors, including 160 Dutch companies.
- Over 16.000 visitors, including 5.000 international visitors (50 countries) attended.
- 2-day trade event which covers the entire chain of the potato industry.
- The event entails an exhibition and dynamic live demonstrations (harvesting, handling, optical sorting, self-driving tractor, 3D printer and storage).
- Extensive side program including innovation award, dedicated conference, seminar program, B2B matchmaking and other side events.
- PotatoEurope 2021 is strongly supported by the industry and governmental bodies including the NAO (Dutch Potato Association), Wageningen University & Research (WUR), Horizon Flevoland (regional development agency of Flevoland), Agrofoodcluster and World Potato City Emmeloord.
- Large media coverage in national and international media.
- Total size of the exhibitions grounds is ca. 20 hectares.
- Organized in the heart of one of Netherlands' most important potato cultivation regions yet only 60 kilometers from Amsterdam.

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