

# OutSystems Challenge Week

Showcase your value by participating in the OutSystems Challenge Week!

## What?

Your company wants to be the best in your market and drive business demand for IT innovation. The OutSystems Challenge Week helps you create awareness of your IT department's capabilities by inviting businesses to come forward with their wildest IT dreams. Show what you are

capable of by dedicating one team for **1 week** to help businesses build functionalities that are important to them but usually cannot be prioritized against large app development backlogs. Challenge Weeks accelerate the realization of IT projects based on input from businesses..

## Why?

- Make your company agile and create a competitive advantage
- Help businesses optimize their processes and improve their revenue and market share
- Build your reputation by being proactive and innovative
- New business budgets for new projects
- Improve your relationship with internal customers by building success together
- Prove you're the best in the market by showing customers how you can help



## How?

By inspiring and enabling businesses to request applications which help them to achieve their business goals. Your OutSystems Partner will deliver you a non-branded app for free to collect all business requests. (The app can be adapted to your requirements.) For example; automate everyday

processes or customer-centric applications. With these requests, businesses can challenge customer developers (IT) to deliver a business solution within 1 week. Your OutSystems partner can support you by providing resources (OutSystems skills) and other support assistance.

## Timeline

Week 0	Set up internal promotion of the OutSystems Challenge week. Customize the OutSystems Challenge App.
Week 1	Promote OutSystems Challenge Week to businesses. Internal communication and providing the app to the businesses for ideas.
Week 2	Collection and evaluation of all ideas (IT and OutSystems Partner). Decide which applications will be produced in week 3.
Week 3	<b>Challenge week!</b> Time to build the applications (IT and OutSystems Partner).
Week 4	Deliver applications to businesses for testing.
Week 5	Adjusting and delivering the applications to businesses.

### About OutSystems

OutSystems is the number one platform for low-code rapid application development. Thousands of customers worldwide trust OutSystems as the only solution that combines the power of low-code development with advanced mobile capabilities, enabling visual development of entire application portfolios that easily integrate with existing systems.

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