

# OutSystems Challenge Week IT can support you with business innovations

# What?

Your company wants to be the best in your market, so you have to keep innovating to stay ahead of the competition. Consider optimizing internal and external processes or making your products or services accessible for customers and suppliers. Challenge your IT department to deliver you an app in **1 week**! Come forward with your wildest IT dreams and these will immediately be converted into ready-made solutions.

# Why?

- Innovate to create competitive advantage
- Optimize your internal and external processes
- Increase revenue and market share
- Improve customer satisfaction





### How?

Very simple. Think about which improvements or innovations you want to realize through an application or app. Enter your application request in the OutSystems Challenge App. If your application is selected, it will be built within 1 week and then tested. Too good to be true? No, it's real!

# Timeline

| Week 0           | Choose an application that you want to be developed within 1 week.                                  |
|------------------|-----------------------------------------------------------------------------------------------------|
| Week 1           | Enter your business request in the OutSystems Challenge App.                                        |
| Week 2           | IT will decide which applications will be produced in week 3.                                       |
|                  |                                                                                                     |
| Week 3           | Challenge Week! Time to build the applications.                                                     |
| Week 3<br>Week 4 | Challenge Week! Time to build the applications.   Applications delivered to businesses for testing. |

#### About OutSystems

OutSystems is the number one platform for low-code rapid application development. Thousands of customers worldwide trust OutSystems as the only solution that combines the power of low-code development with advanced mobile capabilities, enabling visual development of entire application portfolios that easily integrate with existing systems.

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