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# PRIVACY POLICY TANZANIAN SAFARIS B.V.

Tanzanian Safaris BV • Magrietstraat 14, 2361 SL Warmond, the Netherlands • Chamber of Commerce 61537349 • Member of VZR Garant and the Calamiteitenfonds • All our trips are operated by Makasa Tanzania Safaris Ltd. • [www.makasatanzania.com](http://www.makasatanzania.com)

Tanzanian Safaris B.V. (hereinafter: 'Tanzanian Safaris') respects the privacy of everyone whose personal data we process, including visitors to and users of the website [www.makasatanzania.com](http://www.makasatanzania.com) (hereinafter: 'the website'). We handle your personal data with care and process it in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679).

## WHAT PERSONAL DATA WE PROCESS

We process the personal data you provide to us yourself, for example when:

- contacting us by telephone or e-mail;
- requesting and booking a trip or a single travel service;
- sending a message via the contact form on the website;
- subscribing to and receiving our newsletter.

Depending on the situation, this includes your name, date of birth, nationality, address, telephone number, e-mail address, passport details, any dietary requirements and, if you provide them yourself, medical data relevant to the trip.

## PURPOSES AND LEGAL BASES

We process your personal data and share it with third parties, with your consent or insofar as this is necessary:

- a) to carry out your request, your newsletter subscription or a booking concluded between you and Tanzanian Safaris. If you provide data via the contact form, we use it to handle your request. If you book a trip, we use your data to process the booking and arrange your trip;
- b) to comply with a legal obligation, such as our tax and administrative obligations or an order from the authorities;
- c) for the legitimate interests of Tanzanian Safaris or a third party, except where your interests or fundamental rights outweigh these. This includes, for example, securing our website and detecting unlawful use.

## SPECIAL CATEGORIES OF PERSONAL DATA

For the proper and safe performance of your trip, it may be necessary for you to share dietary requirements or medical data with us. These are special categories of personal data. We process these only when you provide them to us yourself and with your explicit consent, and only insofar as this is necessary for your trip.

## DISCLOSURE TO THIRD PARTIES

To perform your booking we engage service providers and share your data with parties involved in your trip. These include, among others:

- the tour operator that carries out your trip on the ground, Makasa Tanzania Safaris Ltd in Tanzania;
- national parks and authorities in Tanzania, such as Tanzania National Parks, in connection with access and permits;
- carriers: for booked transport, the data required for it, such as name and date of birth, is shared with the carrier;
- service providers that support us, such as for e-mail and newsletters (ActiveCampaign), travel proposals (Wetu), storage and office software (Microsoft 365 and Dropbox), administration (Zoho Books), invoicing (WeFact) and AI support for our services (Claude by Anthropic).

With service providers that act as processors on our behalf, we conclude data processing agreements. We never sell your personal data. Everyone working under our responsibility and the third parties we engage are obliged to respect the confidentiality of your data.

## TRANSFER OUTSIDE THE EUROPEAN ECONOMIC AREA

In principle we store your personal data within the European Economic Area (EEA). For the performance of your trip, however, transfer outside the EEA is unavoidable. Your trip takes place in Tanzania and is carried out there by Makasa Tanzania Safaris

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Ltd, whereby data is also shared with local parties such as national parks. This transfer is necessary for the performance of your travel contract (Article 49 GDPR).

In addition, some of our service providers may process data outside the EEA, for example in the United States. Where this is the case, we ensure appropriate safeguards, such as standard contractual clauses approved by the European Commission or an adequacy decision, so that your data is sufficiently protected there as well.

## COOKIES

The website uses cookies. Functional cookies are necessary for the website to work properly. Analytical cookies, via Google Analytics, give us insight into how the website is used. Your IP address is masked, we have concluded a data processing agreement with Google and no data is used for additional Google services. We may also place marketing cookies, including the Meta pixel, to measure the effectiveness of our advertisements and to show you relevant content. Cookies that require consent, including marketing cookies, are placed only after you have given consent via the cookie notice on the website. You can withdraw or change your consent at any time.

## RETENTION OF PERSONAL DATA

We do not retain your personal data longer than necessary for the purposes for which we obtained it. For data we are required to keep by law, such as our administration, the statutory tax retention period of seven years applies. After that we delete or anonymise your data.

## SECURITY

We take appropriate technical and organisational measures to protect your personal data against loss and against unlawful processing. Our website is secured with an SSL certificate. These measures are aligned with the state of the art and with the risks involved in the processing.

## YOUR RIGHTS

You have the right to request access to, rectification and erasure of your personal data, and restriction of the processing, and you have the right to data portability. You can object to the processing. Insofar as the processing is based on your consent, you may withdraw it at any time, without affecting the lawfulness of the processing before the withdrawal. You have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), or, if you live outside the Netherlands, with the supervisory authority in your country.

## CONTACT

If you have questions about this privacy policy, or questions or complaints about the processing of your personal data, please contact us. We are also happy to help if you wish to view, change or delete your data.

### **Tanzanian Safaris B.V.**

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## CHANGES

We may amend this privacy policy from time to time. The most recent version is always available at [www.makasatanzania.com](http://www.makasatanzania.com). This version is dated June 2026.