

PRIVACY STATEMENT OF INGE'S ILLUSTRATIONS

This is the privacy statement of Inge's Illustrations. We advise you to read this statement carefully. Inge's Illustrations is registered at the Chamber of Commerce under number 90133455 and is based at Sweelincklaan 25 in Groningen, the Netherlands. You can contact us via email at info@ingesillustrations.com.

PERSONAL DATA

Inge's Illustrations processes the following personal data:

- Company name
- First and last name
- Billing and/or delivery address
- Email address
- Phone number
- Social media account names
- Bank account number and name of account holder
- Chamber of Commerce number
- Order or project number
- Invoice number

How does Inge's Illustrations obtain your personal data?

Inge's Illustrations obtains your personal data because you use our services and/or because you provide this information yourself via email, website, social media, telephone, or personal contact.

PURPOSES

Inge's Illustrations treats all obtained data confidentially and makes the information that you shared accessible to you at all times. We only process your personal data when it is allowed according to the General Data Protection Regulation (GDPR) and for the following purposes:

- To deliver goods and services to you;

- To contact you when necessary to perform the service;
- To handle your payment;
- To send newsletters and/or direct mailings;
- Legal obligations, such as data required for tax returns.

SHARING PERSONAL DATA WITH THIRD PARTIES

Inge's Illustrations does not share or sell your personal data to third parties. Personal data is only processed by third-party companies engaged by Inge's Illustrations for the performance of the agreement. These companies are legally referred to as 'processors,' and examples of such companies include Huddle (manages the online learning environment), MailBlue (sends out newsletters), and my accountant, among others. The processors act under the responsibility of Inge's Illustration. Your personal data may also be disclosed to competent authorities if Inge's Illustrations is required to do so by law.

COOKIES, ANALYTICS, AND SIMILAR TECHNIQUES

Inge's Illustrations uses cookies on its website. These cookies are necessary for the technical operation of the website and for improving your user experience. You can choose to opt-out of cookies by adjusting your internet browser settings to stop storing cookies. You can also delete all previously stored information through your browser's settings.

Use of the Meta Pixel

Inge's Illustrations utilizes the Meta Pixel on its website. The Meta Pixel is a tracking tool that helps Inge's Illustrations gain insights into how visitors interact with our website. This information enables us to measure the effectiveness of our ad campaigns and provides us the ability to re-engage users who have shown interest in our products or services.

The data we collect through the Meta Pixel includes certain behaviors and actions of visitors on our website. This may encompass page views, purchases, and other interactions. We wish to emphasize that the collected data is processed anonymously and does not contain personally identifiable information.

It's important to note that as a visitor to our website, you have the option to safeguard your privacy. If you do not wish to be tracked via the Meta Pixel, you can adjust your browser settings to refuse cookies or choose to opt-out of tracking through your Meta account settings. Please be aware that this may impact how you interact with our ads and website.

For more information, please read Meta's privacy policy.

SECURITY OF PERSONAL DATA

Inge's Illustrations has taken measures to secure personal data against misuse, loss, unauthorized access, disclosure, or modification, such as virus scanners, firewalls, and SSL certificates.

ACCESSING, CORRECTING, OR DELETING PERSONAL DATA

You have the right to access, correct, or delete your personal data. You also have the right to data portability. This means that you can submit a request to Inge's Illustrations to send your personal data in a computer file to you or another organization you have mentioned. You can send requests for access, correction, or deletion to info@ingesillustrations.com.

CHANGES

Inge's Illustrations reserves the right to modify this privacy statement. This may happen, for example, due to changes in the way we operate. Inge's Illustrations always publishes the updated privacy statement on its website.

If you have any questions or complaints about this privacy statement, please contact us via info@ingesillustrations.com.