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20 » 22 MAY 2026
20-22 MAY 2026 | BITEC, BANGKOK, THAILAND

POST SHOW REPORT

www.hortex-exhibitions.com

Organizers:    Co-hosts:  

Supported by:              

OVERVIEW

HortEx 2026 Brings the Global Horticulture & Floriculture Industry Together in Bangkok

From 20–22 May 2026, HortEx and AGRITECHNICA ASIA covered 14,000 square meters at BITEC Bangkok, transforming the venue into a dynamic meeting point for the horticulture and floriculture industry and bringing together companies, growers, technology providers, researchers, and decision-makers from across Asia and beyond. Co-located with AGRITECHNICA ASIA, HortEx once again demonstrated the growing importance of horticulture and floriculture within Asia's agricultural development. Over three days, the exhibition showcased practical technologies, sustainable production solutions and international expertise supporting the future of modern horticulture and floriculture in the region.

14.000 Sqm
Exhibition Area



12.034
Trade Visitors



203 speakers
in **60** sessions



Participants

42% - international
58% - national



367
Exhibitors



72
Countries & Regions

Our **Exhibitors** came from **30 countries and regions**

Asia & Oceania



Europe

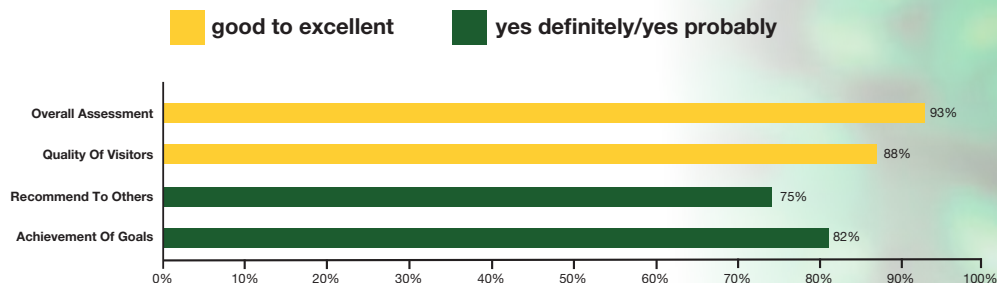


Americas



EVALUATION OF HORTEX 2026 BY EXHIBITORS

80%
of exhibitors expressed
interest in HortEx 2027

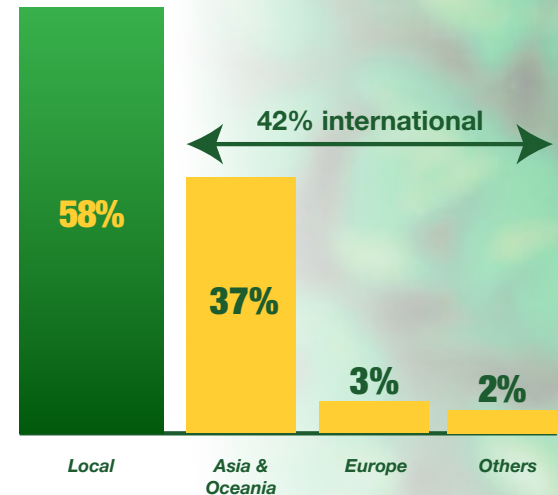
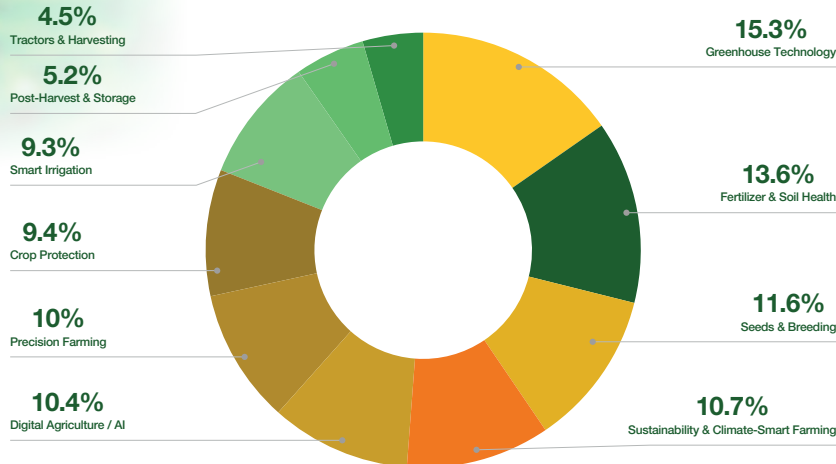


VISITOR STATISTICS

HortEx together with AGRITECHNICA ASIA attracted visitors from **72** countries:

AFGHANISTAN, ALGERIA, AMERICAN SAMOA, AUSTRALIA, AUSTRIA, AZERBAIJAN, BAHRAIN, BANGLADESH, BELGIUM, BHUTAN, BRAZIL, BULGARIA, CAMBODIA, CAMEROON, CANADA, CHILE, CHINA, DENMARK, FINLAND, FRANCE, FRENCH POLYNESIA, GEORGIA, GERMANY, GHANA, GREECE, GUINEA, HONG KONG, HUNGARY, INDIA, INDONESIA, ISRAEL, ITALY, JAPAN, JORDAN, LAOS, LITHUANIA, MALAYSIA, MALDIVES, MALI, MAURITIUS, MYANMAR, NEPAL, NETHERLANDS, NEW CALEDONIA, NEW ZEALAND, NIGERIA, OMAN, PAKISTAN, PERU, PHILIPPINES, POLAND, RUSSIA, SAUDI ARABIA, SENEGAL, SINGAPORE, SOUTH KOREA, SPAIN, SRI LANKA, SWEDEN, SWITZERLAND, TAIWAN, TANZANIA, THAILAND, TIMOR-LESTE, TUNISIA, TURKEY, UKRAINE, UNITED ARAB EMIRATES, UNITED KINGDOM, UNITED STATES OF AMERICA, UZBEKISTAN, VIETNAM

TOP TECHNOLOGY INTERESTS AMONG HORTEX VISITORS



ACTIVITY HIGHLIGHTS



HORTEX CO-LOCATED WITH AGRITECHNICA ASIA

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ASIA**

Since 2025, the organizers of HortEx collaborate with DLG (German Agricultural Society), organizer of AGRITECHNICA, the world's leading agricultural machinery exhibition held biennially in Hanover (Germany), to co-locate HortEx together with AGRITECHNICA ASIA in an annual cycle, alternating between Ho Chi Minh City (Vietnam) in odd years and Bangkok (Thailand) in even years.



The co-location with AGRITECHNICA ASIA creates strong synergies between horticulture and agricultural technology, while the combination of innovation, knowledge exchange, and business networking makes the exhibition particularly valuable for companies looking to grow in Asia.

www.agritechnica-asia.com



PEOPLE. TECHNOLOGY. INNOVATIONS.

The trade fair for crop production & smart farming!



TESTIMONIALS



Vital Tarım, TÜRKİYE

We are proud to represent Turkish agricultural expertise on the international stage. The energy here is amazing, and we love meeting passionate farmers, distributors, and ag-tech innovators from all over Southeast Asia.



Plastika Kritis, Greece

Great moments from HortEx 2026! It is a pleasure welcoming visitors from around the world at our booth. It is a great opportunity to showcase the unique advantages of our agricultural and horticultural film solutions.



Dutch Greenhouse Delta, The Netherlands

HortEx Bangkok created a platform for strategic dialogue and business development across the ASEAN region, where dedicated sessions and matchmaking activities were organised as part of the trade mission programme.



Agrostock, Spain

It has been a week of intense and strategic meetings where, we presented our advanced bio-nanotechnological solutions to key growers and professionals in Southeast Asia.

MEDIA COVERAGE

mmj daily

Monday, 8 June 2026

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HortEx gets ready for first Thailand edition

For the eighth time, horticultural trade show HortEx is about to kick off. But for the first time, this is taking place in Bangkok, Thailand. Taking place from 20-22 May 2026 at BITEC, Bangkok, and co-located with AgriTechnica Asia, HortEx 2026 is ready to bring knowledge, collaboration, and the latest developments to growers and suppliers in the region.

"HortEx is Asia's premier trade fair for horticultural and floricultural production and processing technology. First launched in Ho Chi Minh City, Vietnam, in 2018, the event has been successfully held annually, drawing hundreds of international and local exhibitors, as well as thousands of trade visitors from Vietnam and around the world. Now, the first Thailand edition of the show is about to kick off," says Kuno Jacobs, Nova Exhibition. "Bringing together industry leaders, innovators, growers, distributors, and technology providers from across the region and beyond, the events will showcase the latest advancements in smart farming, mechanization, horticulture, floriculture, and post-harvest technology."

ANNOUNCEMENTS

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TECHNOLOGY

HortEx 2026 convenes worldwide horticulture and floriculture sector in Bangkok

The upcoming HortEx 2026 exhibition will gather industry participants from around the globe to showcase trends and innovations in horticulture and floriculture.

Metagazette

Independent reporting, close to reality, broken presentation

June 1, 2026 / 10:42 GMT+7

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MARKETS

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AGRITECHNICA ASIA and HortEx 2026: Asia's leading agricultural platform

(VAN) The 2026 edition places a strong emphasis on capacity-building, and practical adoption of innovations tailored to Asia's diverse production systems.

+ AGRITECHNICA ASIA and HortEx 2026: Asia's leading agricultural platform unveils international technical program

Under the guiding theme "Farm. Farmer. Future," AGRITECHNICA ASIA and HortEx will take place from 20 to 22 May 2026 at the Bangkok International Trade & Exhibition Centre (BITEC). Over three days, agricultural practitioners and experts from across Asia and worldwide will meet to advance business development, technology transfer, and applied knowledge in agricultural mechanization and horticulture.

Backed by strong institutional partners, the exhibitions are organized by the German Agricultural Society (DLG) in cooperation with the Ministry of Agriculture and Cooperatives of Thailand (DMAC). Germany joins as official partner country, represented

Outlook of Vietnam's Agricultural Products for Export

floral daily

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Co-located with AGRITECHNICA ASIA, HortEx once again demonstrated the growing importance of horticulture and floriculture within Asia's agricultural development. Over three days, the exhibition showcased practical technologies, sustainable production solutions and international expertise supporting the future of modern horticulture and floriculture in the region.

The year's edition of HortEx (together with AGRITECHNICA ASIA) welcomed 367 exhibitors from 30 countries representing key horticultural markets. Companies presented innovations ranging from greenhouse and irrigation technology to seeds, plant nutrition, climate control systems, vertical farming solutions, post-harvest equipment and biological crop protection, further reinforcing the exhibitors' role as a regional business and sourcing platform for the horticulture and floriculture industries.



RELATED ARTICLES

- World Fair Center to showcase horticultural knowledge at HortEx 2026
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- AI-driven science to boost horticulture's growing season

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HortEx 2026 in Thailand Receives AIPH International Approval



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HortEx 2026, Bangkok, Thailand



At the opening ceremony of AgriTechnica Asia and HortEx... A strong spirit of networking and knowledge exchange (HortEx)... A vibrant cultural performance (HortEx)...

CUSTOM-BUILT TO IMPROVE PRODUCTIVITY

DLG & V leaders Dr. Lutz Hildebrand and Dr. Katharina...

Sakun Saksathorn, Senior Vice President of the Thailand...

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SECC, Ho Chi Minh City, Vietnam

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