

Co-located with:



17 - 19 MARCH 2027

SECC, Ho Chi Minh City, Vietnam

www.hortex-exhibitions.com



350+

Brands



75+

Countries



10,000

Visitors

*Estimated figures for the 2027 edition

Asia's leading trade fair

for horticultural and floricultural
production and processing
technology

HORTEX 2027

Export Forum



Panel discussion
"Grower Talks"



Premium
Flower Showcase



Technical Seminars



Matchmaking



Premium
Fruit Showcase

WHY SHOULD YOU PARTICIPATE?

Market Potential

Connect your business to one of the fastest growing economic regions in the world

Buying Power

Our visitors are top buyers, importers, dealers, growers and farmers

Network

Hortex is the only international expert platform of its kind rotating between Bangkok and Ho Chi Minh City



Organizers:  

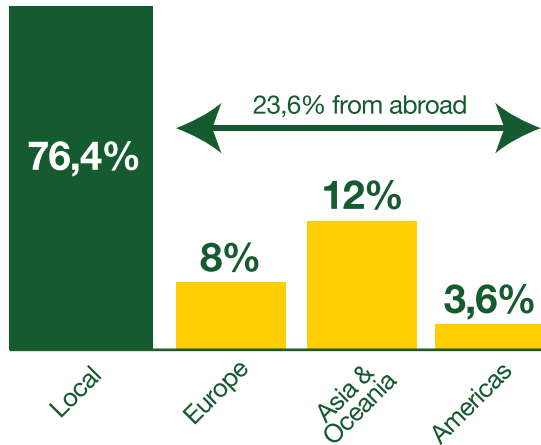
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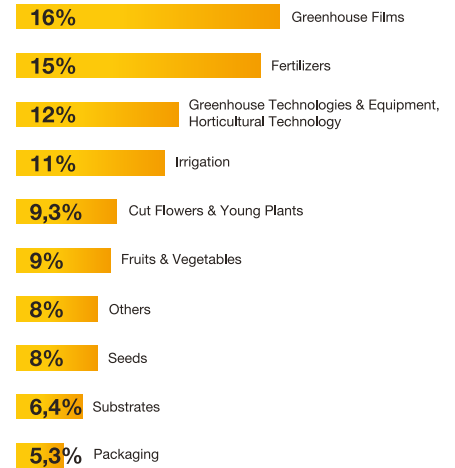
VISITORS BY COUNTRY (%)



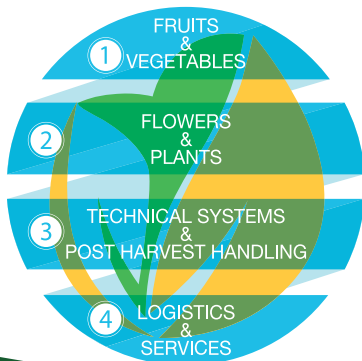
76,4%
of Visitors
from Vietnam

23,6%
of Visitors from
international
countries

EXHIBITORS BY INDUSTRY (%)



KEY PRODUCT AREAS



RATES:



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