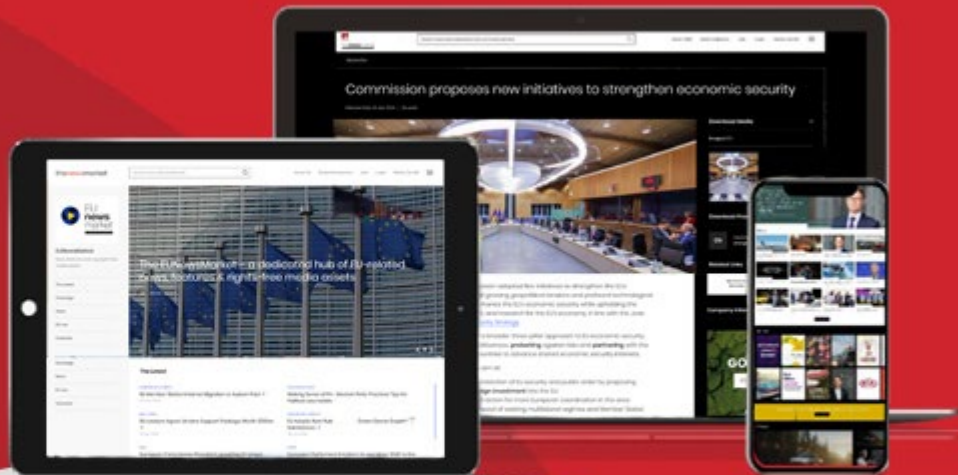


# Introducing EUNewsMarket

The global media's destination for trusted EU-related news and content



Between 6<sup>th</sup>-9<sup>th</sup> June, 2024, over 400 million citizens across 27 European countries will go to the polls to decide the direction of the EU over the next five years. With the eyes of the world media on Europe, the team behind TheNewsMarket.com bring you **EUNewsMarket**, a new 'pop-up' hub dedicated to hosting and distributing EU-related press releases, news and content.

## What is EUNewsMarket?

For over 20 years, TheNewsMarket.com has been a trusted source of news and content for journalists around the world. Now, the platform is launching EUNewsMarket, a section dedicated to hosting and distributing EU-related news, stories and content from organisations, lobby groups, brands and businesses.

## Why distribute your news via EUNewsMarket?

Over 750,000 journalists from around the world use TheNewsMarket.com each year as a destination to find the content they need. While a wire can blanket-drop press releases to a passive list of over-full inboxes, EUNewsMarket has a dual action; placing news in front of the interested media using the platform as well as distributing the news to target media based in Brussels, or EU correspondents from national and international media.

## What can I publish via EUNewsMarket?

Unlike traditional newsrooms and wires, with EUNewsMarket you can publish all your PR and communications content: from press releases, graphics and images to videos, Q&As, infographics, social content or even live events.

## How do I distribute my content via EUNewsMarket?

Our intuitive platform allows you to publish content yourself or via our dedicated Client Service team, available 24 hours a day, 7 days a week.

Get in touch

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