

COMMUNITY POLICY

 Generation
 MAGNETS

Everything you need to
know about the rules
of conduct being part of
the Generation Magnets
community/tribe



Last update: February, 1 2021.

Community Policy

Be a valued participant

As a community participant, we kindly ask to follow the following principles to ensure a safe, pleasant and valuable community for all.

Be helpful

Please help us maintain high standards of participation and report inappropriate content.

Be relevant

Ensure your contributions are relevant to the community topic. Place your content in the proper channels and rooms.

The channels host only videos of experts and role models, related to the theme of each channel, accompanied by your vision as an expert. You can post your own blogs or content, not related to the themes of the channels or that are not linked to a video by an expert or role model, in your own dedicated room.

Please check the document '*TGM Influencer Content Instruction Sheet*' for more information and guidance regarding channel posts.

Be an expert

Don't sell or promote stuff. Ensure your contributions are not of a promotional nature. Demonstration of expertise is much more valuable than promotion of a company, product or service. We love content marketing. Traditional marketing is telling the world you are a Rockstar. Content marketing is showing the world that you are one.

Be visible

Complete your profile. The more detail you add to your profile, the more people will want to engage with you and the more connected you'll be to fellow network participants.

Be yourself

Be yourself; please never impersonate another person and don't intentionally mislead others about who you are.

Be prudent

Don't violate someone else's privacy. You can post your own personal details and contact information (but do remember that this is a public forum), but don't post anyone else's personal details or contact information.

Be fair

If you have a personal connection to any content or contribution, disclose your connection or, where appropriate, do not contribute at all.

Be honest

Don't infringe copyright. Or intellectual property or any other similar rights for that matter. If you want to upload a copy of an image, text, video or any other content, make sure you have the right to reproduce them on this website. Posting copyright material without permission may be unlawful. If you want to discuss someone else's work, summarize it in your own words.

Don't post inappropriate links. You can only post links to another website if the content on that other site abides with this Policy, and if that other website allows you to post links to their website.

Be alert

Remember this is a public forum. Once your contribution is online, everyone with Internet access may be able to read it. Don't forget that you are legally responsible for what you submit. Please consider how others could perceive your contribution. Please make your contribution clear to ensure that it is not misunderstood. Many different types of people may view your contribution.

Be clear

Cite your sources. Attribute quotes and paraphrased comments to their proper sources.



Be nice

Watch your language. Please be polite. Do not use swear words, profane, crude or sexual language. Don't be libelous or abusive. You must not make or encourage contributions that are:

- Defamatory, false or misleading
- Insulting, threatening or abusive
- Obscene or of a sexual nature
- Offensive, racist, sexist, homophobic or discriminatory against any religions or other groups

If you consider that a contribution does not comply with this Policy please report it via contact@generationmagnets.com. This facility should be used where content is in breach of our Policy, not simply because you disagree with something said.

We reserve the right (although not the obligation) to take down any contribution that it feels to be unsuitable, or which is reported as being unsuitable. In such an instance, the person that made the contribution will be notified. If you are aware that contribution has been removed, you must not deliberately resubmit the same contribution.

Please also read our Terms of Service and Privacy Statement.