

“SMART HORTICULTURE” DLG special and machine demonstrations

27-30 November 2016

Messe Stuttgart



Are you a manufacturer of speciality crop machinery for fruits and vegetables?

Do you offer new solutions for row crop management?

Is your focus on efficient cropping and processing methods?

We invite you to sign up to

live machine demonstrations and the **SMART HORTICULTURE** Special event hosted by DLG.

The two events form a part of **HORTITECHNICA**, the hub of the international speciality crop industry.



How to participate in both events

a.) Give a sprayer demonstration in the DLG demo field

There are 1-hour machine demonstrations in the DLG demo field every day, which give you the opportunity to present your self-propelled or tractor-drawn sprayer at work. Taking place indoors, all demonstrations will be moderated by an expert presenter.

Closing date for submissions: 08 July 2016

Once you signed up for a demonstration, we will contact you to plan the next steps.

*Machine demonstrations are reserved to INTERVITIS INTERFRUCTA HORTITECHNICA exhibitors only. You either have to be a co-exhibitor operating a stand in the **DLG Special** space or an exhibitor in the cropping and harvesting area in Hall 1. The machine demonstrations are free of charge for exhibitors.*

b.) Become a co-exhibitor in the SMART HORTICULTURE Special space

This special event turns the spotlight on intelligent solutions for speciality crops and on **irrigation, sensor technology, robotics, internal sprayer cleaning solutions as well as DLG approved autoguidance systems.**

Stand (approximately 9m² in size)

- 1 reception desk (with drawers)
- 2 bar stools, 1 brochure rack
- 1 freestanding panel for company logo and name
- extensive advertising in all official exhibition documentation
- 1 presentation slot in the Forum
- carpeting
- audio-visual equipment for your Forum presentation
- lighting
- power connection
- daily cleaning
- 1 set of bin bags (including disposal)
- security for your stand
- use of shared facilities (e.g. kitchen, storage)
- 50 admission ticket vouchers

Stand hire (including construction) €1,699

c.) Suggest a topic to be presented at the SMART HORTICULTURE Forum

The **Special** will also host a Forum where topical issues are presented and discussed. These can also be your own ideas. For example, explain the **benefits of your concept** and discuss with an expert audience the improvement your product brings to **cropping or harvesting techniques in speciality crops.**

Your points of contact

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How to register

Complete and submit the attached registration form by e-mail or fax to the addresses given in the form. After registering you will receive further information on your participation in the **DLG Special** on **SMART HORTICULTURE**.

Closing date for submissions: 08 July 2016

Over the summer we will then come back to you with further requests such as for your logo, your company profile. etc.

We look forward to your registration





Landesmesse Stuttgart
27-30 November 2016

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Closing date for Submissions:

08 July 2016

Registration form for the DLG Special on SMART HORTICULTURE

Company name	
Street	Post box
City	Country
Telephone	Fax
E-mail	URL
VAT ID	Order no. if applicable
Your contact person relating stand matters	Telephone E-mail
<p>Please select the type of activity you wish to engage in:</p> <p><input type="checkbox"/> Sprayer demonstration in the DLG demo field (in hall 7) This is free of charge to co-exhibitors at the Special and exhibitors at the fair.</p> <p><input type="checkbox"/> Co-exhibitor at the SMART HORTICULTURE Special <i>9m² stand space (incl. equipment as listed above offer) for €1,699</i> More space and/or further stand equipment can be booked at an option price by special arrangement with DLG.</p> <p>Please select the topic area in which it is most appropriate for you to exhibit at the Special. Also please select whether you would like to take the opportunity and present one of the topics below at the Forum.</p> <ul style="list-style-type: none"> <input type="radio"/> Irrigation <input type="radio"/> Robotics <input type="radio"/> Sensor technology <input type="radio"/> Internal sprayer cleaning solutions <input type="radio"/> DLG approved autoguidance systems <input type="radio"/> We wish to participate in the Forum <p><input type="checkbox"/> We operate our own stand in the cropping & harvesting area <i>You will receive your individual offer.</i></p> <p><input type="checkbox"/> We wish to participate in the Forum: <i>We suggest the following topic and presenter:</i></p> <p>_____</p>	
Comments:	<p>Mit vollzogener Unterschrift werden der Teilnahmebedingungen rechtsverbindlich anerkannt. / Signature of this document constitutes legally binding acceptance of the Conditions for Participation.</p> <p>_____ <i>Ort, Datum / Place, Date</i></p> <p>_____ <i>Stempel, Rechtsverbindliche Unterschrift / Stamp, Legally binding signature</i></p>