



DLG-SPECIAL 'Processing and Marketing on the Farm'

Once more, the past two years have shown how sales markets can change due to external influences. It is all the more important to keep control of partial areas of your potato marketing yourself. Solutions range from simple potato crates on the farm up to and including highly specialised business segments for further processing potatoes on site and getting them to market either directly or via regional food retailers.

The Special will be providing insights into innovative ideas for marketing your own potatoes, up to and including the development of your own brand and the corresponding advertising.

The Special's partner is:



DLG-SPECIAL 'Intercropping and Greening of Furrow Dykes in Potato Production'

How can soil loss caused by erosion and non-productive nutrient and water losses be avoided

without reducing the productivity of potato production? This Special is aimed at all potato farmers who are interested in intercrops and greening before and after planting potatoes and who are looking for solutions for cultivating their potatoes in conformity with GAP while remaining profitable.

Suitable types and varieties of intercrops as well as different sowing and soil turning variants will be presented on the trial field. Furrow dykes with and without vegetation planting will also be shown.

The Special's partner is:



Last updated: May 2022, subject to changes

OPENING HOURS

Daily from 9:00 a.m. to 6:00 p.m.

ADMISSION PRICES	On the door	Pre-sale/online
Day ticket	€ 24.00	€ 19.00
Day ticket for groups (from 20 tickets)	–	€ 15.00
DLG membership including two-day e-ticket	–	€ 21.00
Schoolchildren (over 13 years of age)/ students/OAPs	€ 12.00	€ 12.00
Day ticket for groups of schoolchildren/students (from 10 tickets)	–	€ 8.00
DLG members	Free admission	

INEXPENSIVE ONLINE TICKETS

Queuing is so yesterday. The online shop will be opening for you at the end of June, enabling you to book easily and conveniently:

www.potatoeurope.de/de/besuchen/tickets

➔ Ticket shop opens at the end of June!

HOW TO GET THERE

Gut Bockerode, D-31832 Springe-Mittelrode
Please see our website for directions

ALL YOU NEED TO PLAN YOUR VISIT

Tickets, directions, accommodation, travel partners and tips for farm visits can be found here:



MADE BY



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POTATOEUROPE^{DLG}

GERMANY 2022

7– 8 September 2022
Bockerode near Hannover



www.potatoeurope.de



Conceptual partner

Technology partner



Exclusive Partner



MADE BY



Welcome to the potato industry's leading meeting point!

It's finally time once again from 7 to 8 September 2022: the international potato industry will be meeting up at the Rittergut Bockerode estate near Hanover, amidst one of Germany's main potato strongholds. All of the industries along the potato value chain will be there.

Experience live:



INNOVATIONS AND TRENDS

Encounter far in excess of 200 exhibitors from Germany and abroad with the latest technology, a wide range of varieties, innovations and extensive know-how for successful potato production.



MACHINE DEMONSTRATIONS

Experience Europe's most extensive live machine demonstrations spread over 30 ha.



SPECIALS

Obtain information in three Specials about smart potato farming, processing and marketing on the farm and intercropping and greening of furrow dykes in potato production.



NETWORKING

Engage in dialogue with colleagues from around the world – visitors from over 55 countries were in attendance at PotatoEurope 2018.

The exhibitor directory and site plan can be found here:



EXHIBITION & TECHNICAL PROGRAMME

- Quality-friendly potato production
- Innovative potato breeding
- Quality requirements in production, during storage and in retail outlets
- Technology for planting potatoes, crop management, harvesting and transport
- Storage and processing
- Technical solutions for cleaning and packaging
- Use of electronics from planting to retailers



MACHINE DEMONSTRATIONS

Themes: planting, mechanical weed regulation. Harvesting, transport & loading

Unique in Europe: a variety of live demonstrations await you, spread over an area covering more than 30 ha. Experience the latest technology and procedures, and find out more about:

- the range of modern planting technology products
- whether harrows, hoes and ridging implements can replace herbicides
- gentle transport
- tuber protection and harvesting performance
- loading lines from various manufacturers – fast, clean, gentle – live comparison



DLG-SPECIAL 'Smart Potato Farming'

What does the future hold in terms of digital and autonomous solutions for the potato industry? The Special will be providing suggestions and ideas. It will be focussing on the automatic control of machine parts up to and including autonomous working machines as well as software that controls data transfer to the machine or between machines. Solutions focusing on the production chain, from the potato field with planting technology, crop care up to harvesting and digital management on the farm will be presented.

On the ground, discover not only market-ready innovations, but also products that have already successfully completed initial practical tests. Take the opportunity to familiarise yourself with innovations and to discuss future technologies and solutions with experts.

The Special's partners are:



agrirouter



Landwirtschaftskammer
Niedersachsen

Daily demonstrations

10:00 a.m. to 12:00 noon | 2:00 p.m. to 4:00 p.m.