

**Who are we:**

DLG Benelux, based in the Netherlands, is part of DLG e.V., the German Agricultural Society. One of the many activities of DLG e.V. is organizing agricultural and horticultural exhibitions and conferences worldwide.

In 2023, DLG organized about 45 exhibitions and conferences in more than 20 countries. DLG e.V. is, among others, organizer of Agritechnica, the largest exhibition of agricultural machinery in the world being held bi-annually in Germany.

DLG Benelux supports the Benelux clients who participate in DLG exhibitions in Germany and beyond. Furthermore, DLG Benelux organizes its own events which include various conferences in the field of the blue economy (seaweed and algae), every 4 years the PotatoEurope exhibition and several exhibitions abroad.

More information can also be found on www.dlg.org and www.dlg-benelux.com

For our expanding activities we are looking for a:

Marketing Assistant Conferences and Exhibitions (Part-time)**What will be your (main) tasks?**

- Support the Project Team with the marketing strategy and marketing plan for the seaweed & algae conferences and potentially other events and (daily) tasks.
- Managing the company's social media accounts, compose and post content.
- Creating newsletter campaigns.
- Arranging the partnerships with existing media partners as well as identifying new media partners.
- Employ marketing analytics techniques to gather important data (social media, web analytics, rankings etc.) and create reports on marketing performance.

In this position you will work together with the Project Manager and Assistant Project Manager.



Who are we looking for?

You are not afraid to take initiative and responsibility. You act decisively. You are feeling at home in a small organization. You are feeling involved with the company and you are made for marketing.

Requirements:

Employee profile

- Higher education working and thinking level.
- Proven experience as a marketing assistant, including the management of social media accounts and tools, preparing newsletters, and working with different (media) partners.
- Basic design knowledge (e.g. with Canva) to create images for social media.
- Computer knowledge and able to learn to work with new programs quickly.
- Excellent command of the English language in speaking and writing and you have excellent communication skills.
- Being able to perform under time pressure and work with deadlines.
- Customer and service oriented and Solution-oriented thinking.
- Experience in SEO and SEA is an advantage.

What we offer...

- A challenging and independent position with a lot of room for personal initiative.
- Excellent working conditions.
- Working with many international partners.
- Remote job and flexible working hours.

More information?

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