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# Imported Oranges Heading China Market Again - Fruit Importers

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Fruit imports to China is actively back on the way, China domestic sales are gradually recovering after the corona virus under control, according to specialised <u>fresh fruits</u> reporting recently,

The Chinese fruit import trade is warming up again as well. The overall import volume of fruit is gradually growing. However, outside of China many countries are still affected by the COVID-19 pandemic, which has a serious impact on import trade.

## **Imported Orange Welcome in Chinese Market**

At present, the imported orange received a warm welcome among Chinese consumers in China, according to China fruit market insider and fruit trader analysis.

The market conditions of domestic oranges therefore have only a limited impact on the sales conditions of our import oranges. Furthermore, there are different consumer groups and they have varied requirements for their fruit, which is another reason domestic oranges do not compete with import oranges."

### Chinese Importers are Taking a Risk Doing Business in this Industry

The concrete impact of the COVID-19 pandemic on the market is not yet clear, Chinese importers are taking a risk doing business in this industry. However, when the pandemic is brought under control, market demand will undoubtedly recover. Chinese consumers have a growing demand for imported agricultural products. The import of high-quality products is therefore extremely important.

#### **Chinese Fruit Importers Strictly Manage Selection Process Fruit Imports**

Today, the Chinese fruit importers strictly manage the selection process of import fruit to guarantee the highest product quality for Chinese customers. In general, the taste and nutritional value of imported oranges are quite divergences due to the length of exposure to the weather condition. Most Chinese fruit Importers prefer to import quality fruits from the better weather condition zones and counties, the goal is to bring added value to the demanding Chinese consumers.

## Fruit Imports and Distribution Work Together

Some of Chinese fruits importers or fruit importing firms are not only engaged on foreign fruit import, but also busy with fruit sale businesses and fruit distribution activities, mainly through wholesale markets and in supermarkets, some Chinese importing firm build up well connected distribution channels across the country, the capacity to import quality and unique fruits, then quickly distributed among local sale branches, direct reaching the remote consumers, by doing so, keep the freshness of the imported fruits, and straight satisfying the consumers, further stimulate the demand for imported quality fresh fruits.

The volume of imported fruit produce is arising year by year. China market contains almost 1.42 billion populations, the capacity for importing fruit and fresh produce is enormous. China's unprecedented economic growth, market influence and tech advances have altered the country into a global purchasing powerhouse. China imports all sorts of consumer goods, especially food and drink segment China imports growing larger ever then before,

### **US Oranges Sell Well in the Chinese Market**

At this moment, imported orange fruit starts gain attention in the China market, especially US oranges. According to insiders of current Chinese market conditions for imported oranges from the US. The Navelate orange brand got an enjoyable appreciation, the Chinese consumers love to taste this US brand oranges and sells went quickly well.

By comparison with the Chinese market conditions of domestic oranges, the US oranges are doing better with taste, the geographical location plays a role, which the Navelate oranges grow under enough sunshine, which is the good condition to produce better teste oranges. Nevertheless, this new US orange Navelate brand variety got better feedbacks from the Chinese consumers, the taste of Navelate oranges won the Chinese consumers appreciation.

## Chinese Importers Work extra to Supply Fresh Produce

Given the size of the Chinese market and its growing middle class, China's imports influence is now impacting the global consumer goods industry. With China market condition at this moment, Chinese importers for foreign fruit produces hope to find new business partners in both sides: China and global, to further enlarge the China domestic market, to expand imports of value-added quality fruit variety. The <u>List of Chinese Importers for Fruits Fresh Produce</u> helped usher more interest and demand of Chinese importers' role in the foreign fruit imports businesses to China.

For those companies engaged in fruit trading businesses and would like to export your fruit produces to China, the <u>DCCC</u> provides practical business support, DCCC is a leading Chinese Importers database provider, and the largest network connects with China market via China importers.

Chinese Importers Database lists 89,000 importers situated in China; the top 199 products imported to China traced by Chinese Customs. The <u>Chinese Importers</u> <u>databases</u> will help you to term your product and find an exact right Importers from China importing your product to the Chinese market.

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