

COOKIESTATEMENT ASMR HEAD SPA ACADEMY

ASMR Head Spa Academy uses cookies. Cookies are small pieces of information that are sent to your browser when you visit this website and are then stored on the hard drive or in the memory of the device you use to visit my website. When you visit my website again at a later time, this information will be recognized. These cookies will not damage your devices.

Article 1 - What cookies do I use?

Here you can find an overview of the cookies I use through the website asmrheadspa-academy.nl and why I do so.

Functional cookies

I use functional cookies. These ensure that the website works properly so that I can show you the services and products I offer and make the website user-friendly for you. By using these functional cookies, you do not have to repeatedly provide the same information because this information is stored.

Analytical cookies

To enable and optimize this website, I use analytics services. I have a commercial interest in using your browsing behavior and related data to analyze and improve my service where necessary. I will track your use of this website with Google Analytics. These cookies will know if you have visited my site before. Only during the first visit is a cookie created; on subsequent visits, the existing cookie is used. The cookie is solely for statistical purposes and collects, among other things, data on the number of unique visits, which pages are viewed, and how long they are viewed. Using JavaScript, I can count pageviews. This allows me to determine which content is most interesting to you as a visitor.

However, I find protecting your privacy very important. Therefore, I have taken the following measures regarding these analytical cookies to minimize your privacy impact:

- I have entered into a data processing agreement with this provider; we have agreed that they will not use your data for other purposes, and I mask part of your IP address.
- Because the statistics are collected anonymously, no permission is requested for placing analytical cookies.

Tracking Cookies

I use tracking cookies from third parties on the website, including Meta, to offer you personalized promotions based on your browsing behavior. Your device is recognized if you visit another website within the same advertising range after visiting my website. This allows me to display my ads on that other website. However, I only use this data to show you those ads and will not link it to other files.

I also use the Conversions API. No cookies are used in this process. First-party data, such as your name, email, phone number, and location, are sent directly from my server to Meta, not through your browser. I do this to measure the impact of my ads and conversions and to improve ads with custom audiences.

I have also placed social plugins on my website. With these social share buttons, you can share my posts and articles on your platforms. By using these buttons, Meta and Instagram place cookies on your device. These are primarily cookies that optimize your user experience, but they can also place tracking cookies that follow your browsing behavior across multiple websites.

Embedded content on this website may contain marketing cookies. Data about you as a user is only sent to these parties when you click or play the content or navigate to my location. The data collected in this way is not accessible to me as the website owner. You can choose not to consent to the placement of these cookies. However, the embedded content will then automatically be unavailable for you to view.

Marketing cookies are also placed by Mailblue, allowing you to sign up for my giveaways and enabling me to track whether you click through to website links

from my mailings.

Article 2 - Deleting Cookies

When you visit my website for the first time, a pop-up is displayed explaining cookies, and I ask you which cookies you want to accept. Cookies that are not strictly necessary for the website to function are only placed with your consent. You can withdraw this consent at any time. If you no longer want this website to place cookies, you can indicate in your browser settings that you do not accept cookies and delete all placed cookies. You must do this on every computer and in every browser you use. This may affect the services and functions I can provide to you.

Note: If you disable cookies in your browser or use an ad blocker, your data will still be shared with Meta via the Conversions API. However, you can disable consent for these additional techniques in my cookie banner.

Article 3 - Final provisions

I recommend that you regularly consult this statement, as I may make changes to the policy. Changes will be announced on the website. If you have any questions about this statement or the cookies I use, you can send an email to info@asmrheadspa.nl.