



# ALGAEUROPE 2025

9-12 DECEMBER • RIGA • LATVIA

## SPONSORSHIP OPPORTUNITIES

Organisers:



EUROPEAN ALGAE  
BIOMASS ASSOCIATION



Benelux



[www.algaeurope.org](http://www.algaeurope.org)

# ALGAEUROPE 2025

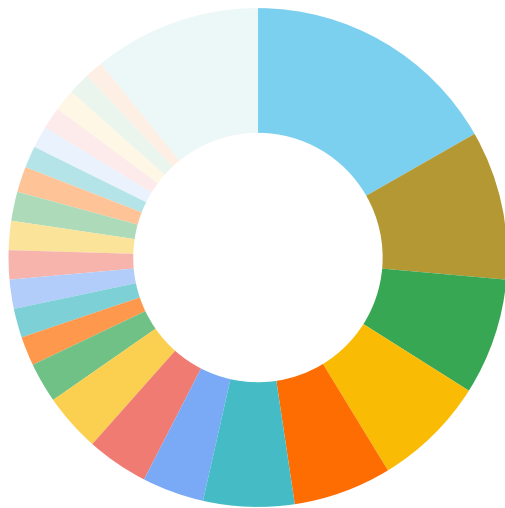
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## About AlgaEurope

AlgaEurope has built up a solid reputation as the leading conference in the Algae Biomass sector. The conference is a unique opportunity to learn and understand all about algae production and commercialization and interact with over 400 key players from more than 40 countries.

AlgaEurope 2024  
delegates by country

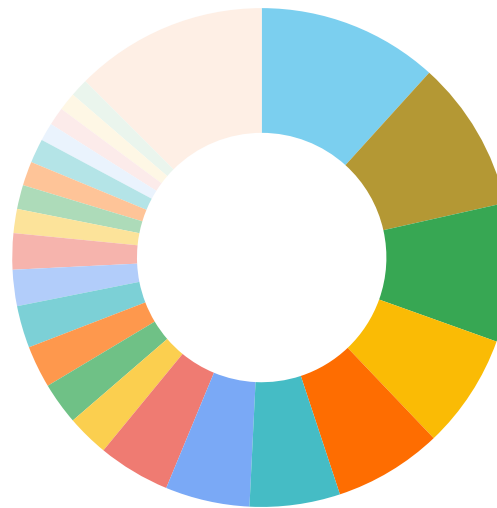
- Portugal - 71
- France - 41
- Germany - 32
- The Netherlands - 31
- Spain - 27
- United Kingdom - 25
- Italy - 17
- USA - 17
- Switzerland - 16
- Norway - 11
- Greece - 8
- Denmark - 8
- Finland - 8
- India - 8
- Latvia - 8
- South Korea - 8
- Belgium - 7
- Hungary - 6
- Ireland - 6
- Israel - 6
- Japan - 6
- Saudi Arabia - 6
- Chile - 5
- Other - 46



Total number of delegates: 424

AlgaEurope 2024  
companies by country

- France - 30
- Portugal - 25
- Germany - 23
- Spain - 19
- United Kingdom - 18
- The Netherlands - 15
- USA - 15
- Italy - 12
- Belgium - 7
- Denmark - 7
- Norway - 7
- Switzerland - 7
- Finland - 6
- Greece - 6
- India - 4
- Ireland - 4
- Israel - 4
- Japan - 4
- China - 3
- Czech Republic - 3
- Hungary - 3
- Latvia - 3
- Other - 32



Total number of companies: 256

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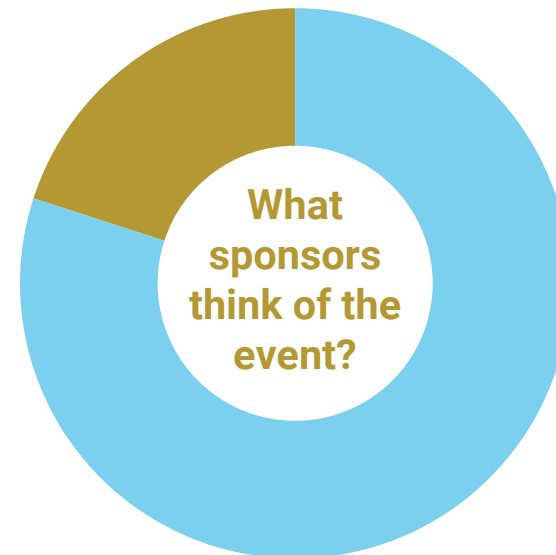
## What are the benefits of being a sponsor?

Sponsoring AlgaEurope is one of the most effective ways to reach the entire algae industry. This leading event connects your business with international companies and algae experts including investors, policy leaders and academics.

### **Sponsoring AlgaEurope 2025 offers you the opportunity to:**

- Increase brand awareness and elevate your company profile in the algae community
- Network and build relationships with industry professionals
- Increase visibility in focused markets
- Attract new talents and strengthen partnerships
- Showcase your company's expertise and position your brand as a thought leader in the industry
- Launch new products and highlight existing ones
- Generate sales leads
- Get access to industry trends

- Will sponsor again - 80%
- Don't know yet - 20%



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## AlgaEurope 2025 Sponsorship Packages

All prices excluding VAT – reverse charge applied  
All sponsorship options are subject to availability.

	PLATINUM € 12.000 (Exclusive)	GOLD € 9.950	SILVER € 8.250	BRONZE € 4.950	FRIEND min. € 500
Official sponsor on our website with logo, company description and link to your website	✓	✓	✓	✓	
Company logo displayed on conference signage, badges, banners and slides	✓	✓	✓	✓	
Sponsor recognition in the opening speeches	✓	✓	✓	✓	
Promo video (max.1.5 min) played before a specific session	✓				
Speaking slot	2 x 10 min	10 min			Tailor-
Company description and logo in the abstract book	✓	✓	✓	✓	made
Full page advertisement in the abstract book (cover/backside)	✓				package
Full page advertisement in the abstract book		✓			on
Half page advertisement in the abstract book			✓		request
Inclusion in email promotions in advance of the conference	✓	✓	✓	✓	
Pre-event press release announcing sponsorship	✓	✓			
Social media promotion (LinkedIn and X)	5	3	2	1	
Custom newsletter	1				
Table top in the Trade Show	✓	✓	✓		
Conference tickets	5	3	2	1	

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## Additional sponsorship options

All prices excluding VAT – reverse charge applied  
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### Conference Dinner incl. Photo Booth

€ 7.500



- Opportunity to reinforce your brand to all delegates during the conference dinner
- Recognition as sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.
- The opportunity to display the sponsor's brand via pull-up banners (to be supplied by the sponsor) in and around the conference dinner space
- A three-minute welcome speaking opportunity at the opening of the conference dinner
- A photo booth will be located in a prominent position during the conference dinner with the sponsor's logo to be featured on all printed photos
- Sponsor may provide the conference dinner guests with a branded gift (sponsor to supply gifts)
- The opportunity to distribute promotional material within the conference dinner space
- The conference dinner area can be themed to suit the sponsor's marketing needs (in consultation with the organising committee and at the sponsor's cost)

### Lanyard

€ 3.500



- Sponsor logo to appear on all lanyards alongside the AlgaEurope logo.
- Recognition as "Friend" sponsor on the sponsor page of the official conference website including a hyperlink to the organisation's home page.

### Pads and Pens

€ 2.500



- Guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo to be given to all delegates. (To be produced and supplied by the sponsor and must be approved by the organising committee).

### Custom newsletter

€ 950



- Send out a custom newsletter to our 6.000+ subscribers. You can reach a very broad target group, from algae cultivators, processors and companies involved in applications, to researchers and investors.

### Seat drop

€ 950



- Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information.

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## Additional sponsorship options

*All prices excluding VAT – reverse charge applied  
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### Advertisement on screens

€ 750



Your chance to show a promo video / logo / other advertisement on the screens which are in front of the conference room and trade show area. The video/logo/advertisement will be displayed in a continuous loop with other information and videos.

### Push notification in the AlgaEurope app

€ 150



Send your message to all conference delegates in the AlgaEurope app. Delegates will directly receive a push notification on their phone.

## DO YOU HAVE ANY OTHER IDEAS?

If you have your own sponsorship proposals, feel free to reach out and discuss them with us.



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Contact us now



Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

## DON'T MISS OUT ON THIS CHANCE

to connect with the entire algae industry and make your mark in this exciting and innovative field.

## CONTACT US TODAY

to learn more about available sponsorship opportunities at AlgaEurope 2025!

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[www.algaeurope.org](http://www.algaeurope.org)