



ALGÆEUROPE2023
12-15•DECEMBER•PRAGUE

SPONSORSHIP OPPORTUNITIES

Organizers:



Benelux



EUROPEAN ALGAE
BIOMASS ASSOCIATION



www.algaeurope.org

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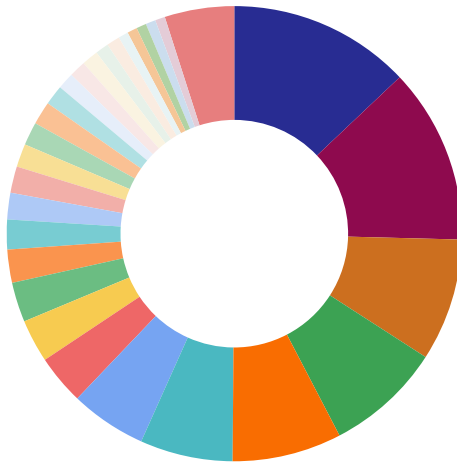
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AlgaEurope

AlgaEurope has built up a solid reputation as the leading conference in the Algae Biomass sector. The conference is a unique opportunity to learn and understand all about algae production and commercialization and interact with over 400 key players from more than 45 countries.

AlgaEurope 2022
delegates by country

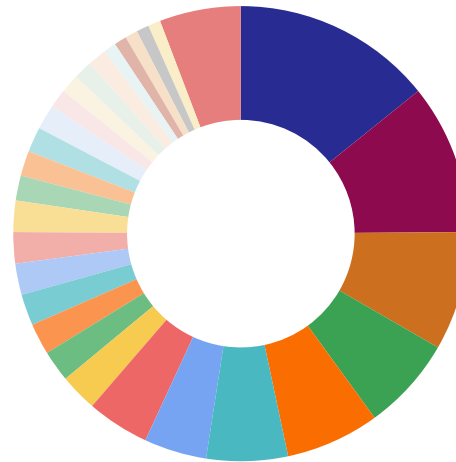
- France - 55
- Portugal - 53
- Germany - 37
- Italy - 35
- The Netherlands - 33
- Spain - 28
- United Kingdom - 23
- Iceland - 15
- Czech Republic - 13
- Belgium - 12
- Israel - 10
- Norway - 9
- Croatia - 8
- Saudi Arabia - 8
- Denmark - 7
- Finland - 7
- Hungary - 7
- Austria - 6
- Canada - 5
- Japan - 5
- USA - 5
- Greece - 4
- Oman - 4
- Australia - 3
- Slovenia - 3
- South Africa - 3
- Sweden - 3
- Switzerland - 3
- Other - 21



Total number of delegates: 425

AlgaEurope 2022
companies by country

- France - 32
- Italy - 24
- Germany - 19
- Portugal - 15
- Spain - 15
- The Netherlands - 13
- Belgium - 10
- United Kingdom - 10
- Norway - 6
- Czech Republic - 5
- Denmark - 5
- Iceland - 5
- Israel - 5
- Saudi Arabia - 5
- USA - 5
- Austria - 4
- Canada - 4
- Hungary - 4
- Japan - 4
- Greece - 3
- Oman - 3
- Sweden - 3
- Switzerland - 3
- Brazil - 2
- Colombia - 2
- Finland - 2
- South Africa - 2
- Turkey - 2
- Other - 13



Total number of companies: 225

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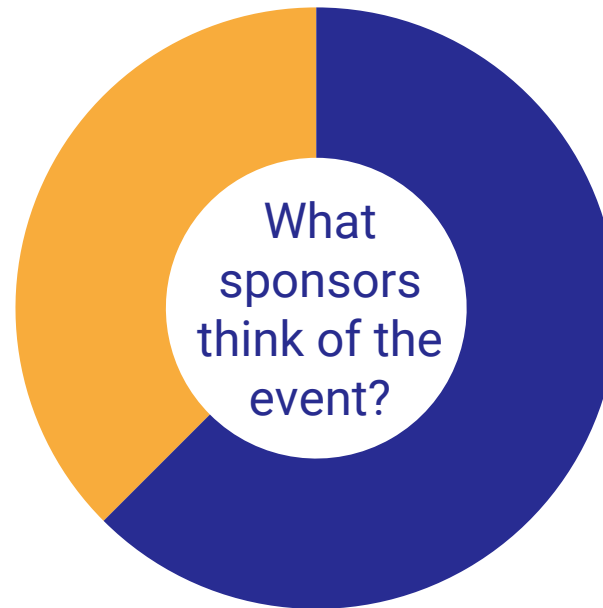
What are the benefits of being a sponsor?

Sponsoring AlgaEurope is one of the most effective ways to reach the entire algae industry. This leading event connects your business with international companies and algae experts including investors, policy leaders and academics.

Sponsoring AlgaEurope 2023 offers you the opportunity to:

- Increase brand awareness and elevate your company profile in the algae community
- Network and build relationships with industry professionals
- Increase visibility in focused markets
- Attract new talents and strengthen partnerships
- Showcase your company's expertise and position your brand as a thought leader in the industry
- Launch new products and highlight existing ones
- Generate sales leads
- Get access to industry trends

- Will sponsor again - 60%
- Don't know yet - 40%



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AlgaEurope 2023 Sponsorship Packages

All prices excluding VAT – reverse charge applied

	PLATINUM € 13.500 (Exclusive)	GOLD € 9.950 (Unlimited)	SILVER € 8.250 (Unlimited)	BRONZE € 4.950 (Unlimited)
Official sponsor on our website with logo, company description and link to your website	✓	✓	✓	✓
Prime keynote presentation slot	2 x 10 min	10 min		
Company's logo on badge lanyards	✓			
Official sponsor of the conference dinner	✓			
Company logo displayed on conference signage, banners and slides	✓	✓	✓	✓
Company logo displayed on conference badges	✓	✓	✓	✓
Company logo on the AlgaEurope brand wall	✓	✓	✓	✓
Company description and logo in the AlgaEurope app	✓	✓	✓	✓
Company description and logo in the abstract book	✓	✓	✓	✓
Full page advertisement in the abstract book (cover/backside)	✓			
Full page advertisement in the abstract book		✓	✓	
Half page advertisement in the abstract book				✓
Featured during the opening/closing speeches	✓	✓	✓	✓
Inclusion in email promotions in advance of the conference	✓	✓	✓	✓
Pre-event press release announcing sponsorship	✓	✓	✓	✓
Social media promotion (LinkedIn, Twitter and Facebook)	5	3	2	1
Table top	✓	✓	✓	
Conference tickets	5	3	2	1

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Additional sponsorship options

All prices excluding VAT – reverse charge applied

Advertisement on stairs (2 spots available) **€ 1.950**



Your logo/advertisement will be displayed on the stairs to the trade show area and conference room. A unique opportunity to have high visibility for your company.

Wifi name & password **€ 1.950**



The exclusive opportunity to determine the name of the WiFi and password. As the phone is a constant companion, each delegate will remember your company.

Cupcakes with your logo (3 spots available) **€ 1.750**



The conference hotel will prepare cupcakes with your logo. The branded cupcakes will be offered during one coffee break. That is your chance to address the conference delegates in a different and multisensual way.

Brown seaweed pen **€ 1.950**



The unique opportunity to have your logo on pens made of brown seaweed. Each delegate will be provided with a pen. A good way to make them remember your company even after the conference.

Notepads **€ 1.495**



The exclusive opportunity to have your logo on notepads. Each delegate will be provided with a notepad. Delegates can make notes during the conference and take the notepads with them afterwards.

Meeting room branding (2 spots available) **€ 1.750**



At this year's event there are two meeting rooms available for delegates to have 1:1 meetings with each other. That is your chance to brand a meeting room and put your banners, flyers etc. in the room.

Seat drop (7 spots available) **€ 950**



Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information.

Advertisement on screens **€ 650**



Your chance to show a promo video/logo/ other advertisement (2 minutes) on the screens which are in front of the conference room. The video/logo/ advertisement will be displayed in a continuous loop with other information and videos.

Push notification in the AlgaEurope app **€ 150**



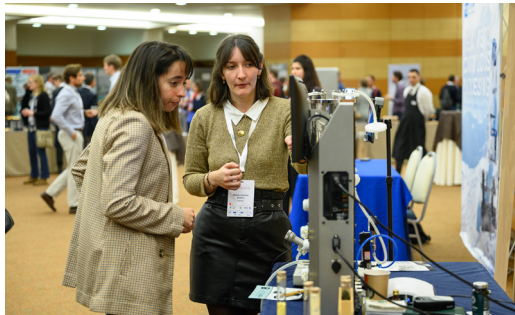
Send your message to all conference delegates in the AlgaEurope app. Delegates will directly receive a push notification on their phone.



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Sponsor opportunities



Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

DON'T MISS OUT ON THIS CHANCE

to connect with the entire algae industry and make your mark in this exciting and innovative field.

CONTACT US TODAY

to learn more about available sponsorship opportunities at AlgaEurope 2023!

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