



ALGÆEUROPE 2024
10-13 • DECEMBER • ATHENS



SPONSORSHIP OPPORTUNITIES

Organizers:



EUROPEAN ALGAE
BIOMASS ASSOCIATION



Benelux



www.algaeurope.org

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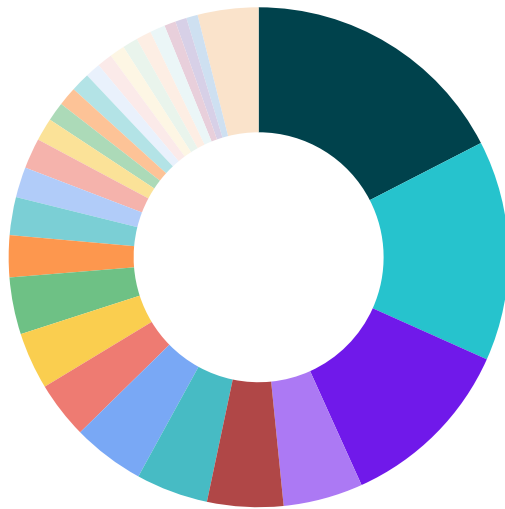
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About AlgaEurope

AlgaEurope has built up a solid reputation as the leading conference in the Algae Biomass sector. The conference is a unique opportunity to learn and understand all about algae production and commercialization and interact with over 400 key players from more than 40 countries.

AlgaEurope 2023
delegates by country

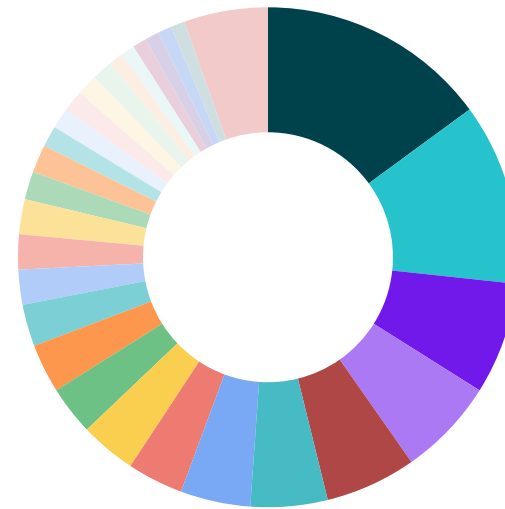
- Portugal - 71
- France - 58
- Germany - 47
- The Netherlands - 21
- United Kingdom - 20
- Italy - 19
- Spain - 19
- Czech Republic - 15
- Norway - 15
- USA - 15
- Denmark - 11
- Finland - 10
- Hungary - 8
- Turkey - 8
- Belgium - 6
- Austria - 5
- Brazil - 5
- Switzerland - 5
- Iceland - 4
- Israel - 4
- Japan - 4
- Latvia - 4
- Poland - 4
- Slovenia - 4
- Greece - 3
- Saudi Arabia - 3
- Singapore - 3
- Other - 16



Total number of delegates: 407

AlgaEurope 2023
companies by country

- France - 33
- Germany - 26
- Portugal - 16
- United Kingdom - 14
- Italy - 13
- USA - 11
- Spain - 10
- Czech Republic - 8
- The Netherlands - 8
- Denmark - 7
- Norway - 7
- Finland - 6
- Belgium - 5
- Brazil - 5
- Hungary - 5
- Switzerland - 4
- Turkey - 4
- Austria - 3
- Greece - 3
- Israel - 3
- Japan - 3
- Latvia - 3
- Canada - 2
- Iceland - 2
- Poland - 2
- Saudi Arabia - 2
- Slovenia - 2
- Sweden - 2
- Other - 12



Total number of companies: 221

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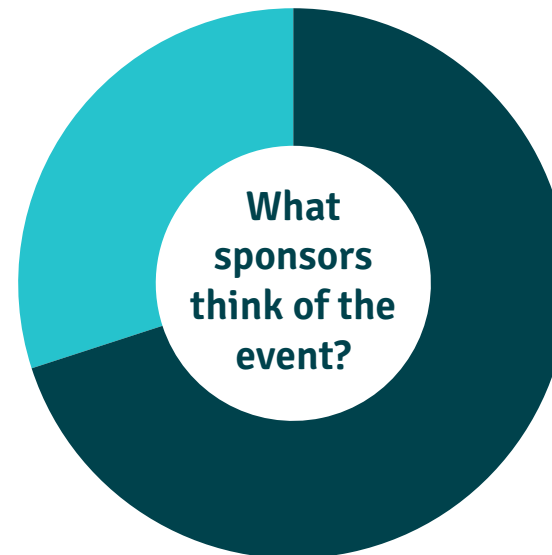
What are the benefits of being a sponsor?

Sponsoring AlgaEurope is one of the most effective ways to reach the entire algae industry. This leading event connects your business with international companies and algae experts including investors, policy leaders and academics.

Sponsoring AlgaEurope 2024 offers you the opportunity to:

- Increase brand awareness and elevate your company profile in the algae community
- Network and build relationships with industry professionals
- Increase visibility in focused markets
- Attract new talents and strengthen partnerships
- Showcase your company's expertise and position your brand as a thought leader in the industry
- Launch new products and highlight existing ones
- Generate sales leads
- Get access to industry trends

- Will sponsor again - 70%
- Don't know yet - 30%




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AlgaEurope 2024 Sponsorship Packages

All sponsorship options are subject to availability.

| | PLATINUM € 13.000 (Exclusive) | GOLD € 9.950 | SILVER € 8.250 | BRONZE € 4.950 | FRIEND min. € 500 |
|--|---|-----------------|-------------------|-------------------|----------------------|
| Official sponsor on our website with logo, company description and link to your website | ✓ | ✓ | ✓ | ✓ | |
| Promo video (max.1.5 min) played before a specific session | ✓ | | | | |
| Prime keynote presentation slot | 2 x 10 min | 10 min | | | |
| Company's logo on lanyards | ✓ | | | | |
| Company logo displayed on conference signage, badges, brand wall, banners and slides | ✓ | ✓ | ✓ | ✓ | |
| Company description and logo in the abstract book | ✓ | ✓ | ✓ | ✓ | |
| Full page advertisement in the abstract book (cover/backside) | ✓ | | | | Tailor- |
| Full page advertisement in the abstract book | | ✓ | | | made |
| Half page advertisement in the abstract book | | | ✓ | | package |
| Featured during the opening/closing speeches | ✓ | ✓ | ✓ | ✓ | on |
| Inclusion in email promotions in advance of the conference | ✓ | ✓ | ✓ | ✓ | request |
| Pre-event press release announcing sponsorship | ✓ | ✓ | ✓ | ✓ | |
| Social media promotion (LinkedIn and X) | 5 | 3 | 2 | 1 | |
| Custom newsletter | 2 | 1 | | | |
| Table top in the Trade Show | ✓ | ✓ | ✓ | | |
| Special accommodation package - 4 nights incl. breakfast  | Normal price: € 610 p.p. / Discounted price: € 390 p.p. | | | | |
| Conference tickets | 5 | 3 | 2 | 1 | |

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Additional sponsorship options

All prices excluding VAT – reverse charge applied

Conference dinner

€ 3.950



You will be the exclusive sponsor of the conference dinner. Your promotional material (e.g. giveaways, flyer, roll-up banners etc.) will be distributed at the venue. At the beginning of the dinner you have the opportunity to do the opening remarks.

Pads and Pens

€ 2.500



Guarantee each attendee receives your company advertisement! Distribute notepads and pens/pencils with your company logo among all delegates (to be produced and supplied by the Sponsor after approval by the Organizing Committee)

Custom newsletter

€ 950



Send out a custom newsletter to our 6.000+ subscribers. You can reach a very broad target group, from algae cultivators, processors and companies involved in applications, to researchers and investors.

Seat drop

€ 950



Your promotional material will be distributed on the attendees' seats at a morning or afternoon session, so they will not miss your company's information.

Advertisement on screens

€ 750



Your chance to show a promo video / logo / other advertisement on the screens which are in front of the conference room and trade show area. The video / logo / advertisement will be displayed in a continuous loop with other information and videos.

Push notification in the AlgaEurope app

€ 150



Send your message to all conference delegates in the AlgaEurope app. Delegates will directly receive a push notification on their phone.

Advertisement on stairs

upon request



Your logo / advertisement will be displayed on the stairs to the conference room and / or trade show + poster presentation area.

Advertisement on mirrors

upon request



Your logo / advertisement will be displayed on the mirrors which lead to the trade show + poster presentation area and/or the mirrors in the poster presentation area.

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Contact us now



Sponsorship opportunities can be designed to fit any business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

DON'T MISS OUT ON THIS CHANCE

to connect with the entire algae industry and make your mark in this exciting and innovative field.

CONTACT US TODAY

to learn more about available sponsorship opportunities at AlgaEurope 2024!

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