

**Press release
For direct publication**



Join us in extending a warm welcome to our New Bronze sponsor: PSI! Their involvement enhances the prestige and value of our conference, creating an enriched experience for all participants.

PSI (Photon Systems Instruments) – PROFESSIONAL INSTRUMENTS FOR PLANT SCIENCE AND ALGAE BIOTECH.

PSI is a high-tech company located close to the industrial city of Brno in the southern part of the Czech Republic. For almost 30 years, PSI has been specializing in the design and manufacture of sophisticated, high-end instrumentation for research in the biological sciences. Our products are designed by scientist, but they are created with a broader user base, extending beyond the scientific community. PSI's main product lines include: (1) devices for chlorophyll fluorescence measurement and advanced imaging; (2) handheld devices for monitoring chlorophyll fluorescence kinetics, plant reflective indices and spectral characteristics of natural and artificial light; (3) high-tech photobioreactors and other algal cultivators; (4) intelligent growth chambers and cultivation rooms; (5) LED light sources for cultivation and research; and (6) customized PlantScreen™ Phenotyping Systems and lab automation solutions.

The quality of PSI products is impeccable. In 2017, the founder of PSI, Mr. Martin Trtílek, won the EY Technical Businessman of the Year, reflecting the success of PSI on the world stage, and the prestige in which the company is held by its clients. In addition to providing instrumentation, PSI offers dependable, and timely, worldwide support through our offices in Europe, Australia and North America. PSI has a global system of experienced distributors that provide direct contact and technical support to customers all over the world.

As part of PSI mission to serve the scientific community, and to prove that we deliver the best possible quality and value, PSI has established its own PSI Research Center where clients can work with our devices prior to sale. Here, our clients may conduct proof of concept experiments and obtain training in the latest technology and software.

The PSI Research Center provides a service platform with state-of-the-art facilities designed and manufactured in-house. A team of PhD level scientists is available to assist clients in the operation of equipment, and to discuss (in strict confidence) the optimal protocols for their experimental designs. We have numerous collaborative projects with universities worldwide, in which we provide the tools and facilities for students in PhD and Masters programs to conduct their research. Such cooperation transforms remarkable ideas into reality, and assists in the training of the next generation of talented scientists.

You will be able to meet PSI as a bronze sponsor of AlgaEurope 2023, at Grandior Hotel, Prague, Czech Republic, from December 12 to 15.

More info at www.psi.cz



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