## Press release For direct publication



"Microphyt: the world's first fully-integrated microalgae biorefinery and bioactive complex for gamers"

AlgaEurope is the place where innovative companies with modern solutions meet! AlgaEurope 2022 is glad to present its Silver Sponsor — Microphyt, a leading company in the development, production and commercialization of microalgae-based bioactives for health and beauty.

After an unprecedent fundraising of €28.5 million (US \$32 million) in 2019, Microphyt was selected in 2021 as a "Flagship" by the Bio-based Industries Joint Undertaking (BBI JU), a European initiative to promote bioindustries at global level. In August 2021, supported by the European Union and a consortium of 11 prestigious partners, Microphyt embarked on the extension of its SCALE production platform, to build "The world's first fully-integrated microalgae biorefinery". The aim is to produce natural active ingredients of high value derived from unique microalgae species for the food, food supplements, feed, and cosmetics sectors, through economically-sound and environmentally-friendly processes.

Microphyt is also beneficiary of the "France Relance" plan to accelerate the marketing of its Novel Nutrition ingredients through clinical studies, its latest ingredient GamePhyt $^{\text{TM}}$  is the first example.

In November 2022, Microphyt launched two new ingredients:

- GamePhyt<sup>™</sup>, in Novel Nutrition, the first 100% natural bioactive complex specifically designed for e-gamers;
- PhycoSi<sup>TM</sup>, in Advanced Beauty, an upcycled and bioavailable marine silicium which deeply recharges the dermis and restores skin at the surface.

More information about Microphyt at https://microphyt.eu/

You will be able to meet Microphyt at AlgaEurope 2022 on 13 – 15 December in Rome, Italy.

Registration is open!

More information at <u>algaeurope.org</u>

November 2022

